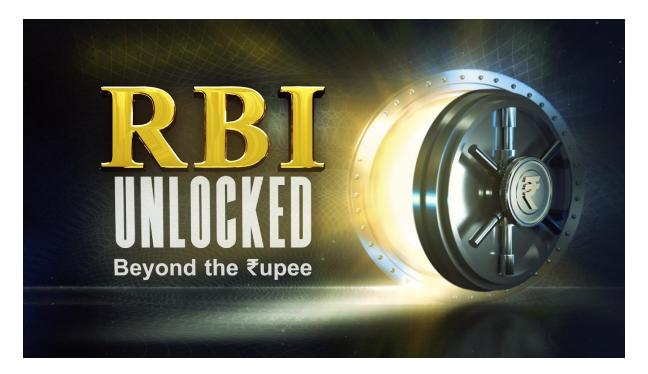


JIOHOTSTAR AND RESERVE BANK OF INDIA PRESENT RBI UNLOCKED: BEYOND THE RUPEE A DEEP DIVE INTO INDIA'S FINANCIAL BACKBONE



Mumbai, 3rd June, 2025 - JioHotstar and the Reserve Bank of India (RBI) launches a new five-part documentary series titled *RBI Unlocked: Beyond the Rupee*, produced by Chalkboard Entertainment. Timed with the 90th anniversary of the Reserve Bank of India, the series offers an in-depth look and rare access to the country's most influential institution. It delves into the RBI's role in shaping India's economic journey and aims to make the central bank's work more accessible to a wider audience.

At the heart of this initiative is a unique collaboration brought to life through JioHotstar. RBI Unlocked: Beyond the Rupee pulls back the curtain on how the central bank impacts the lives of 1.4 billion Indians, from influencing inflation and interest rates to safeguarding currency and responding to economic crises. It is the first time the RBI's internal processes have been explored at this scale, including footage from high-security gold vaults, printing presses, crisis management war rooms, and more.

The five-episode docuseries features conversations with key voices from India's financial leadership, including the current and former Governors of the RBI, the Secretary of the Department of Financial Services, and the Secretary of the Department of Economic Affairs, alongside noted economists and industry experts. Through archival footage, in-depth interviews, and dramatic recreations, the series explores landmark events such as the 1991 pledging of gold, the banking reforms era, and the RBI's bio-bubble approach during the COVID-19 pandemic.

With this docuseries, JioHotstar continues to expand its slate of high-impact, issue-based storytelling rooted in contemporary relevance. *RBI Unlocked: Beyond the Rupee* premieres on JioHotStar today (3rd June 2025), offering audiences a rare window into the nerve centre of India's economic story.

Teaser: https://youtu.be/KYnlJxFrdgl
