

JIOSTAR BRINGS FOUR SUPERSTARS TOGETHER FOR ONE EPIC BIGG BOSS MOMENT

Vijay Sethupathi, Nagarjuna, Kichcha Sudeepa and Mohanlal share the screen in a fun new JioStar promo ahead of the 6th September premiere of Bigg Boss Tamil, Telugu, Kannada and Malayalam

31st August, 2026: Four superstars. Four Bigg Boss houses. One Ultimate Countdown.

JioStar has unveiled a new promo featuring **Vijay Sethupathi, Nagarjuna, Kichcha Sudeepa and Mohanlal**, the hosts of Bigg Boss Tamil, Telugu, Kannada and Malayalam, bringing the four faces of the franchise together ahead of the simultaneous premiere of all four editions on **6th September 2026**.

For Bigg Boss fans across the South, the promo brings together four of the franchise's biggest stars in a mass moment designed to build excitement ahead of the new season. Vijay Sethupathi, Nagarjuna, Kichcha Sudeepa and Mohanlal have each forged a strong connection with audiences through their respective editions. Seeing all four hosts share the screen for the first time brings together four distinct fan bases and adds to the anticipation.

At the heart of the promo is a playful celebration of the four markets and their cultures. Set against the anticipation of the upcoming season, the hosts find themselves in a fun mix-up involving food from one another's states, adding a fun twist to the narrative. The promo brings the star power of all four hosts together, setting the stage for a massive Bigg Boss premiere.

The hosts have become central to the Bigg Boss experience over the years. Their humour, observations, interventions and weekend conversations are among the most anticipated parts of every season, often driving conversations well beyond the house. Bringing all four together in one promo creates a rare crossover for fans across Tamil, Telugu, Kannada and Malayalam, and sets the mood for the franchise's biggest South launch.

Krishnan Kutty, Head, Entertainment (South), JioStar, said, "Each of our four hosts has a very distinct equation with his audience, and that relationship is an important part of what makes Bigg Boss so powerful in every market. This promo gave us an opportunity to bring Vijay Sethupathi, Nagarjuna, Kichcha Sudeepa and Mohanlal together in a way that is fun, rooted in the cultures of the South and true to their personalities. For fans, seeing all four of them share the screen is a moment in itself. It captures the scale and excitement we are building towards as all four editions begin together."

With Bigg Boss Tamil, Telugu, Kannada and Malayalam premiering simultaneously, **6th September will see the franchise take over screens across the South in one unified launch moment**, while each edition continues to tell its own story in its own language across the respective JioStar television channels and JioHotstar.

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