

Date: May 29, 2026

Attention DPO

Subject: Additional method for availing Incentive under the Incentive Scheme.

Reference:

1. The Telecommunication (Broadcasting and Cable) Services Interconnection (Addressable Systems) Regulations, 2017, as amended ("**Interconnection Regulations**"), The Telecommunication (Broadcasting and Cable) Services (Eighth) (Addressable Systems) Tariff Order, 2017, as amended ("**Tariff Order**") and The Telecommunication (Broadcasting and Cable) Services Standards of Quality of Service and Consumer Protection (Addressable Systems) Regulations, 2017, as amended (collectively referred to as "**Regulatory Framework**").
2. Subscription License Agreement (JIOSTAR RIO Version 9 dated 19.02.2026) of Jiostar India Pvt. Ltd. (formerly known as Star India Private Limited) ("**Jiostar**") under the Regulatory Framework as applicable ("**Agreement**").

Dear DPO,

This is in reference to the captioned Agreement, under the Regulatory Framework, which came into full effect from March 21, 2026.

Pursuant to feedback and requests received from various distribution platform operators ("**DPOs**") we are pleased to inform you that Jiostar is making available an additional optional method for availing Incentive under the existing Incentive Scheme. The additional method for availing Incentive under the Incentive Scheme will come into effect for the reports submitted by DPOs on or after July 1, 2026.

The Incentive Scheme reflecting the existing method as well as the additional method for availing Incentives under the Revised RIO is enclosed in **Annexure A** to this letter. Kindly note that for the purpose of calculating the Eligible Incentive Value for the DPOs, the method under which the maximum value is arrived at shall be considered for the purpose of Incentive.

Jiostar reserves the right to withdraw, modify or extend the said Incentive Scheme anytime during the term of the Agreement.

Unless otherwise expressly defined herein, all capitalized words/ terms used herein shall have the meaning ascribed to it in the applicable Agreement.

Except to the extent of making available the additional method for availing the Incentive, all other terms and conditions of the Agreement shall continue to be binding on the Parties.

Yours Sincerely,
For **Jiostar India Private Limited**
(formerly known as Star India Private Limited)

Sd/-

Authorized Signatory

Encl: As above

ANNEXURE A

INCENTIVE SCHEME

JIOSTAR is offering Incentive on all Subscribed Bouquets and Subscribed A-la-Carte Channels, upto a maximum of 15%, subject to fulfillment of all the conditions detailed hereinbelow:-

<p>Eligibility Conditions</p>	<ol style="list-style-type: none"> 1. Providing the Qualifying Reports as listed in Section 3 below on or before the Qualifying Report Deadline. 2. Fulfilling LCN Rank Requirements for all Subscribed A-la-Carte Channels as detailed hereunder: <ol style="list-style-type: none"> a. The DPO shall not deteriorate the LCN Ranks on the EPG for all Subscribed Channels listed in Table 6 under Section 2 below for all head ends and market of the DPO from the LCN Rank maintained by the DPO in the last week of January 2026. Accordingly, JIOSTAR will communicate to the DPO the Baseline LCN No. and Baseline LCN Rank of each Subscribed Channels available on the DPOs network basis ground observations. b. In the event, the DPO has not availed/Subscribed any of the Channels listed in Table 6 under Section 2 below prior to the execution of this SLA or/and prior to January 2026 at one or more of their head-end(s), then upon execution of this SLA, the DPO shall fulfill the LCN Rank Requirement for such Subscribed Channels on the EPG, as laid down in Table 7 under Section 2 below only for those specific head-end(s). In case the DPO has not availed any JIOSTAR Channels prior to execution of this SLA, then such DPO shall also provide the Onetime all Channel line up as provided in Table C (1) under Section 3. Once the Subscribed Channel has been assigned a particular LCN Rank as per Table 7 under Section 2 below, then the DPO shall not deteriorate the same LCN Rank for the Term of this SLA. 											
<p>Qualifying Parameters</p>	<p align="center">PART A</p> <p>Applicable on all Subscribed A-la-Carte Channels and Bouquets except Disney Channel, Disney Channel HD, Super Hungama, Disney Junior, Disney International HD, Disney Kids Pack, Disney Kids Pack HD, Star Disney Kids Pack, Star Disney Kids Pack HD.</p>	<p align="center">PART B</p> <p>Applicable on Disney Channel, Disney Channel HD, Super Hungama, Disney Junior, Disney International HD, Disney Kids Pack, Disney Kids Pack HD, Star Disney Kids Pack, Star Disney Kids Pack HD.</p>										
	<p>DPOs shall be entitled to Incentive of up-to 15% on all Subscribed A-la-carte Channels and Bouquets as mentioned above provided that the DPO satisfies the following condition/s in ANY ONE of the distinct methods:</p> <p>Achieving the respective Focus Market Conditions as set out in Method 1 OR Method 2 as mentioned in Section 1 below.</p> <p>The Penetration for Specified Bouquet(s) and Channel(s) shall be measured by aggregating the Penetrations of all the Specified Bouquet(s) and Channel(s) respectively in each Focus Market.</p> <p>The Final Eligible Incentive Value shall be determined basis higher of individual Incentives qualified under Method 1 & Method 2 as applicable.</p>	<p>DPO shall be entitled to Incentive of 15% on all Subscribed A-la-carte Channels and Bouquets as mentioned above provided that the DPO satisfies the following condition:</p> <p>a) Achieving a total Bouquet Penetration Level of $\geq 30\%$ of Specified Kids Bouquets on ActivePlatform Subscriber Base.</p> <table border="1" data-bbox="1018 1727 1422 1973"> <thead> <tr> <th>Sr. No.</th> <th>Specified Kids Bouquets</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>Disney Kids Pack</td> </tr> <tr> <td>2</td> <td>Disney Kids Pack HD</td> </tr> <tr> <td>3</td> <td>Star Disney Kids Pack</td> </tr> <tr> <td>4</td> <td>Star Disney Kids Pack HD</td> </tr> </tbody> </table> <p>The Penetration for Specified Kids Bouquets shall be measured by aggregating the Penetrations of all the Specified Kids Bouquets as listed above.</p>	Sr. No.	Specified Kids Bouquets	1	Disney Kids Pack	2	Disney Kids Pack HD	3	Star Disney Kids Pack	4	Star Disney Kids Pack HD
Sr. No.	Specified Kids Bouquets											
1	Disney Kids Pack											
2	Disney Kids Pack HD											
3	Star Disney Kids Pack											
4	Star Disney Kids Pack HD											

