

**JIOSTAR KIDS & FAMILY PORTFOLIO'S 16TH LOCAL IP, 'JUNGLE TALES WITH MOWGLI',
PREMIERES ON JIOHOTSTAR AND DISNEY CHANNEL ON 12TH SEPTEMBER**

*~The series brings a timeless story with a fresh twist, offering a multiscreen viewing experience
for kids and families of all generations~*

MUMBAI, 10th September 2026: JioStar's Kids & Family portfolio is bringing the beloved Mowgli to audiences, with their newest title *Jungle Tales with Mowgli*, a slapstick comedy take on the iconic story. Striking the right chord of fun and nostalgia, the series drops on JioHotstar and Disney Channel on **12th September 2026, 2 PM**.

Built around the ever curious and mischievous 10-year-old Mowgli, *Jungle Tales with Mowgli* follows his eccentric adventures as he navigates life in the jungle, often finding himself in trouble along the way. With situational comedy, slapstick chases and playful banter at its heart, the series brings together a vibrant ensemble of familiar characters that many grew up with, including Mowgli's friends *Baloo* and *Bagheera*, and his rivals *Sherkhan*, *Kaa* and *Tabaqui*, bringing a touch of nostalgia for parents while introducing these beloved characters to kids.

Alok Jain, Head - Hindi & English Entertainment Business (Streaming, TV & Studios), JioStar, said *"Some characters are evergreen and have the unique ability to belong to more than one generation. Mowgli is one of them. Through our latest launch, Jungle Tales with Mowgli, we wanted to take the timeless world of Jungle Book and reimagine it with the energy, humour and sensibility of the contemporary kids and families of today. We see this story as one with a very strong universal appeal, a story that has the power to connect with children and families across the length and breadth of the country, one that they will love watching together."*

Supported by a large scale, multi-screen campaign, *Jungle Tales with Mowgli* will reach audiences through the JioStar network and JioHotstar. The campaign has already begun building momentum by making an appearance at Anime India, connecting with core fans and evoking fond childhood memories of the beloved character. The journey will continue across malls and key family touchpoints, while the digital campaign will tap into social communities, bringing together creators across age groups to ignite nostalgia and amplify Mowgli's stories.

The launch reinforces JioStar's vision of building a strong Kids & Family entertainment ecosystem for a multiscreen audience. Built on the bedrock of hugely successful local IPs like *Motu Patlu*, *Chikoo Aur Bunty*, *Bittu Bahenebaaz*, to name a few, *Jungle Tales with Mowgli*, marks the network's 16th indigenous title in the vibrant Kids & Family space.

Adding to the excitement around the launch, **Nivea** and **Tedibar** have joined *Jungle Tales with Mowgli* as Co-powered By sponsors.

About JioStar

Perched firmly at the nucleus of spellbinding content and innovative technology, JioStar is a leading global media & entertainment company that is reimagining the way audiences consume entertainment and sports. Its television network and streaming service together reach more than 800 million viewers every week, igniting the dreams and aspirations of hundreds of millions of people across geographies.