

RULES AND REGULATIONS

“#NameTheRoboDog” Campaign

The following Principal and General rules are the rules and regulations (“Rules and Regulations”) which shall be binding on each and every participant (“Participant” or “You”) who voluntarily agree to participate in the campaign titled “#NameTheRoboDog” being launched to suggest the most suitable name for the Robo Dog (“Campaign”) introduced in their Program titled Bigg Boss- Malayalam Season-7 (“Program”) which will be hosted by Jiostar India Private Limited (“Company” / “JIPL”) on their official Social Media Pages like, Facebook / Instagram etc. (hereinafter referred to as the “Platform(s)”).

The Campaign shall be governed by the Rules and Regulations and all the Participants in the Campaign shall unconditionally accept and agree to comply with and abide by the same. If You do not agree to be bound or cannot comply with any of the Rules and Regulations, please do not continue. Your failure to accept or comply with the provisions of these Rules and Regulations will disqualify you from participating in the Campaign. The decisions of the Company for all matters relating to the Campaign shall be final and binding in all respects.

JIPL reserves the right to revise these Rules and Regulations at any time without prior notice to the Participant. The revised Rules and Regulations, if applicable, will be effective immediately upon uploading the same on the Platform, unless otherwise mentioned.

The Participant agrees and acknowledges that for the purpose of this Campaign, the Company may access the personal information of the Participant including the contact number, email ID, etc. (“Personal Information”). JIPL is committed to protecting the privacy and the confidentiality of the Personal Information received. JIPL uses commercially reasonable efforts and general industry standards to protect such information from any unauthorized access or disclosure. Such information is dealt in the manner laid down in the Privacy Policy of the Company available at <https://www.jiostar.com/legal-terms-policies/> (the “Privacy Policy”).

Your act of participating in the Campaign shall be deemed to be your absolute agreement to the Rules and Regulations, Terms of Use, Privacy Policy and User Generated Content of Company as prescribed from time to time (hereinafter collectively referred to as “Rules and Regulations”). If you do not agree to be bound or cannot comply with any of the Rules and Regulations, please do not continue. Your failure to accept these Principal or General Rules or the Privacy Policy or Terms of Use or User Generated Content will disqualify your participation in the Campaign. The Campaign shall be governed by the Rules and Regulations and all the Participants in the Campaign shall unconditionally accept and agree to comply with and abide by the same.

Principal Rules

1. The Company shall announce and publicize the Activity / Campaign on their television channels and/or Social Media Pages[hereinafter collectively referred to as “Platform(s)”], from August 9, 2025.
2. The Campaign will commence on August 9, 2025 at 09:30 PM, Indian Standard Time (IST) and will end on August 13, 2025 at 11:59:59 PM (“Campaign Period”) on the respective Platforms. Company reserves all rights to make amendments to the Campaign Period and/or Rules and Regulation and/or such other terms and conditions stated herein, without giving prior notice to the Participants. It shall be the sole responsibility of the Participant (s) to check the Rules and

Regulations for the Campaign on the Platform from time to time. Company also reserves the right to (i) cancel and/or postpone the Campaign without any prior intimation to the Participants or (ii) extend or curtail the Campaign Period or suspend or abandon the same at any time, and the Participant shall have no objection to the same whatsoever, nor shall the Participant make any claims /disputes in respect of the same.

