

“Hundreds of Doors, Many Contestants... and Just One Boss!” Bigg Boss Marathi Returns!

Premieres from 11th January onwards, every night at 8 PM on Colors Marathi and JioHotstar

Mumbai, 5 January 2026: One of Marathi television’s biggest and most talked-about reality shows, BIGG BOSS Marathi—a name synonymous with grand entertainment and eagerly awaited by audiences across Maharashtra is back with a brand-new season. The powerful and unmistakable voice saying, “Bigg Boss wants to say... Bigg Boss orders...” is set to echo once again in households across the state. This season, the Bigg Boss Marathi house returns with a completely new look, a fresh structure. With the exciting theme ‘The door will open & destiny’s game shall change!’, the house is all set to welcome new contestants.

Under the watchful eyes of over 100 cameras and across an intense 100-day journey, viewers will witness a vibrant mix of eccentric personalities, evolving relationships, friendships, love, conflicts, arguments, and high-stakes competition. Bigg Boss Marathi Season 6 will premiere with a grand launch on 11th January at 8 PM, on Colors Marathi and JioHotstar. Subsequent episodes will air every night at 8 PM. The format is owned and produced by Banijay Asia & EndemolShine India.

The vital link between the contestants inside the house and the audience outside is the show’s host. After winning hearts last season with his bold, honest, and charismatic hosting style, popular Hindi-Marathi superstar Riteish Deshmukh, fondly known as Bhau, returns once again as the host of Bigg Boss Marathi. Last season, he effortlessly donned the roles of friend, mentor, and mirror, offering candid opinions, calling out falsehoods, and guiding contestants with clarity. Viewers can expect the same, and more, this season. With his unmistakable Maharashtrian swag, Riteish Deshmukh promises to make the game even more engaging, leaving a strong impression on both the contestants and audiences alike.

Even before the season begins, speculation about the contestants has already taken over Maharashtra. Speaking about hosting the sixth season, Riteish Deshmukh said, “The Bigg Boss Marathi house brings a new twist and a new challenge every single day. I’m truly happy to be hosting the show once again. This year, no one knows which door will change whose destiny. The real fun of this show lies in revealing the hidden sides of the contestants to the audience. This season will have chaos, emotions, drama, and loads of fun. Get ready for Season 6—because this year, Bigg Boss Marathi will be bolder, more unpredictable, and authentically Marathi.”

Sumanta Bose, Head - Entertainment Business, Star Plus, Star Bharat and Star Utsav, East and West Cluster, JioStar said, “Bigg Boss Marathi has grown into one of the strongest and most loved regional reality franchises in the country. Season after season, the show has built deep emotional connect by staying rooted in Maharashtrian culture while delivering world-class entertainment. With Season 6, we are raising the bar further, with a bold new theme, sharper gameplay, and a host who truly understands the pulse of the audience. Riteish Deshmukh’s return adds warmth, honesty and gravitas to the format, making the experience even more engaging. We are excited

to bring audiences a grand new season that will spark conversations, emotions and togetherness across Maharashtra.”

Deepak Dhar, Founder and group CEO, Banijay Asia & EndemolShine India said , “Bigg Boss Marathi has evolved beyond being just a regional reality show to become one of the most influential formats in the country, resonating with audiences not only across Maharashtra but nationwide. Season 5 was a milestone that went beyond viewership to become a powerful emotional and cultural conversation. Building on that momentum, Season 6 introduces the theme ‘दरवाजा खोला, अनपेक्षित क्षण खोला!’, adding a compelling layer of unpredictability and high-stakes decision-making that is deeply integrated into the house, tasks, and gameplay. With continued innovation, a diverse and relatable mix of contestants, and Riteish Deshmukh’s authentic connect as host, the new season promises a more immersive and engaging experience for viewers.”

Not just viewers, but leading brands too eagerly await their association with this iconic property. Bigg Boss Marathi continues to attract strong brand partnerships, reflected in its extensive roster of sponsors. The show is Co-Powered by Danube Properties and Santoor Soap; Special Partners include MYK Laticrete Tile Adhesive, Pitambari Dishwash Gel, P. N. Gadgil and Sons (Since 1832), Gemini Cooking Oil, and Cotton King; with Society Tea as the Associate Sponsor.

When people with different ideologies come together, conversations, disagreements, friendships, love, and competition are inevitable, and Bigg Boss Marathi thrives on exactly that. This season, contestants from varied fields will live together under one roof. One of the biggest highlights of Season 6 is the house itself. Spread across a massive 13,000 square feet, the house will host over 16 popular personalities. Designed with multiple doors, the house is not just a living space, it is the biggest weapon in the game. Behind every door lies a challenge, a shock, or a moment that could change someone’s destiny. “Doors Will Open... Destinies Will Change!” defines the very soul of this season. The doors of the house are set to open once again. Every week, at least one contestant will be nominated for eviction based on votes from fellow contestants and the audience. The contestant who survives until the finale will be crowned the winner of Bigg Boss Marathi Season 6.

About Colors Marathi

Colors Marathi is one of the most loved and widely watched Marathi General Entertainment Channels, reflecting the rich cultural ethos and spirit of Maharashtra. A pioneer in the Marathi television space, the channel has redefined family entertainment through a strong mix of differentiated fiction and path-breaking non-fiction content. Colors Marathi has been the first to introduce iconic formats such as Bigg Boss Marathi, Sur Nava Dhyas Nava, and Dholkichya Talawar, transforming the Marathi television landscape. On the fiction front, the channel has delivered several landmark shows including Tu Majha Saangati, Majhe Mann Tujhe Jhale, Ghadge & Suun, Sukhachya Sarini Hye Maan Baware, Balumamachya Navan Changbhala, Jay Jay Swami Samartha, Sundara ManaMadhye Bharali, and Raja Rani Chi Ga Jodi. With inspiring women-led narratives, engaging love stories, intense family dramas, and revered mythology, COLORS Marathi continues to be a trusted and endearing destination for Marathi audiences across Maharashtra.
