

Privacy Notice for Chandha Cheran Kalyaanam: Ayyanar Thunai

Effective Date: 13th August 2026

At Jiostar India Private Limited (formerly known as Star India Private Limited), we respect your privacy and are committed to protecting your personal data. This Privacy Notice explains how we collect, use, store, and protect your personal data in connection with your participation in a wedding themed storyline known as '**Chandha Cheran Kalyaanam**' of Tamil television serial popularly known as '**Ayyanar Thunai**' ("**Campaign**").

1. Personal Data Collected

We will collect the following personal data in connection with your participation in the Campaign:

- Name
- Photograph(s)/Selfies
- Instagram or Facebook handle
- City
- Phone Number.

2. Purpose of Data Collection

We will collect and process your personal data to (a) verify your identity, (b) enable your participation for the wedding themed shoot of the Campaign, (c) contact you in order to communicate details of the Campaign, and (d) comply with our obligations under applicable laws.

3. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes outlined in clause 2 hereinabove or as required by law.

4. Data Principal Rights

Under certain circumstances and subject to applicable laws, you may have certain rights in respect of your personal data such as the right to correct, update and erase your personal data. If you wish to exercise any of the rights set out above, please write to us in the manner specified under clause 7.

5. Data Sharing & Disclosure

We will not share your personal data to third parties, except:

- When required by law, such as to government authorities or law enforcement agencies.
- With authorized third parties or service providers who assist in execution of the Campaign, under strict contractual agreements that ensure the protection of the personal data.

6. Data Security

We employ appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, or destruction.

7. Contact Information

If you have any questions or concerns about this Privacy Notice or the processing of your personal data, you can reach us at:

- **Email:** DPO@jiostar.com
- **Address:** JioStar India Private Limited (Formerly known as Star India Private Limited), Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai 400013, Maharashtra, India.