PRIVACY NOTICE

Last updated: October 10, 2025

At JIOSTAR INDIA PRIVATE LIMITED (Formerly known as Star India Private Limited), we respect your privacy and are committed to protecting your and your child's personal data. This Privacy Notice explains how we collect, use, store, and protect your and your child's personal data for the purpose of verification of the participant(s) and gratification for the Bittu Bahenebaaz Chess Contest ("Contest"). The Contest is being conducted by our Nick channel through a microsite. It is designed to be in compliance with the Digital Personal Data Protection Act, 2023 (India) ("Act").

This Notice explains how we collect, receive, store, disclose, share, and use your personal data when you visit our microsite or during any interaction with us, and how you can exercise your privacy rights.

Before using our microsite, you are advised to carefully read this Notice. If you do not agree with the terms of this Notice, please do not access this Website.

1. DATA PRIVACY DISCLAIMER

This Notice applies to the processing of digital personal data within the territory of India, including personal data collected directly in digital form or initially in non-digital form and subsequently digitized. It also extends to processing activities conducted outside India if they are connected to the offering of goods or services to individuals within the territory of India. In some cases, particularly if you reside in a country governed by another data protection regulation, we may ask you to provide explicit consent to access the Website or our services.

You should not access or use the Website by means of any mechanism or technology which conceals your actual geo-location or provides incorrect details of your location (for example, use a virtual private network (VPN/Proxy) to access the Website). We will not be responsible or liable for any collection, storage or processing of your personal data if you use any such mechanism or technology to access or use the Website which conceals your actual geo-location.

2. WHAT PERSONAL DATA DO WE COLLECT ABOUT YOU?

We, our affiliates, and our service partners may collect, process and use your 'personal data' to operate the Website, to inform you of our new features, services, or products. We endeavour to collect only such personal data that is reasonably necessary to provide you with access to our microsite or to provide you with our services. You can choose not to give us personal data when we ask you for it. If you decide not to give us your personal data, it may restrict our relationship with you, the consequences of which shall be borne by You alone. Under this Notice, the following terms shall have the meaning as set forth hereinbelow:

- "Personal Data" means any data about an individual who is identifiable by or in relation to such data.
- "Processing", "Processed", "Process" in relation to personal data, means a wholly or partly automated operation or set of operations performed on digital personal data, and includes operations such as collection, recording, organization, structuring, storage, adaptation, retrieval, use, alignment, or combination, indexing, sharing, disclosure by transmission, dissemination or otherwise making available, restriction, erasure, or destruction.

When you interact with our microsite or otherwise with us, we may collect the following Personal Data from you directly:

Identifiers, which may identify you as a unique user, track your behaviour for analytics, provide you with a personalized experience, track advertising services, to debug the Website for troubleshooting purposes.

Interactions with us, as well as Personal Data regarding your computer or other devices used to access our Website. This Personal Data may include, but is not limited to:

- Activities on the Website such as type of pages viewed, time spent on pages, search queries, etc.;
- Your interactions with our designated email ID and contact us tab;

3. HOW DO WE COLLECT THE PERSONAL DATA?

Information you provide to us to access the Website:

You may choose to provide us with your Personal Data, which is essential for us to address your request(s) to use our microsite, evaluate your submission(s) (if any), and/or access any services provided through our microsite.

Information you provide to us voluntarily:

If you send us personal correspondence(s), such as emails, or if other users or third parties send us correspondence(s), we may collect and store such Personal Data. We may also collect additional Personal Data, when you provide feedback(s) on our service offerings, modify your email preferences, respond to surveys, or communicate with us in any manner.

4. CATEGORIES OF PERSONAL DATA COLLECTED:

We may collect and/or process the following personal data for the purpose of the Contest:

- Your Child's Name
- Child's Age
- Child's School Name
- City
- Child's Gender
- Contact Number
- Email Address

5. PURPOSE OF DATA COLLECTION

We will collect and process your and your child's personal data for the purpose of verification of the participant(s) and gratification for the Contest and to comply with our obligations under the Act.