Additional Conditions	<p><u>Audit Report</u></p> <p>a) For the DPOs who have not submitted any Audit Report during the past twelve (12) months prior to the date of execution of the SLA, the DPO shall within three (3) months of date of execution of this SLA (“Default Due Date”) submit the Audit Report under Regulation 15(1) of the Interconnection Regulation, failing which JIOSTAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value from the Default Due Date until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.</p> <p>b) In the event the DPO has submitted any Audit Report during the past twelve (12) months prior to execution of this SLA, the DPO shall submit the Audit Report of the subsequent period within fifteen (15) months from the date of submission of the last Audit Report referred above or before the expiry of this SLA (whichever is earlier) (“Default Due Date”). For ex- If the DPO has executed this SLA on April 1, 2026 and has submitted the Audit Report on June 1, 2025 covering the audit period upto March 31, 2025, the DPO shall be liable to submit the Audit Report for the subsequent period (i.e. period commencing from April 1, 2025) within fifteen (15) months from June 1, 2025 i.e. on or before September 1, 2026. In the event the DPO fails to submit such Audit Report, JIOSTAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value from the Default Due Date until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.</p> <p>c) In the event the DPO has not availed signals of JIOSTAR Channels in the twelve (12) preceding months prior to execution of this SLA, the DPO shall submit the Audit Report within fifteen (15) months of execution of this SLA or before expiry of this SLA (whichever is earlier) (“Default Due Date”) failing which JIOSTAR shall be entitled to deduct 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets from the Eligible Incentive Value from the Default Due Date until submission of the Audit Report. In the event the deduction referred above is higher than the Eligible Incentive Value then the said deduction shall be capped at the Eligible Incentive Value.</p> <p>d) It is hereby clarified that the above clauses (a) to (c) shall continue to apply for the entire Term of this SLA.</p> <p>Note: It is clarified that total deduction as per clause (a) to (d) above in any case shall not exceed 1% of the total MRP of all Subscribed A-la-carte Channels and Subscribed Bouquets.</p>
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Definitions

1. **Active Platform Subscriber Base** shall mean the subscribers who have subscribed to broadcasting services from the DPO.
2. **Active Platform SD Subscriber Base** shall mean the Active Platform Subscriber Base who have subscribed for only SD Channels from the DPO.
3. **Active Platform HD Subscriber Base** shall mean the Active Platform Subscriber Base who have subscribed for one or more HD channels from the DPO.
4. **Baseline LCN No.** shall mean the LCN number of each Subscribed Channel identified and communicated by JIOSTAR to the DPO basis the LCN No. maintained by the DPO for January 2026
5. **Baseline LCN Rank** shall mean the LCN Rank of each Subscribed Channel identified and communicated by JIOSTAR to the DPO basis the LCN Rank maintained by the DPO for January 2026
6. **Focus Market** shall mean the markets as set out in Table 1 (A), Table 1(B), Table 2 and Table 4 of Section 1 of this Incentive Scheme where the DPO has Active Platform Subscriber Base.
7. **Hindi Speaking Markets (HSM)** shall mean all States & Union Territories (UT) excluding West Bengal, Maharashtra, Odisha, Gujarat, Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura,

Sikkim, Assam, Goa, Andhra Pradesh, Telangana, Karnataka, Tamil Nadu, Kerala, Lakshadweep and Puducherry,

8. **NESA** shall mean the States of Arunachal Pradesh, Manipur, Meghalaya, Mizoram, Nagaland, Tripura, Sikkim and Assam.
9. **LCN Rank** shall mean the relative position of the channel in the relevant genre and language on the DPO's EPG. For the purpose of calculation of LCN Rank of any Subscribed Channel in the relevant genre and language on the DPO's EPG, only the Registered Satellite Television Channel(s) appearing on the designated LCN on the EPG will be considered. If the DPO inserts or places any Registered Satellite Television Channel(s) before the Subscribed Channel(s), the same shall tantamount to deterioration of LCN Rank and such deterioration will amount to non-fulfillment of clause 2 (a) and clause 2 (b) of the Eligibility conditions listed in this Annexure (**Refer to Example 7 under Section 2 LCN Rank Requirement**).
10. **Penetration** shall mean the Active Subscribers of a Subscribed Channel divided by the Active Platform Subscriber Base of the DPO. Penetration shall be expressed in percentage (%).
11. **Qualifying Report** shall mean the reports to be provided by the DPO in the format as set out in Section 3
12. **Qualifying Report Deadline** shall mean seventh (7th) day from the end of each calendar month, on or before which, the DPO must provide the Qualifying Report to JIOSTAR.
13. **Registered Satellite Television Channel(s)** shall mean the television channels which have been granted permission for downlinking by the Ministry of Information and Broadcasting, Government of India under the policy guidelines issued or amended by it from time to time.
14. **Specified Bouquets** for each Focus Market are defined in Table 3 (A) and Table 5 of Section 1.
15. **Specified Sports Channels** are defined in Table 3 (B) of Section 1.
16. **Total Monthly HD Products Billing** shall mean the Monthly Subscription Fee of all Subscribed A-la-carte "Channels (High Definition)" and all Subscribed Bouquets of Type "HD" billed as per the Subscriber Report.
17. **Proportion of HD Products Billing** for each month shall be calculated as percentage of [Total Monthly HD Products Billing / Monthly Subscription Fee].

