

DHURANDHAR THE REVENGE BECOMES THE BIGGEST-EVER DIGITAL LAUNCH, OPENING TO 50 MILLION VIEWERS ON JIOHOTSTAR

With ~60% of watch-time coming from Connected TVs, the film reaffirmed the growing appeal of large-screen, shared viewing experiences

Mumbai, June 09, 2026: *Dhurandhar The Revenge* has emerged as a streaming phenomenon on JioHotstar, turning its digital debut into a nationwide entertainment event. Within its opening weekend, the film reached 50 million viewers, extending its audience footprint to nearly 5x its theatrical opening weekend reach. The blockbuster's exceptional performance reinforces JioHotstar's ability to drive massive engagement across languages and markets.

Streaming in Hindi, Tamil, Telugu, Malayalam, and Kannada, the film resonated with audiences across the country, reinforcing the scale and travelability of premium Indian storytelling. From metros to smaller towns, *Dhurandhar The Revenge* dominated conversations, watchlists and viewing charts, extending its cultural impact well beyond its theatrical run. Notably, ~60% of the film's total watch-time came from Connected TV devices, highlighting strong co-viewing behaviour and the growing preference for large-screen entertainment experiences on streaming platforms.

Speaking on the success of the film's debut on streaming, **Alok Jain, Head, Hindi and English Entertainment Business (Streaming, TV and Studios), JioStar**, said, *"The response to Dhurandhar The Revenge has been nothing short of extraordinary. Reaching 50 million viewers within its opening weekend underscores JioHotstar's unparalleled ability to connect blockbuster content with audiences at massive scale. The fact that ~60% of viewing came from Connected TV devices further reinforces how premium entertainment is increasingly becoming a shared, large-screen experience in households across the country. The success of the film, coupled with the RAW & Undekha experience, demonstrates the growing appetite for immersive, event-led entertainment on streaming."*

Fueling this momentum was a highly immersive grand digital premiere experience that transformed the premiere into a must-watch event. Fans were treated to exclusive access through the film's RAW & Undekha version, alongside a specially curated 30-minute pre-show packed with candid cast moments, untold stories, and behind-the-scenes insights. The result was a viewing experience that extended far beyond the film itself, driving deeper engagement and repeat viewing among audiences.

The phenomenal opening weekend performance of *Dhurandhar The Revenge* builds on the extraordinary legacy established by the franchise's first instalment *Dhurandhar* on JioHotstar. *Dhurandhar* had witnessed over 32 million video views in the first three days of the title drop on the platform. Together, the success of the two films on JioHotstar reflects the scale of the streaming platform and its ability to create shared cultural moments that resonate with audiences across the country. The strong Connected TV contribution and sustained audience engagement further highlight how blockbuster films are increasingly driving appointment viewing and co-viewing behaviour on streaming platforms.

The Grand Digital Premiere was matched by overwhelming advertiser confidence, with 50+ brand associations and 13 marquee sponsors aligning with the title. Pidilite Industries (Fevicol), Samsung (S26), and Vishnu Packaging (Vimal) came on board as Co-Powered By sponsors; Pepsi (Sting), LG (LG Water Purifier), Opella (Dulcoflex), Hero Xtreme, and BKT Tyres as Special Partners; and HDFC Bank (Sky Trading App), AMFI, Reliance Digital, Swiggy (NOICE), and Align Tech (Invisalign) as Associate Partners.

Dhurandhar The Revenge is now streaming on JioHotstar in Hindi, Tamil, Telugu, Malayalam, and Kannada.

About JioHotstar

JioHotstar is one of India's leading streaming platforms, formed through the coming together of JioCinema and Disney+ Hotstar. With an unparalleled content catalog, innovative technology, and a commitment to accessibility, JioHotstar aims to redefine entertainment for everyone across India.