6. DATA RETENTION

We will retain your and your child's personal data only for as long as necessary to fulfil the purposes outlined in clause 5 hereinabove or as required and permissible by law.

We will delete your Personal Data whenever you request us to do so which may result in restriction of your access to the Website. However, we may archive and/or retain your Personal Data for as long as there are statutory retention obligations and/or potential legal claims.

7. YOUR RIGHTS IN CONNECTION WITH THE PERSONAL DATA

You have the right to access and control your Personal Data. Upon your request to correct, update or erase your Personal Data, we will respond and act upon such requests, as per applicable laws. You have the following rights:

- Right to access Personal Data: At any point, you can contact us for a summary of your Personal
 Data we hold about you, the processing activities undertaken with respect to such Personal
 Data, the identities of all those persons with whom your Personal Data has been shared by us
 along with the description of the Personal Data so shared.
- <u>Right to request correction</u>: If your Personal Data is incomplete, inaccurate, misleading, or out
 of date, you can inform us about the same and your Personal Data will be corrected, completed,
 or updated.
- <u>Right to request erasure</u>: If you believe that we should discontinue the use of your Personal Data, you have the option to request for deletion of your Personal Data, unless retention is necessary for compliance with any law for the time being in force.
- <u>Right of grievance redressal</u>: In case of any grievance, you can also raise a request to alter your consent choices at <u>dpo@jiostar.com</u>.
- <u>Right to nominate</u>: In the event of death or incapacity to exercise these rights, you can nominate any other individual to exercise such rights.
- Right to opt-out: You also have the ability to opt-out of receiving communications from us.
- <u>Right to withdraw your consent</u>: You can withdraw your consent easily by emailing us on dpo@jiostar.com. The withdrawal of consent previously granted for the processing of Personal Data does not affect the lawfulness of the processing until the withdrawal. However, opting out will result in cessation of the concerned services for which You are solely responsible.

For exercising any of your rights, you can contact us using dpo@jiostar.com. We will need you to furnish proof of your identity before you can exercise these rights. We may not be able to process any requests made in the event you fail to establish your identity, or if we are unable to authenticate your identity.

8. DATA SHARING & DISCLOSURE

We will not share your and your child's personal data to third parties, except:

- When required by law, such as to government authorities or law enforcement agencies.
- With authorized third parties, partners or service providers who assist in management and execution of the Contest, under strict contractual agreements that ensure the protection of your and your child's personal data.

General Disclosure:

- We may disclose your Personal Data:
- To our parent company, subsidiaries and affiliates;
- To our employees;
- In the event of a merger, sale, restructure, acquisition, joint venture, assignment, transfer, or other disposition of all or any portion of our business, assets, or stock (including in connection with any bankruptcy or similar proceedings)

Courts and public authorities:

We will share Personal Data when required for the following purposes:

- To comply with legal obligations and respond to requests from government agencies, including law enforcement agencies and other statutory/ regulatory authorities;
- To prevent or detect or investigate offences or cyber incidents or for the prosecution or punishment of offences;
- To initiate or defend legal claims;
- To protect our users, systems, services and Website.

9. DATA SECURITY

We employ appropriate technical and organizational measures to protect your and your child's personal data from unauthorized access, disclosure, or destruction.

10. CONTACT INFORMATION

If you have any questions or concerns about this Privacy Notice or the processing of your and your child's personal data, you can reach us at:

Data Protection Officer:

- Email: <u>DPO@jiostar.com</u>
- Address: Jiostar India Private Limited (formerly known as Star India Private Limited), Star House,
 Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai 400013, Maharashtra, India.

11. PHISHING

Identity theft and the practice currently known as "phishing" are of great concern to our microsite. Safeguarding Personal Data to help protect you from identity theft is a top priority. We do not and will not, at any time, request your credit card information or national identification numbers in a non-secure or unsolicited e-mail or telephone communication.

12. CHANGES TO THIS NOTICE

We reserve the right to change this Notice at our sole discretion at any time. Any material changes to this Notice will be posted on this microsite. We encourage you to review this Notice regularly for such changes. The updated Notice will take effect as soon as it has been updated. Your continued access of our microsite constitutes an acceptance of the then-current Notice.