Note:

1. It is clarified that the New Channel(s) will be considered for the purpose of calculating Incentive only from the date of launch of such New Channel(s) by JIOSTAR.
2. For the purpose of calculation of Active Platform Subscriber Base, Active Platform SD Subscriber Base Active Platform HD Subscriber Base and Penetration percentage (%) for a particular month, the average subscriber numbers of 7th, 14th, 21st, & 28th of that particular month will be considered.

SECTION 1 - Penetration Requirement and Incentive

- 1) DPO shall be eligible for Incentive in the respective Focus Market upon achieving the Penetration requirement for Specified Bouquets AND Channel(s) in Method 1 OR Method 2 as per Table 1(A), Table 1(B), Table 2 and Table 4 below.
- 2) It is clarified that to measure the Penetration of any Channel, the aggregate penetration of SD and HD variants will be counted on the Active Platform Subscriber Base of the DPO. [Refer Example 1 below].

Example 1: A DPO operates in Kerala. DPO has an Active Platform Subscriber Base of 10,000. The DPO has 7000 Active Subscribers for Asianet and 1000 Active Subscribers for Asianet HD. The Penetration of Asianet will be measured as – $[(7000 + 1000)/10,000] = 80\%$.

DPO must provide minimum Penetration as listed in Table 1 (A), Table 1 (B), Table 2, Table 4 in each Focus Markets where the DPO is present, to be eligible for Incentives in respective Focus Market.

Method 1

Table 1 (A)

Specified Bouquets/Channels	Andhra Pradesh, Telangana		Karnataka		Hindi Speaking Markets (HSM)		Gujarat		Maharashtra and Goa		NESA	
	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2	Part 1	Part 2
Eligible Incentive %	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%	7.5%
Specified Bouquets [Refer Table 3 (A) Below]		80%		80%		85%		85%		80%		85%
Specified Sports Channels Set 1 [Refer Table 3 (B) Below]	90%		80%		80%		80%		80%		80%	
Specified Sports Channels Set 2 Refer Table 3 (B) Below]	90%		80%		80%		80%		80%		80%	
Maa TV	90%											
Maa Movies	90%											
Star Suvarna			80%									
Suvarna Plus			80%									
Colors Kannada			80%									
Colors Kannada Cinema			80%									
Star Plus					80%		80%		80%			
Star Gold					70%		70%		70%			
Colors					80%		80%		80%			
Colors Cineplex					70%		70%		70%			
Colors Gujarati							80%					
Star Pravah									80%			
Colors Marathi									80%			
Aggregate of Star Plus and Star Jalsha*											80%	

Aggregate of Colors and Colors Bangla*											80%	
Aggregate of Star Gold and Jalsha Movies*											70%	
Aggregate of Colors Bangla Cinema and Colors Cineplex*											70%	

*It is clarified that Penetration of Star Plus and Star Jalsha shall be aggregated uniquely (A-la-carte Subscriber count of Star Plus and Star Jalsha added along with the Subscriber count of Specified Bouquets which contain either Star Plus or Star Jalsha or both) to evaluate eligibility [Refer example below].

Example: DPO has an Active Platform Subscriber Base of 5000. DPO has Active Subscribers as shown below. Aggregate of Star Plus and Star Jalsha Penetration will be calculated as [(A)+(B)+(C)+(E)+(F)]/Active Platform Subscriber Base i.e. 4400/5000=88%.

Subscribed Bouquet/Channels	Active Subscribers
SVP Hindi (A)	2000
SVP Bengali Hindi (B)	1500
SPP Bengali Hindi (C)	500
SVP Tamil (D)	450
Star Plus (E)	200
Star Jalsha (F)	200

Similarly, the Penetration Levels of Star Gold and Jalsha Movies shall also be aggregated in the same manner (A-la-carte Subscriber count of Star Gold and Jalsha Movies added along with the Subscriber count of Specified Bouquets which contain either Star Gold or Jalsha Movies or both).

Similarly, the Penetration Levels of Colors and Colors Bangla shall also be aggregated in the same manner (A-la-carte Subscriber count of Colors and Colors Bangla added along with the Subscriber count of Specified Bouquets which contain either Colors or Colors Bangla or both).

Similarly, the Penetration Levels of Colors Cineplex and Colors Bangla Cinema shall also be aggregated in the same manner (A-la-carte Subscriber count of Colors Cineplex and Colors Bangla Cinema added along with the Subscriber count of Specified Bouquets which contain either Colors Cineplex or Colors Bangla Cinema or both).