3. To participate in the Campaign, all persons interested in participating (Participants) shall be mandatorily required to do the following during the Period:
 - a. log in to the respective Platforms using his/her Social Media Accounts/credentials. For the purpose of participating in this Campaign, it is mandatory that the interested Participant (s) should have a valid Social Media Account and must be residing in India during the Period of the Campaign.
 - b. The Participant(s) shall visit the corresponding official Social Media Pages of the Company wherein a promo video is posted giving an opportunity to the viewers to suggest the most appropriate name for the 'Robo Dog', introduced by the Company in their Program.
 - i. It is further clarified that for the purpose of participating in the Campaign, it is mandatory that the Participant to suggest a suitable name for the said Robo Dog by commenting the Promo Video with the HashTag, **#NameTheRoboDog** ("Hashtag").
 - ii. It may be clarified that the name suggested by the Viewers in any other mode other than that prescribed herein above will be deemed invalid and will be disqualified.
 - c. For sake of clarity, Logging onto the Platform(s) in the manner as stated hereinabove, mandatorily having a valid respective Social Media Account and being a resident of India during the Campaign Period and suggesting the name of the Robo Dog by commenting the Promo Video posed by the Company in the manner as prescribed herein on the Platform shall be considered as a complete and valid entry ("Entry").
 - d. For the avoidance of doubt, if the Participant(s) suggesting the Name of the Robo Dog without the pre- decided hash tag or if the Participant does not have a valid Social Media Account or is not resident of India then his/her Entry shall be considered incomplete. The Participant (s) agrees and acknowledges that by submitting the Entry(s) the Participant(s) is representing that the Entry(s) or contents thereof are not confidential or comprise any sensitive personal information. It is further clarified that the Participant(s) cannot make (a) blank posts using just the pre decided hash tag (b) offensive / abusive posts (c) posting and re posting the same Entry more than once (i.e., making the same posts many number of times (d) posts which do not make any sense (irrelevant to the context and /or the Campaign). Any Entry comprising of such tweets shall be considered null and void.
 - e. The Participant by uploading and /or submitting his / her Entry on the Platform, agrees and undertakes to be unconditionally bound by the Rules and Regulations, terms of use, privacy policy and user generated content policy of the respective Social Media Platforms and acknowledge that this Platform reserve the sole and exclusive right to make amendments to its terms and conditions from time to time, at its discretion, and the Participant shall be responsible for checking the same and abiding by the same without any recourse to JIPL for any reason whatsoever. The Participant hereby agrees that any dispute arising between the Participant and any of the Platform shall be resolved directly between such parties without any reference or recourse to JIPL The Participant will be solely responsible for complying with the terms stipulated by the respective Social Media Platforms , and shall not at any time hold JIPL responsible for any inability on the part of the Participant to submit the Entry by

- reason of any restrictive terms imposed by such Platforms and/or on account of the Participant's failure to comply with the terms imposed by the Platforms.
- f. The Participant hereby represents, covenants and declares that (i) the Entry does not and will not constitute any infringement of copyright or any right of privacy or rights in any other form of intellectual property, or any other personal or property right whatsoever of any person or entity, or constitute a libel or slander, or hurts the religious sentiments of people worldwide or be defamatory of any person deceased or alive, or blasphemous in its content (ii) that he/she fully owns and controls all rights and interests including all intellectual property rights in the Entry and that no other person or party has right or interest in the Entry as a co-owner, partner, mortgagee, charge holder or otherwise howsoever, (iii) the Entry shall not expose JIPL to civil and/or criminal proceedings and /or claims of any nature whatsoever (iv) the Entry(s) are not subject to any lien, charge, or any other encumbrance whatsoever (v) the Participant has not granted any rights in the Entry(s) to the prejudice of any rights granted to JIPL hereunder (vi) the Entry(s) are not violative of or in contravention of any applicable laws (vii) all necessary licenses and permissions required for the utilization of the Entry(s) by JIPL for the purpose of the Campaign have been secured by the Participant in accordance with the existing Rules and Regulations and applicable laws without any recourse to JIPL In the event the publishing of the Entry(s) is assessed to be prohibited in any manner and /or considered to be inappropriate due to moral, political or religious reasons or any reason whatsoever, the respective Platforms and/or JIPL shall have the right to at their discretion to edit/ remove/cut the contentious portion and re-publish such Entry(s) or reject the Entry(s) altogether, and the Participant agrees not to object to the same. The Participant(s) must ensure that no false and/or misleading statements are made by him/her and that he/she does not refer to any commercial product and/or service in the Entry.
 - g. The Participant agrees and undertakes that the Entry submitted by him/her for the purpose of the Campaign is in good taste, not obscene, vulgar, libelous, defamatory, insulting, annoying, etc.
 - h. JIPL shall be free at any point of time to contact and /or communicate with the Participant(s) for availing any additional information and/or to verify any details as provided in relation to Entry and the Participant(s) shall unconditionally co-operate to facilitate the same. Any incomplete Entry and /or Entries with incorrect format, additional and/or inadequate Personal Information, Entry(s) not in the required format as prescribed herein or which consist of content which is offensive or abusive or blasphemous or copied will be considered invalid, shall be considered null and void and will be disqualified from participating in the Campaign.
 - i. At the end of the Campaign Period on the basis of the Participant(s) having made a valid Entry, all the Entry(s) uploaded on the Platforms and fulfilling the criteria set out herein shall be collectively viewed and rated by a panel comprising of the representatives of JIPL as determined by JIPL in its sole discretion. This panel shall rate the Entry(s) on the basis of the suitability and uniqueness and /or any such other criteria as may be solely determined by JIPL at its sole discretion and accordingly shortlist Participants.
 - j. Such Participant(s) agrees and consents to the use by JIPL the Entry on the Platforms, any other social media page and /or platforms or channels owned and operated by JIPL and /or its affiliates or in any manner as JIPL may deem fit for the purpose of promotion of the Campaign . Towards this effect and in consideration of being afforded an opportunity to participate in the Campaign , the Participant(s) hereby assigns in favour of JIPL a non-exclusive, irrevocable, unlimited, royalty free, sub-licensable, transferrable license, for the territory of the world and in perpetuity, on an outright basis, all Intellectual Property vested

