



Kiran Mani

Chief Executive Officer – Digital, *JioStar*

Kiran Mani leads JioStar’s digital platforms and businesses as Chief Executive Officer – Digital. He is spearheading the transformation of JioHotstar into India’s leading destination for premium entertainment, live sports, and digital-native content across mobile, web, and connected TV.

In his role, Kiran is responsible for the overall strategy and operations across product, technology, content, marketing, and monetization. Under his leadership, JioStar is focused on democratizing access to high-quality digital experiences—bringing world-class content to every screen and enabling infinite possibilities for consumers, creators, and brands across the country.

With over 25 years of global leadership experience, Kiran has successfully built and scaled multi-billion-dollar businesses in the digital and technology sectors. Prior to joining JioStar (after his tenure at Viacom18), he held senior leadership roles at Google, Microsoft, and IBM across India, the U.S., and Asia Pacific. He has also founded and scaled a successful technology startup, adding entrepreneurial depth to his corporate experience.

Kiran is a Chartered Financial Analyst and holds an MBA. His leadership philosophy—“Life is beautiful”—reflects his belief that compassion, joy, and serious business can and should co-exist to create lasting value. Having lived in nine cities across three continents and fluent in five languages, Kiran brings a global mindset to shaping India’s digital future.