

JIOSTAR SUPERCHARGES THE FESTIVE SEASON WITH A POWER-PACKED LINE-UP OF WORLD TELEVISION PREMIERES

Mumbai, September 22, 2026: As India comes together to celebrate the festive season, JioStar is bringing a power-packed line-up of World Television Premieres to millions of homes across the country. From historical spectacles and romance to action and family entertainment, the lineup includes the biggest names across Hindi and South movies—including ***Raja Shivaji***, ***Chand Mera Dil***, ***Welcome To The Jungle***, ***Dhurandhar***, ***Dhurandhar The Revenge***, ***Gatta Kushti***, ***Blast***, ***Idhayam Murali***, and ***Vishwanath and Sons***—creating appointment viewing moments for families throughout the festive season.

"The festive season continues to demonstrate the enduring power of shared entertainment in India. At a time when audiences have more choice than ever before, festivals remain moments when people come together around stories that can be experienced collectively. Television continues to give these cinematic events an unmatched scale and shared relevance. We are excited to bring the biggest movie titles of the year into one grand festive experience," said a **JioStar Spokesperson**.

Movies remain one of the largest destinations for television audiences in India. According to industry data, India spends 23 trillion minutes annually watching movies on television¹. The festive season further amplifies this viewing behaviour. For instance, Hindi movie viewing in the Hindi-speaking markets (HSM) sees a 45% increase during the festive period², as families spend more time with each other and come together for shared viewing experiences.

Star Gold has already set the festive momentum in action with the premiere of ***Raja Shivaji***, on September 12th, 2026. This was followed by ***Chand Mera Dil*** on September 20th, 2026. The line-up continues in October with ***Dhurandhar: The Revenge*** premiering on October 18th, 2026, followed by ***Dhurandhar***, also on **Star Utsav Movies**, **COLORS Cineplex Bollywood**, and **COLORS Cineplex Superhits**, on October 25th, 2026. The season culminates with ***Welcome To The Jungle***, arriving as a World Television Premiere on November 1st, 2026.

On **Star Vijay**, the festive season kickstarts with the release of ***Kara*** in September followed by ***Blast*** (Tamil), ***Gatta Kusthi***, and ***Dhurandhar The Revenge*** (Tamil) in October, culminating with ***Idhayam Murali*** and ***Vishwanath and Sons*** in November. **Star Maa's** festive line-up includes the release of ***Blast*** (Telugu) in September, followed by ***Maa Inti Bangaram*** (Telugu) and ***Dhurandhar The Revenge*** (Telugu) in October. **COLORS Kannada** and **Star Suvarna** will feature a power-packed line-up as well, comprising ***Blast*** (Kannada) and ***Mr. X*** (Kannada) in October, and ***Maa Inti Bangaram*** (Kannada), ***Mango Pachcha***, and ***Dhurandhar The Revenge*** (Kannada) during October – November. ***Dhurandhar The Revenge*** in Malayalam will also premiere on **Asianet** in October.

This festive season, JioStar brings together major cinematic events and family viewing across India. Spanning languages, genres and audiences, the World Television Premiere slate will

¹ BARC, 2+; LHS: HSM, RHS: All India; 2025

² LHS: BARC, Viewing Minutes (in Bn), PT= 1800-2400 hrs, HMOV Cluster (JS, Zee, Sony, SD + HD), 2+ HSM, Apr-Oct 2025

ensure that there is something for everyone as millions of homes come together to celebrate the season.

About JioStar

Perched firmly at the nucleus of spellbinding content and innovative technology, JioStar is a leading global media and entertainment company that is reimagining the way audiences consume entertainment and sports. Its television network and streaming service together reach more than 800 million viewers every week, igniting the dreams and aspirations of hundreds of millions of people across geographies.

¹ BARC, 2+; LHS: HSM, RHS: All India; 2025

² LHS: BARC, Viewing Minutes (in Bn), PT= 1800-2400 hrs, HMOV Cluster (JS, Zee, Sony, SD + HD), 2+ HSM, Apr-Oct 2025