

JioHotstar Launches Globally, Taking a New Streaming Experience to Audiences Across the UK, Canada and Singapore

~ Combines one of the most comprehensive entertainment catalogues with an all-new streaming experience, interactive features, personalised recommendations and flexible subscription options ~

~ Brings together critically acclaimed Hotstar Specials and originals including *Asur*, *Pritam & Pedro*, *Special Ops*, *Criminal Justice*, *Heartbeat* and *Resort*, alongside blockbuster films such as *Dhurandhar*, *12th Fail* and *Chhichhore*, *Kesari Chapter 2*, and more – offering audiences a rich library of 160K+ hours of entertainment across 12+ Asian languages. ~

Mumbai, 2nd September 2026: JioHotstar today announced its international launch across **the UK, Canada and Singapore** marking the next chapter in its vision of **Infinite Possibilities** and its journey towards becoming a global entertainment platform. The launch goes beyond taking JioHotstar's extensive entertainment catalogue to new markets. It brings audiences a new way to discover, watch and engage with entertainment combining **160K+ hours of content across 12+ languages** and multiple genres with personalized recommendations, interactive features, flexible subscription options and a delightful product experience.

For audiences in the UK, Canada and Singapore, JioHotstar brings together premium Indian entertainment in a single destination, spanning television, films, regional programming, non-fiction, kids and anime. Designed to resonate deeply with the South Asian diaspora while appealing to a broader global audience seeking diverse stories, languages, and cultures, the platform will continuously expand with over 30,000 hours of fresh content added annually.

JioHotstar, the ultimate entertainment streaming destination kicks off its international launch with a diverse line-up of entertainment spanning **new originals, iconic franchises, and a vast television content offering**, including:

- **New Originals & Blockbuster Premieres:** A slate of originals including *Ali Baba Aur Chaalis Bhoot*, *Prince of Mollywood*, *Part Timers*, *The Court* and more alongside blockbuster movie premieres through the year.
- **Bigg Boss, Now Interactive:** The iconic reality franchise Bigg Boss returns across six languages, and for the first time, audiences across Singapore, Canada and the UK will be able to vote LIVE across every edition, giving them the power to actively participate in and influence the game in real time. While audiences in Canada and the UK will have access to the 24x7 LIVE Feed, Canada will also be able to watch Bigg Boss Hindi 7 days ahead of its TV broadcast.
- **A New Game Show Format:** Audiences in Canada and Singapore can witness the magic of Anil Kapoor hosting *India Ka Top 1 Percent*, a new format that tests contestants' logic and reasoning.
- **Content from JioStar TV Channels with Early Access:** Audiences can access content from **JioStar television channels**, including **Star Plus, Colors, Star Vijay, Asianet, Star Jalsha and Star Pravah**, with Before-TV access to popular shows in Singapore and Canada, including *Anupama*, *Yeh Rishta Kya Kehlata Hai*, *Seher Hone Ko Hai*, *Azhagae Azhagu*, while audiences in the UK can watch popular shows simultaneously with their TV broadcast, alongside regional and daily entertainment.

This new line-up sits alongside the breadth that JioHotstar is already known for, with one of the most expansive entertainment libraries that brings together entertainment across genres and generations. The library includes award-winning and critically acclaimed originals such as *Criminal Justice*, *Special Ops*, *Chiraiya*, *Pritam & Pedro*, *Asur*, *Aarya*, *Heartbeat*, *Vikram on Duty*, *Kerala Crime Files*, *Resort*, *Kaattaan*, and more; blockbuster reality franchises including *Koffee with Karan*, *Bhojpuri Bawaal*, *Khatron Ke Khiladi*, *MTV Hustle*, *Splitsvilla*, *Laughter Chefs - Unlimited*

Entertainment, Roadies, Cooku with Comali; popular and critically acclaimed movies including *Vaazha, Dhurandhar, Chhichhore, Kesari Chapter 2: The Untold Story of Jallianwala Bagh, Kill, 12th Fail, Jab We Met*, and more.

Available across mobile and Connected TV, JioHotstar is designed to give audiences the flexibility to experience entertainment wherever and however they choose. The app will be available to download through the App Store and Google Play Store across the UK, Canada and Singapore.

Built around evolving viewing habits, JioHotstar is also introducing **new quarterly subscription plans across all three markets for the first time**, giving audiences a shorter-duration option to access the platform alongside annual plans. To deliver a friction-free transition, existing Hotstar subscribers across these markets can seamlessly log in with their current credentials and automatically transition to an equivalent JioHotstar plan without service disruption. In the UK, existing subscribers can continue to enjoy their current monthly subscription plans, until auto renewal remains active. The updated app also streamlines the onboarding journey, allowing Android users across all three regions to subscribe directly within the app.

The updated pricing effective 2nd September across markets is as follows:

Market	Quarterly	Annual
UK	GBP 19.99	GBP 69.99
Canada	CAD 19.99	CAD 49.99
Singapore	SGD 29.98	SGD 69.98

In addition to this, JioHotstar's **product interface is built to make discovery effortless and viewing deeply immersive** for audiences across the UK, Canada and Singapore. Designed with an intuitive, modern UI/UX and powered by ultra-personalized recommendation engines, the platform adapts seamlessly to individual viewing habits. Enhancing accessibility for multi-generational and cross-cultural households, the platform offers **high-quality subtitles and dubs across 12+ Asian languages, including English, Hindi, Gujarati, Malayalam, Kannada, Marathi, and more** ensuring world-class entertainment is more inclusive and interactive.

Commenting on JioHotstar's international expansion and vision for global streaming, **Amit Malhotra, Head – International Business, JioStar, said:** *"Streaming has spent the last decade competing on the size of its catalogue. We believe the bigger opportunity now is to reimagine how audiences experience entertainment; not just what they watch, but how they discover, engage with and shape the experience in real time. South Asian audiences have a deep connection with Indian entertainment across languages, generations and households. At the same time, audiences globally are increasingly seeking stories and cultures beyond their own. We see an opportunity to build for this broader, underserved global audience - not simply export an Indian streaming service to new markets."*

He further added, *"As we expand internationally, our ambition is to show what becomes possible when scale, language, cultural diversity, personalisation and deeper audience participation are built into the streaming experience from day one."*

Trusted by more than 500 million active users, JioHotstar has built one of the world's largest entertainment ecosystems, combining premium storytelling, consumer-first product experiences and innovation at scale. From conversational voice discovery and AI-powered personalisation to in-app commerce and interactive entertainment, JioHotstar continues to explore new ways for audiences to experience content.

The launch across the UK, Canada and Singapore marks the next phase of JioHotstar's journey taking not just its entertainment catalogue, but its product experience, technology and vision for the future of streaming to audiences around the world.

About JioHotstar India

With 500 million monthly average users and a library of more than 300,000 hours of programming, JioHotstar is one of the largest streaming services in the world. Content is available in 19 languages - spanning movies, originals, live sports, live events, anime and kids' entertainment as well as TV shows from the over 100 channels in the JioStar network. JioHotstar is available to Android, iOS and web users on <https://www.hotstar.com/in>.