Table 1 (B):

The Focus Market Conditions for Kerala, Lakshadweep and Tamil Nadu, Puducherry markets is laid out in Table 1 (B). DPO may avail Incentive in ANY ONE of the distinct Options

Specified Bouquets/Channels	Kerala, Lakshadweep			Tamil Nadu, Puducherry		
	Option 1		Option 2	Option 1		Option 2
	Part 1	Part 2		Part 1	Part 2	
Eligible Incentive %	7.5%	7.5%	15.0%	7.5%	7.5%	15.0%
Specified Bouquets [Refer Table 3 (A) Below]		90%	95%		80%	95%
Specified Sports Channels Set 1 [Refer Table 3 (B) Below]	90%			80%		
Specified Sports Channels Set 2 [Refer Table 3 (B) Below]	90%			80%		
Asianet	90%					
Asianet Movies	90%					
Vijay				80%		
Colors Tamil				80%		
Vijay Super				80%		

Table 2:

The Focus Market Conditions for West Bengal and Odisha markets is laid out in Table 2. In these markets, the DPO may avail Incentive in ANY ONE of the distinct Penetration Slabs defined in Table 2

Specified Bouquets/Channels	West Bengal		Odisha	
	Slab 1 (10% Incentive)	Slab 2 (15% Incentive)	Slab 1 (10% Incentive)	Slab 2 (15% Incentive)
Specified Bouquets [Refer Table 3 (A) Below]		75%	50%	50%
Specified Sports Channels Set 1 [Refer Table 3 (B) Below]	60%	75%	60%	75%
Specified Sports Channels Set 2 [Refer Table 3 (B) Below]	60%	75%	60%	75%
Star Jalsha	80%	80%		
Colors Bangla	80%	80%		
Jalsha Movies	70%	80%		
Colors Bangla Cinema	70%	80%		
Star Kiran			80%	80%

Table 3 (A) – Specified Bouquets in each Focus Market

Andhra Pradesh, Telangana	Karnataka	Kerala, Lakshadweep	Tamil Nadu, Puducherry	Hindi Speaking Markets (HSM)	Gujarat	NESA
Combination of –						
1. All SVP and SPP Bouquets (Other than Lite and Basic) as defined in Section B of Annexure D (including HD Bouquets)						
2. All SVP & SPP "Lite" Bouquets (including HD bouquets), (excluding point no 3 & 4 below) or Maa TV + Maa HD + Vijay + Vijay HD + Asianet + Asianet HD + Colors Kannada + Minimum of (Colors Kannada HD or Star Suvarna HD), whichever is lower**						
3. SVP Lite Hindi HD + SPP Lite Hindi HD + SVP Marathi Lite Hindi HD + SPP Marathi Lite Hindi HD + SVP Odia Lite Hindi HD + SPP Odia Lite Hindi HD + SVP Gujarati Lite Hindi HD + SPP Gujarati Lite Hindi HD or Star Plus HD, whichever is lower**						
4. SVP Lite Bengali Hindi + SPP Lite Bengali Hindi + Minimum of (SVP Lite Bengali Lite Hindi HD + SPP Lite Bengali Lite Hindi HD or Star Plus HD) or Star Jalsha + Star Jalsha HD, whichever is lower**						

Maharashtra and Goa	West Bengal	Odisha
SVP Marathi Hindi	SVP Lite Bengali Hindi + SPP Lite Bengali Hindi + Minimum of (SVP Lite Bengali Lite Hindi HD + SPP Lite Bengali Lite Hindi HD or Star Plus HD) or Star Jalsha + Star Jalsha HD, whichever is lower**	SVP Odia Hindi
(SVP Marathi Lite Hindi HD+ SPP Marathi Lite Hindi HD) OR Star Plus HD, whichever is lower **		(SVP Odia Lite Hindi HD+ SPP Odia Lite Hindi HD) OR Star Plus HD, whichever is lower **
SPP Marathi Hindi		SPP Odia Hindi
SVP Lite Kannada Marathi		SVP Lite Telugu Odia
SVP Lite Kannada Mini Marathi		

SVP Marathi Lite Kannada		
SVP Mini Marathi Lite Kannada		

****[Refer Examples below]**

Example 2: DPO has 1000 Active Subscribers for SVP Lite Telugu HD and 500 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite Telugu HD + SPP Lite Telugu HD) will be considered as 500.

Example 3: The DPO has 1000 Active Subscribers for SVP Lite Telugu HD, 500 Active Subscribers for SPP Lite Telugu HD and 1200 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite Telugu HD + SPP Lite Telugu HD) will be considered as 1200.

Example 4: The DPO has 1000 Active Subscribers for SVP Lite Telugu HD, 300 Active Subscribers for SPP Lite Telugu HD and 1500 Active Subscribers for Maa HD. The Bouquet count for (SVP Lite Telugu HD+ SPP Lite Telugu HD) will be considered as 1300.

Example 5: The DPO has Active Subscribers as follows:

Sr. No.	Bouquet Name	Active Subscribers	Sr. No.	A-la-carte Channel	Active Subscribers
1	SVP Lite Telugu	1000	8	Maa TV	900
2	SVP Lite Telugu HD	800	9	Maa HD	900
3	SVP Lite Malayalam	500	10	Vijay	50
4	SVP Hindi Lite Kannada	400	11	Vijay HD	100
5	SVP All Lite South	200	12	Asianet	400
6	SVP Lite Kannada HD	100	13	Asianet HD	200
7	SVP Lite Tamil HD Basic	80	14	Colors Kannada	400
			15	Colors Kannada HD	120
			16	Star Suvarna HD	80
A.	Total Bouquet count (Other than Basic) (1+2+3+4+5+6)	3000	B.	Total A-la-carte Channel count [8+9+10+11+12+13+14 + (minimum of 15 or 16)]	3030
Total Bouquet count for these bouquets will be considered as (lower of A or B)					3000