in the in the Entries, to Exploit the Entry in any manner deemed fit by JIPL at its discretion including but not limited to any other social media platform page of JIPL, and/or in any other manner and through any modes, mediums whether in existence now or that may be invented/discovered in the future, including in connection with these Rules and Regulations and/or for any promotional purposes towards the Campaign, as deemed fit by JIPL. Participant(s) agrees and undertakes that Section 19(4) of the Indian Copyright Act, 1957 shall not apply to these Rules and Regulations. The Participant(s) waives off his “Moral Rights” with respect to the Entry or any part thereof as required. The Participant agrees and authorizes JIPL to modify, edit, the Entry uploaded and submitted by the Participant(s) in any manner whatsoever. The Participant(s) undertake not to create any lien, charge, or other encumbrance, on the Entry at any time without the prior written consent of JIPL. The Participant agrees that JIPL shall be entitled to exploit the Entry including the modified ones in any manner whatsoever including by means of inclusion in a Cinematograph Film, Communication to the Public, Broadcast through any means and modes, whether now known or invented later, including but not limited to edit, modify, delete, subtract from, cut, such Entry in any manner deemed fit by JIPL in its sole discretion. It is agreed that all rights, title, and interest in the Entry including rights in any form of intellectual property and rights in any form of exploitation will be owned by JIPL throughout the world and in perpetuity. The Participant(s) undertakes that notwithstanding anything to the contrary, he/she shall not at any time challenge, dispute, interfere with the utilization of the Entry and /or modified one by JIPL or any third party authorized by JIPL, and hereby expressly waives all rights to the foregoing whether in contract, tort, law or otherwise. The capitalized terms ‘Broadcast’, ‘Communication to the Public’, ‘Cinematograph Film’ shall have the same meanings as defined in the Indian Copyright Act, 1957 as amended from time to time and all analogous rights subsisting under the laws of each and every jurisdiction throughout the world.

