



## Ishan Chatterjee

CEO - Sports, JioStar

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Ishan Chatterjee leads the Sports business at JioStar, steering the next phase of innovation and growth for one of India's largest sports broadcasting and streaming platforms. At the intersection of technology, storytelling, and fandom, he is reimagining how sports is consumed, experienced, and monetised. His focus lies in deepening fan engagement, unlocking new revenue streams, and shaping the next chapter of sports entertainment for a digital-first India.

In addition to his role as CEO, he continues to oversee his previous portfolio, where he served as Chief Business Officer - Sports Revenue, SMB, and Creators at JioStar. Ishan has been instrumental in shaping the company's monetization strategy for sports, growing the small and medium business segment, and building one of India's most dynamic creator ecosystems. His work helped unlock new revenue streams and deepen engagement across the platform.

With over two decades of experience across global tech and media companies, Ishan has held leadership roles, scaling digital platforms and driving strategic growth. He previously served as Managing Director of YouTube India, helping expand the platform's reach and impact in one of its most dynamic markets. During his 13 years at Google, Ishan worked across APAC and EMEA, contributing to the company's growth in multiple international markets.

Ishan began his career at McKinsey & Company and Hindustan Unilever, where he built a strong foundation in business strategy, analytics, and marketing. An alumnus of The Wharton School and St. Stephen's College, Delhi, he blends academic excellence with real-world experience.

A lifelong cricket fan, Ishan embodies the values found in the game -- teamwork, resilience, and precision in his leadership style, fueling JioStar's ambition to reimagine sports for the next generation of Indian fans.