Table 3 (B) –Specified Sports Channels

Sr. No.	Specified Sports Channels Set 1	Sr. No.	Specified Sports Channels Set 2
1	Star Sports 1	1	Star Sports 2
2	Star Sports HD1	2	Star Sports HD2
3	Star Sports 1 Hindi	3	Star Sports 2 Hindi
4	Star Sports 1 HD Hindi	4	Star Sports 2 Hindi HD
5	Star Sports 1 Tamil	5	Star Sports 2 Tamil
6	Star Sports 1 Tamil HD	6	Star Sports 2 Tamil HD
7	Star Sports 1 Telugu	7	Star Sports 2 Telugu
8	Star Sports 1 Telugu HD	8	Star Sports 2 Telugu HD
9	Star Sports 1 Kannada	9	Star Sports 2 Kannada

Method 2

Incentive Eligibility Clause

	Specified Bouquets/Channels %	Proportion of HD Products Billing#	Eligible Incentive %
Slab 1	As mentioned in Table 4 below	30%	10%
Slab 2	As mentioned in Table 4 below	40%	15%

Table 4

Specified Bouquets/Channels	Andhra Pradesh, Telangana	Karnataka	Kerala, Lakshadweep	Tamil Nadu, Puducherry	Hindi Speaking Markets (HSM)	Gujarat	Maharashtra and Goa	West Bengal	NESA	Odisha
Specified Bouquets [Refer Table 5 Below]#	15%									
Specified Sports Channels Set 1 [Refer Table 3 (B) Above]#	65%									

Specified Sports Channels Set 2 Refer Table 3 (B) Above]#	65%									
Maa TV	90%									
Maa Movies	60%									
Star Suvarna		80%								
Suvarna Plus		60%								
Colors Kannada		80%								
Colors Kannada Cinema		60%								
Asianet			90%							
Asianet Movies			60%							
Vijay				80%						
Colors Tamil				80%						
Vijay Super				60%						
Star Plus								80%		
Colors								80%		
Star Gold					60%	60%	60%			
Colors Cineplex					60%	60%	60%			
Colors Gujarati						80%				
Star Pravah							80%			
Colors Marathi							65%			
Star Jalsha								80%	20%	
Colors Bangla								80%	20%	
Jalsha Movies								60%		
Colors Bangla Cinema								60%		
Aggregate of Star Gold and Jalsha Movies*									60%	
Aggregate of Colors Bangla Cinema and Colors Cineplex*									60%	
Star Kiran										80%

Table 5 – Specified Bouquets in all Markets

<p>Combination of –</p> <p>1. All SVP and SPP (Other than Lite and basic) of bouquet type “SD and HD” as defined in Section B of Annexure D</p> <p>2. All SVP & SPP "lite" of bouquet type “SD and HD”</p> <p align="center">or</p> <p>Star Plus HD + Star Jalsha + Star Jalsha HD + Maa TV + Maa HD + Vijay + Vijay HD + Asianet + Asianet HD + Colors Kannanda + Minimum of (Colors Kannada HD or Star Suvarna HD), whichever is lower***</p>

***[Refer Examples below]

Example 6: The DPO has Active Subscribers as follows:

Sr. No.	Bouquet Name	Active Subscribers	Sr. No.	A-la-carte Channel	Active Subscribers
1	SVP Lite Hindi HD	500	8	Star Plus	200
2	SVP Marathi Lite Hindi HD	300	9	Star Plus HD	1000
3	SVP Lite Bengali Lite Hindi HD	200	10	Star Jalsha	200
4	SPP Lite Bengali Hindi	150	11	Star Jalsha HD	180
5	SVP Odia Lite Hindi HD	100	12	Star Kiran	400
6	SVP Lite Kannada HD	90	13	Star Pravah	200
7	SVP Lite Hindi HD Basic	80	14	Star Pravah HD	100
			15	Colors Kanannnda HD	120
			16	Star Suvarna HD	80
A.	Total Bouquet count (Other than basic) (1+2+3+4+5+6)	1340	B.	Total A-la-carte Channel count (9+10+11+ (minimum of 15 or 16))	1460
Total Bouquet count for these bouquets will be considered as (lower of A or B)					1340

To determine eligibility, Proportion of HD Products Billing and the respective penetration levels for the Specified Bouquets, Specified Sports Channels Set 1 and Specified Sports Channels Set 2 must be calculated individually across all the active markets of the DPO at an aggregated level [Refer example below].

Example:

A DPO operates in two markets- Kerala and Karnataka

	Kerala	Karnataka
Active Platform Subscriber Base	10,000	12,000
Active Subscribers of-		
1. Asianet	7,000	
2. Asianet HD	1,000	
3. SVP Lite Kannada HD		3,500
4. Star Sports 1 HD	5,000	9,000
5. Star Sports 2 HD	9,000	5,000

The Proportion of HD products billing will be calculated as – (2+3+4+5)/(1+2+3+4+5):

1. Asianet: 7000*24 = INR 210,000
2. Asianet HD: 1000*24 = INR 30,000
3. SVP Lite Kannada HD: 3500*92 = INR 402,500
4. Star Sports 1 HD: (5000+9000)*15.2 = INR 266,000
5. Star Sports 2 HD: (9000+5000)*15.2 = INR 266,000

i.e. (INR 771,600/ INR 939,600) = 82%

Penetration of Specified Bouquet will be measured as –
 [Lower of SVP Lite Kannada HD or (Asianet + Asianet HD)] / Total Active Platform Subscriber Base
 [3500 or (7000 + 1000)] / (10000+12000) = 3500/22000 = 16%.

Penetration of Sports Channels Set 1 will be measured as –
 Total Subscribers of Star Sports 1 HD / Total Active Platform Subscriber Base
 (5000+9000)/(10000+12000) = (14000/22000) = 64%

Penetration of Sports Channels Set 2 will be measured as –
 Total Subscribers of Star Sports 2 HD / Total Active Platform Subscriber Base
 (9000+5000)/(10000+12000) = (14000/22000) = 64%

SECTION 2: LCN Rank Requirements

As part of the Eligibility Conditions, DPO must not deteriorate the LCN Rank on the EPG across all its head-ends for all the following channels in their respective market as detailed in Table 6, from that provided in the last week of January 2026.