- k. For the purposes of this Campaign, “Exploitation” shall mean shall mean the exploitation of the Materials including along with its cognate forms and grammatical variations, means and includes the exploitation, use, alteration, broadcast, rebroadcast, communication, encryption, transmission, translation, adaptation, publication, cutting, editing, and packaging of the Intellectual Property vested in the Materials, either in whole or in part, in any form/format or language, as may be decided by JIPL in its sole discretion and shall include incorporation of the Materials or any audio visual recording or sound recording or as may be decided by JIPL in its sole discretion as well as the conversion of the Materials from one form/format to another and in relation to the Materials, making of a Cinematograph Film or Sound Recording, Communication to the Public, Broadcast, Performance in Public, adaptation, reprography, reproduction, distribution, sale, commercial rental, assignment, licensing, merchandising rights, remakes, sequels, prequels, versions, translations, dubbing and/or subtitling in any all languages/dialects in the world, converting the Materials for theatrical exploitation, including but not limited to the broadcasting thereof by any form of radio, internet and any and all form of television including but not limited to terrestrial, satellite, direct to home, cable, IPTV, any form of video on demand (including but not limited to Pay-per-View, NVOD, SVOD, PVOD, FVOD made available for being seen or heard or delivered or exploited through wire or wireless including but not limited to internet, websites including but not limited to social networking websites, blogs, internet or mobile streaming or download services (whether free, pay or subscription based) computing and networking devices, mobile /telecommunication system based platforms, mobile TV, theatrical or non-theatrical or any other means whether now known or existing or in commercial use or hereinafter invented or developed in the future in and to the Intellectual

Property and all elements thereof. The capitalized terms ‘Broadcast’, ‘Communication to the Public’, ‘Cinematograph Film’, ‘Performance /Perform in Public’, ‘Sound Recording’, ‘Visual Recording’ shall have the same meanings as defined in the Indian Copyright Act, 1957 as amended from time to time and all analogous rights subsisting under the laws of each and every jurisdiction throughout the world.

1. The Participants/ Viewers agree and acknowledge that the opportunity to participate in the Campaign / Contest is the sole consideration and the Participant /Viewer is not entitled to receive any gratification, prize, monetary or otherwise, for participating in the Campaign / Contest and/or for suggesting the Name.

4. The Participants shall not make any claims against JIPL entities arising out of or relating to any and all costs, injuries, losses or damages of any kind, including, without limitation due to any technical faults or directly or indirectly, to the Participant(s) participation or non-participation in the Campaign or any related activity. If the Participant is found to be ineligible, or if he or she has not complied with any of the Rules and Regulations the corresponding Entries will be disqualified.
5. The Participants shall at all times comply with the applicable laws, rules and regulations based on which this Campaign is hosted.
6. By entering the Campaign, each Participant(s) acknowledges and agrees that any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred and associated with entering the Campaign (if any), notwithstanding the foregoing, under no circumstances will JIPL and/or JIPL entities be liable for any consequential, indirect, special punitive, or incidental damages or lost profits, whether direct or indirect, arising in any way whether in contract, tort (including negligence) or otherwise.
7. JIPL reserves the right to disqualify any Participant(s) from participating in the Campaign if his/her conduct is found to not be in concurrence with the Rules and Regulations set out herein or as may be revised by JIPL from time to time. JIPL reserves the absolute right and discretion to reject any “Entry” or any part thereof at any stage of the Campaign:
 - a. receives any notice or complaint relating to the Entry not being compliant of the Rules and Regulations including alleged to be infringing any form of rights including rights in any form of intellectual property of any third party;
 - b. determines at its sole discretion that the Entry is *inter alia*, belongs to another person and to which the Participant does not have any right to; blasphemous, indecent, immoral, abusive, offensive, against the applicable laws or libelous and/or is contrary to any law in force; is grossly harmful, harassing, defamatory, obscene, pornographic, pedophilic, libelous, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever; harm minors in any way; infringes any patent, trademark, copyright or other proprietary rights; violates any law for the time being in force; deceives or misleads the addressee about the origin of such messages or communicates any information which is grossly offensive or menacing in nature; impersonate another person; contains software viruses or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource; threatens the unity, integrity, defense, security or sovereignty of India, friendly relations with foreign states, or public order or causes incitement to the commission of any cognizable offence or prevents investigation of any offence or is insulting any other nation.

The decision of JIPL in this regard shall be final and binding upon the Participant(s).