Table 6 - List of Channels

Sr. No.	Channel	Genre	Language	Market
1	Asianet	General Entertainment Channel	Malayalam	Kerala and Lakshadweep
2	Asianet HD	General Entertainment Channel	Malayalam	Kerala and Lakshadweep
3	Asianet Movies	Movies	Malayalam	Kerala and Lakshadweep
4	Asianet Movies HD	Movies	Malayalam	Kerala and Lakshadweep
5	CNBC Awaz	News & Current Affairs	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
6	CNBC Bazaar	News & Current Affairs	Gujarati	Gujarat
7	CNBC TV18 Prime	News & Current Affairs	English	All India
8	CNBC TV18	News & Current Affairs	English	All India
9	CNN News18	News & Current Affairs	English	All India
10	Colors	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
11	Colors Bangla Cinema	Movies	Bengali	West Bengal

12	Colors Cineplex	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
13	Colors Cineplex HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
14	Colors HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
15	Colors Kannada	General Entertainment Channel	Kannada	Karnataka
16	Colors Kannada HD	General Entertainment Channel	Kannada	Karnataka
17	Colors Marathi	General Entertainment Channel	Marathi	Maharashtra and Goa
18	Colors Marathi HD	General Entertainment Channel	Marathi	Maharashtra and Goa
19	Jalsha Movies HD	Movies	Bengali	West Bengal
20	News18 Assam/North East	News & Current Affairs	Assamese	West Bengal and NESAs
21	News18 Bangla	News & Current Affairs	Bengali	West Bengal
22	News18 Bihar/Jharkhand	News & Current Affairs	Hindi	Bihar and Jharkhand
23	News18 Gujarati	News & Current Affairs	Gujarati	Gujarat
24	News18 India	News & Current Affairs	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
25	News18 Kannada	News & Current Affairs	Kannada	Karnataka
26	News18 Kerala	News & Current Affairs	Malayalam	Kerala and Lakshadweep
27	News18 Marathi	News & Current Affairs	Marathi	Maharashtra and Goa
28	News18 Madhya Pradesh/Chhattisgarh	News & Current Affairs	Hindi	Madhya Pradesh and Chhattisgarh
29	News18 Odia	News & Current Affairs	Odia	Odisha
30	News18 Rajasthan	News & Current Affairs	Hindi	Rajasthan
31	News18 Tamil Nadu	News & Current Affairs	Tamil	Tamil Nadu and Puducherry
32	News18 Delhi NCR/J&K	News & Current Affairs	Urdu	Jammu & Kashmir, Himachal Pradesh and Haryana
33	News18 Punjab/Haryana/Himachal	News & Current Affairs	Punjabi	Punjab, Chandigarh, Haryana and Himachal Pradesh
34	News18 Uttar Pradesh/Uttarakhand	News & Current Affairs	Hindi	Uttar Pradesh and Uttarakhand
35	Star Bharat	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
36	Star Bharat HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs

37	Star Gold	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
38	Star Gold 2	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
39	Star Gold 2 HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
40	Star Gold HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
41	Star Jalsha	General Entertainment Channel	Bengali	West Bengal
42	Star Jalsha HD	General Entertainment Channel	Bengali	West Bengal
43	Jalsha Movies	Movies	Bengali	West Bengal
44	Maa TV	General Entertainment Channel	Telugu	Andhra Pradesh and Telangana
45	Maa HD	General Entertainment Channel	Telugu	Andhra Pradesh and Telangana
46	Maa Movies	Movies	Telugu	Andhra Pradesh and Telangana
47	Maa Movies HD	Movies	Telugu	Andhra Pradesh and Telangana
48	Star Movies	Movies	English	All India
49	Star Movies HD	Movies	English	All India
50	Star Plus	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
51	Star Plus HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
52	Star Pravah	General Entertainment Channel	Marathi	Maharashtra and Goa
53	Star Pravah HD	General Entertainment Channel	Marathi	Maharashtra and Goa
54	Star Sports 1	Sports	English	All India
55	Star Sports HD1	Sports	English	All India
56	Star Sports 1 Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
57	Star Sports 1 HD Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
58	Star Sports 1 Kannada	Sports	Kannada	Karnataka
59	Star Sports 1 Tamil	Sports	Tamil	Tamil Nadu and Puducherry
60	Star Sports 1 Tamil HD	Sports	Tamil	Tamil Nadu and Puducherry
61	Star Sports 1 Telugu	Sports	Telugu	Andhra Pradesh and Telangana
62	Star Sports 1 Telugu HD	Sports	Telugu	Andhra Pradesh and Telangana
63	Star Sports 2	Sports	English	All India
64	Star Sports HD2	Sports	English	All India
65	Star Sports 2 Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
66	Star Sports 2 Hindi HD	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs
67	Star Sports 2 Kannada	Sports	Kannada	Karnataka

68	Star Sports 2 Tamil	Sports	Tamil	Tamil Nadu and Puducherry
69	Star Sports 2 Tamil HD	Sports	Tamil	Tamil Nadu and Puducherry
70	Star Sports 2 Telugu	Sports	Telugu	Andhra Pradesh and Telangana
71	Star Sports 2 Telugu HD	Sports	Telugu	Andhra Pradesh and Telangana
72	Star Suvarna	General Entertainment Channel	Kannada	Karnataka
73	Star Suvarna HD	General Entertainment Channel	Kannada	Karnataka
74	Vijay	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry
75	Vijay HD	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry
76	Vijay Super	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry
77	Vijay Super HD	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry

In case the DPO has not availed any of the above channels in January 2026 (including the channels which are yet to be launched), the DPO must fulfil the LCN Rank Requirement condition as set out in Table 7 for all such Channels.