8. In consideration of the participation in the Campaign, Participants hereby irrevocably, exclusively and perpetually assigns all rights, titles and interest in and to the text or any parts thereof submitted with the Entry, during or pursuant to the Campaign, including rights in any forms of intellectual property including but not limited to right to use, add, alter, translate, adapt any Entry made including but not limited to for use of the same on the world wide web (internet), publication, communication to the public in any other form of media for the entire world to JIPL. To the extent, the above assignment is not held valid by operation of law, the Participant(s) in consideration of participating in the Campaign, hereby also grants an exclusive, perpetual, sub licensable license to JIPL for use in the entire world in any media and form as JIPL may deem fit, of the texts, Entry or any parts thereof submitted during the Campaign to JIPL including right to use, add, alter, translate, adapt any Entry made including but not limited to for use of the same on the world wide web (Internet), publications, communication to the public in any other form of media. The Participant(s) waives any so-called moral rights in the Entry.
9. By participating in the Campaign, it is construed that the Participant(s) has read and understood these Principal Rules including the General Rules stated below and has agreed to abide by the same.
10. The Participants are encouraged to re-visit the Platform to stay abreast of any changes that may be introduced. Your continued participation in the Campaign shall be deemed acceptance of such Terms & Conditions. You acknowledge that no knowledge of the revisions made shall not be a defense in any proceeding with regard to the Campaign.
11. All and any incidental costs direct and/or indirect, in relation to the Campaign, shall be borne by the Participant (s) and in no manner whatsoever shall the Channel/ JIPL, be responsible for the same.

General Rules

1. In the event of any fault, misunderstanding or dispute concerning any part of the Campaign the decision of JIPL shall be final.
2. The entry process is strictly open to Participant(s) residing in India only during the Period of the Campaign and of-the age of 18 (eighteen) years and above only. The Participant (s) should not have criminal conviction or an arrangement or a contract that prevents the Participant(s) from participating in the Campaign.
3. Proof of age, if requested, of the Participant(s) in the Entry must be submitted to JIPL (i.e. Birth Certificate, 10th Class leaving certificate/school certificate/passport/an affidavit signed by a magistrate) as may be required by JIPL confirm the eligibility of the Participant(s). JIPL also reserves the right to disqualify a Participant(s) in case a discrepancy is found to exist in the information furnished/provided/stated by the Participant(s) at any point in time during the Period.
4. The Participant(s) represents and undertakes to execute and produce such further documents as may be required by JIPL in relation to the Campaign.
5. Each Participant(s) consent to the use of information submitted by the Participants) including the Entry for the purpose as set out in these Rules and Regulations.
6. JIPL reserves the right to cancel and/or postpone the Campaign without assigning any reasons and/or without giving any prior intimation to the Participant (s).

8. In case a Participant is found to be in non-conformance of the Rules and Regulations, Terms of Use, User Generated Content, or Privacy Policy then JIPL will disqualify the Entry received from that Participant.
9. JIPL shall not be responsible and/or liable in any manner whatsoever for any network problem, breakdown of machinery, problems pertaining to Platform, unclear network, disruption in the network and/or the internet /network costs charged by the telecom/mobile/network operator etc. Any dispute in connection to the above shall be settled between the subscribers, Participants and the telecom/mobile operator directly, without involving JIPL.
10. In case of any telecom and /or network failure and /or technical failure /breakdown on the Platform and /or technical failure in submitting and /or providing/tweeting the Entry(s) and /or re-tweeting the post to the Campaign and/or for any reasons whatsoever, JIPL reserves the right to at its sole discretion to change the Platform and /or the mechanism for submitting the Entry(s) and /or cease from accepting Entry(s) of the Participants in any manner it may deem fit and necessary. In such events, JIPL shall be entitled to exercise the option of putting the Campaign in abeyance, as it may deemed fit at its discretion. In addition JIPL shall not be liable and /or responsible in any manner whatsoever in the event of any malfunction/fault /failure in the Platform mechanism for submitting the Entry(s) including without limitation system/failure on the Platform of recording/receiving tweets /Entries or default /logging on the Platform beyond the end time stated in these Rules and Regulations and due to technical /technological restrictions and /or due to reasons /events/incidents beyond the commercially reasonable control of JIPL.
11. Participant(s) shall not in any circumstances make any claims against JIPL, Channel, their employees, directors and its affiliates arising out of or relating to any and all costs, injuries, losses or damages of any kind, including, without limitation due to any technical faults in the network and /or connections or directly or indirectly due to, to their participation or non-participation in Campaign.
12. JIPL shall not be responsible for any Entries submitted but not received due to any reason whatsoever including technical disruption and/or failure and/or any other difficulties of such nature.
13. The Participant(s) of the Campaign agrees that he/she shall make himself/herself available from time to time and co-operate with JIPL and participate in any activity and/or campaign ("Promotional Activity") of any nature whatsoever without any money payable to the Participant(s). Further, the Participant(s) shall at no point of time refuse or disagree to participate in any such Promotional Activity for any reason whatsoever. The Participant(s) agrees that the footage of any nature with regard to the Participant(s) from such Promotional Activity and any recording thereof shall vest with JIPL, including but not limited to all intellectual property rights and any other rights for worldwide and in perpetuity and JIPL may exploit the same in any manner and in any media whatsoever at any time throughout the world.
14. The Participant(s) shall not do any act either directly or indirectly during such Promotional Activity which may bring JIPL into public disrepute or denigrate any of the preceding or offend any community or public morals and in all public appearances the Participant shall use her/his judgment in general demeanour and choice of language to create an atmosphere which would be conducive to promotion of the Campaign.
15. By participating in the Campaign, it shall be construed that the Participant(s) has waived his/her right to raise any dispute with regard to the Campaign, in any manner whatsoever to the extent permissible under law.
16. Each Participant in consideration of being given opportunity to participate in the Campaign , agrees that the Participant shall hold harmless and indemnify the Channel, JIPL, its affiliates, its group companies, their employees, officers, directors or any other person from and against any injury/damage/harm/loss/death/mental or emotional trauma suffered by the Participant, in any manner whatsoever in connection with the Campaign, the mechanism and/or any material