Table 7 – LCN Rank Requirements [Only applicable for Channel(s) not availed/Subscribed by DPO prior to last week of January 2026]

Sr. No.	Channel	Genre	Language	Market	LCN Rank
1	Asianet	General Entertainment Channel	Malayalam	Kerala and Lakshadweep	Top 3
2	Asianet HD	General Entertainment Channel	Malayalam	Kerala and Lakshadweep	Top 3
3	Asianet Movies	Movies	Malayalam	Kerala and Lakshadweep	Top 3
4	Asianet Movies HD	Movies	Malayalam	Kerala and Lakshadweep	Top 1
5	CNBC Awaz	News & Current Affairs	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 1
6	CNBC Bazaar	News & Current Affairs	Gujarati	Gujarat	Top 3
7	CNBC TV18 Prime	News & Current Affairs	English	All India	Top 1
8	CNBC TV18	News & Current Affairs	English	All India	Top 1
9	CNN News18	News & Current Affairs	English	All India	Top 3
10	Colors	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 4
11	Colors Bangla Cinema	Movies	Bengali	West Bengal	Top 3

12	Colors Cineplex	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 5
13	Colors Cineplex HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 5
14	Colors HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 4
15	Colors Kannada	General Entertainment Channel	Kannada	Karnataka	Top 2
16	Colors Kannada HD	General Entertainment Channel	Kannada	Karnataka	Top 2
17	Colors Marathi	General Entertainment Channel	Marathi	Maharashtra and Goa	Top 3
18	Colors Marathi HD	General Entertainment Channel	Marathi	Maharashtra and Goa	Top 3
19	Jalsha Movies HD	Movies	Bengali	West Bengal	Top 3
20	News18 Assam/North East	News & Current Affairs	Assamese	West Bengal and NESAs	Top 3
21	News18 Bangla	News & Current Affairs	Bengali	West Bengal	Top 3
22	News18 Bihar/Jharkhand	News & Current Affairs	Hindi	Bihar and Jharkhand	Top 1
23	News18 Gujarati	News & Current Affairs	Gujarati	Gujarat	Top 3
24	News18 India	News & Current Affairs	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 3
25	News18 Kannada	News & Current Affairs	Kannada	Karnataka	Top 3
26	News18 Kerala	News & Current Affairs	Malayalam	Kerala and Lakshadweep	Top 3
27	News18 Marathi	News & Current Affairs	Marathi	Maharashtra and Goa	Top 3
28	News18 Madhya Pradesh/Chhattisgarh	News & Current Affairs	Hindi	Madhya Pradesh and Chhattisgarh	Top 2
29	News18 Odia	News & Current Affairs	Odia	Odisha	Top 3
30	News18 Rajasthan	News & Current Affairs	Hindi	Rajasthan	Top 1
31	News18 Tamil Nadu	News & Current Affairs	Tamil	Tamil Nadu and Puducherry	Top 3
32	News18 Delhi NCR/J&K	News & Current Affairs	Urdu	Jammu & Kashmir, Himachal Pradesh and Haryana	Top 2
33	News18 Punjab/Haryana/Himachal	News & Current Affairs	Punjabi	Punjab, Chandigarh, Haryana and Himachal Pradesh	Top 2
34	News18 Uttar Pradesh/Uttarakhand	News & Current Affairs	Hindi	Uttar Pradesh and Uttarakhand	Top 2
35	Star Bharat	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 7

36	Star Bharat HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 7
37	Star Gold	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 3
38	Star Gold 2	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 6
39	Star Gold 2 HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 10
40	Star Gold HD	Movies	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 3
41	Star Jalsha	General Entertainment Channel	Bengali	West Bengal	Top 1
42	Star Jalsha HD	General Entertainment Channel	Bengali	West Bengal	Top 1
43	Jalsha Movies	Movies	Bengali	West Bengal	Top 3
44	Maa TV	General Entertainment Channel	Telugu	Andhra Pradesh and Telangana	Top 2
45	Maa HD	General Entertainment Channel	Telugu	Andhra Pradesh and Telangana	Top 2
46	Maa Movies	Movies	Telugu	Andhra Pradesh and Telangana	Top 2
47	Maa Movies HD	Movies	Telugu	Andhra Pradesh and Telangana	Top 2
48	Star Movies	Movies	English	All India	Top 3
49	Star Movies HD	Movies	English	All India	Top 3
50	Star Plus	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 3
51	Star Plus HD	General Entertainment Channel	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 3
52	Star Pravah	General Entertainment Channel	Marathi	Maharashtra and Goa	Top 2
53	Star Pravah HD	General Entertainment Channel	Marathi	Maharashtra and Goa	Top 2
54	Star Sports 1	Sports	English	All India	Top 3
55	Star Sports HD1	Sports	English	All India	Top 3
56	Star Sports 1 Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 5
57	Star Sports 1 HD Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 5
58	Star Sports 1 Kannada	Sports	Kannada	Karnataka	Top 3
59	Star Sports 1 Tamil	Sports	Tamil	Tamil Nadu and Puducherry	Top 6
60	Star Sports 1 Tamil HD	Sports	Tamil	Tamil Nadu and Puducherry	Top 6
61	Star Sports 1 Telugu	Sports	Telugu	Andhra Pradesh and Telangana	Top 6