submitted forming part of the Entry and/or any personal information submitted by the Participant and to the extent permissible under law waives all rights to file in person through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India to claim any damages or reliefs.

17. JIPL is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any physical injury, death, mental and/or emotional trauma caused to the Participant(s) in any manner whatsoever, in relation to the Campaign.
18. Each Participant in consideration of being given opportunity to participate in the Campaign, agrees to hold harmless and indemnify JIPL , its affiliates, its group companies, their employees, officers, directors and/or any other person from and against any suit/litigation/injury/damage/harm/loss suffered by JIPL in connection with any act of the Participant(s)/Participant(s) Entry and/or the Campaign and/or Content including any third party rights claims with respect to the material submitted by the Participant(s).
19. Each Participant(s) hereby acknowledges and agrees that the relationship between the Participant and JIPL and its/their affiliated companies is not a confidential, fiduciary, or other special relationship.
20. The Participant(s) acknowledge that in case the performance of this Campaign cannot be fulfilled due to war, industrial action, flood or any Act of God then such non-performance or failure shall not be deemed as a breach of these Rules and Regulations and if such inability to perform such obligation continues for a period of 15 (fifteen) days, then JIPL shall be at liberty and upon their sole discretion to terminate any such participation of a Participant(s) forthwith and such decision shall be final and binding.
21. Participant(s) acknowledges that in case any portion/clause of these Rules and Regulations is deemed invalid or becomes unenforceable or prohibited by the law of the country, such portions shall be considered divisible and shall not be part of the consideration, and the remainder of these Rules and Regulations shall be valid and binding and of like effect as though such provision was not included herein.
22. Participant acknowledges that Participant's representations, warranties, indemnities, grant of rights in the Entry, dispute mechanism and obligations shall survive the efflux of time and the termination of these Rules and Regulations.
23. The Participant(s) shall comply with the laws of India.
24. The Rules and Regulations shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the Campaign shall be referred to a sole arbitrator appointed by JIPL and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Kochi and shall be conducted in English language. All the costs, charges and expenses in connection to the Arbitration shall be solely borne by the Participant who has raised the dispute.
25. Subject to the provision of 24 above, the Courts having jurisdiction under the provisions of the Arbitration and Conciliation Act, 1996, to determine all matters which the Court is entitled to determine under the Act, including, without limitation, provision of interim relief's under the provisions of Section 9 of the Arbitration and Conciliation Act, 1996, shall exclusively be the courts at Kochi, India.