62	Star Sports 1 Telugu HD	Sports	Telugu	Andhra Pradesh and Telangana	Top 6
63	Star Sports 2	Sports	English	All India	Top 4
64	Star Sports HD2	Sports	English	All India	Top 4
65	Star Sports 2 Hindi	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 6
66	Star Sports 2 Hindi HD	Sports	Hindi	HSM, Maharashtra & Goa, Gujarat, Odisha, West Bengal and NESAs	Top 6
67	Star Sports 2 Kannada	Sports	Kannada	Karnataka	Top 3
68	Star Sports 2 Tamil	Sports	Tamil	Tamil Nadu and Puducherry	Top 6
69	Star Sports 2 Tamil HD	Sports	Tamil	Tamil Nadu and Puducherry	Top 6
70	Star Sports 2 Telugu	Sports	Telugu	Andhra Pradesh and Telangana	Top 6
71	Star Sports 2 Telugu HD	Sports	Telugu	Andhra Pradesh and Telangana	Top 6
72	Star Suvarna	General Entertainment Channel	Kannada	Karnataka	Top 3
73	Star Suvarna HD	General Entertainment Channel	Kannada	Karnataka	Top 3
74	Vijay	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry	Top 2
75	Vijay HD	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry	Top 2
76	Vijay Super	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry	Top 10
77	Vijay Super HD	General Entertainment Channel	Tamil	Tamil Nadu and Puducherry	Top 5

For further clarification on calculating the LCN Rank of Subscribed Channel in the relevant genre and language refer example 7 below:

Example 7:

1. LCN Rank calculation of channel “Delta”

LCN	Channel Name	Channel Type	Rank
101	Alpha	Registered Satellite Television Channel	1
102	Beta	Registered Satellite Television Channel	2
103	ABC	Non -Registered Satellite Television Channel	NA
105	Gama	Registered Satellite Television Channel	3
107	Charlie	Registered Satellite Television Channel	4
108	XYZ	Non -Registered Satellite Television Channel	NA
109	Delta	Registered Satellite Television Channel	5

LCN Rank of Channel "Delta" is 5 as only the Registered Satellite Television Channels appearing on the designated LCN on the EPG are considered.

2. LCN Rank calculation of channel "Delta"

LCN	Channel Name	Channel Status	Rank
101	Alpha	Registered Satellite Television Channel	1
102	Beta	Registered Satellite Television Channel	2
103	Tango	Registered Satellite Television Channel	3
105	Gama	Registered Satellite Television Channel	4
106	Zulu	Registered Satellite Television Channel	5
107	Charlie	Registered Satellite Television Channel	6
108	XYZ	Non -Registered Satellite Television Channel	NA
109	Delta	Registered Satellite Television Channel	7

LCN Rank of Channel "Delta" is 7 due to the below changes done in line-up:

1. LCN 103 replaced with Registered Satellite Television channel "Tango"
2. Registered Satellite Television Channel "Zulu" inserted on Blank LCN 106

3. LCN Rank calculation of channel "Delta"

LCN	Channel Name	Channel Status	Rank
101	Alpha	Registered Satellite Television Channel	1
102	Beta	Registered Satellite Television Channel	2
103	Tango	Registered Satellite Television Channel	3
105	Gama	Registered Satellite Television Channel	4
106	Zulu	Registered Satellite Television Channel	5
108	XYZ	Non -Registered Satellite Television Channel	NA
109	Delta	Registered Satellite Television Channel	6

LCN Rank of Channel "Delta" is 6 as the Registered Satellite Television Channel on LCN 107 "Charlie" is removed from EPG.

Section 3: Qualifying Reports

Table A: DPO should submit separate reports for every head-end and for each State and Union Territory as per the following format

No.	State	SubscriberBase	Subs Count as on 7 th day of the month	Subs Count as on 14 th day of the month	Subs Count as on 21 st day of the month	Subs Count as on 28 th day of the month	Monthly Average Active Subscribers
	(1)	(2)	(3)	(4)	(5)	(6)	$(7)=[(3)+(4)+(5)+(6)]/4$
1	State 1	Active Platform SD Subscriber Base					
2	State 1	Active Platform HD Subscriber Base					

DPO should submit separate reports for every head-end and for each State and Union Territory as per the following format

Table B (1): For all Subscribed Bouquets the DPO shall provide the bouquet level reports in the same format as detailed below –

State	Bouquet Code	Bouquet Name	Subs Count as on 7 th day of the month	Subs Count as on 14 th day of the month	Subs Count as on 21 st day of the month	Subs Count as on 28 th day of the month	Month & Year

Table B (2): For all Subscribed A-la-carte Channels the DPO shall provide the channel level reports in the same format as detailed below

State	ALC Code	A-I-a-carte Channel Name	Subs Count as on 7 th day of the month	Subs Count as on 14 th day of the month	Subs Count as on 21 st day of the month	Subs Count as on 28 th day of the month	Month & Year

Table C:

LCN Report:

Table C(1): Onetime all Channel line-up format

Separate onetime all channel line up to be provided by DPO as specified in clause 2 (b) of the Eligibility Condition (i.e. the DPO who has not availed any JIOSTAR Channels prior to execution of this SLA) in the format below:

<u>Onetime all Channel line-up</u>						
For ALL JIOSTAR and Non-JIOSTAR channels carried by the DPO on the Head-end						
Sr No.	Name of channel	Genre	HE Location (HE to be added in case on multiple HE's)	Servicing State (State to be added in case line-up is different)	Servicing City (City to be added in case line-up is different)	LCN for the month
1						
2						
3						
4						
5						
6						

Templates of all Qualifying Reports (in Microsoft Excel):

The DPO can obtain the Qualifying Reports format in Microsoft Excel upon request from JIOSTAR and the same is available on the DPO Connect Portal and JIOSTAR's Website.
