

PRIVACY NOTICE

Effective Date: 14.11.2025

At **JIOSTAR INDIA PRIVATE LIMITED** (Formerly known as Star India Private Limited), we respect your privacy and are committed to protecting your and your child's personal data. This Privacy Notice ("**Notice**") explains how we collect, use, store, and protect your and your child's personal data collected on or through our microsite ("**Microsite**") in connection with the Bittu Bahanebaaz Contest ("**Contest**").

1. Personal Data Collected

We and/or our third-party agency(ies) appointed by us, may collect and/or process the following personal data about you and your child for the purpose of the Contest:

- Identity Data, such as name, age and gender.
- Contact Data, such as email address, mobile numbers, and city.
- Contest-Specific Data, such as photographs, videos and other media files, and any other information provided to us in connection with the Contest.

2. Purpose of Data Collection

We and/or our third-party agency(ies) may collect and process personal data about a participant(s) to (a) verify their identity and eligibility for the Contest, (b) enable participation in the Contest, (c) issue rewards and prizes in connection with the Contest, (d) administer, protect and improve our business, Microsite and Contest, or (e) comply with our obligations under applicable laws, and respond to court orders, establish or exercise our legal rights, or defend ourselves against legal claims.

3. Data Retention

We will retain your and your child's personal data only for as long as necessary to fulfil the purposes outlined in clause 2 hereinabove or as required by applicable law.

4. Data Principal Rights

You may have specific rights in respect of your and your child's personal data, such as the right to access, review, and correct personal data, as well as the right to withhold or withdraw consent, under certain circumstances and subject to applicable laws. If you wish to exercise any of the rights set out above, please write to us in the manner specified under Clause 7.

5. Data Sharing & Disclosure

We will not share your and your child's personal data to third parties, except:

- When required by applicable law, such as to government authorities or law enforcement agencies.
- With third parties, partners or service providers who assist in the management and execution of the Contest, under contractual agreements that ensure the protection of your and your child's personal data.
- With our affiliates and group companies.

6. Data Security

We employ appropriate technical and organizational measures to protect your and your child's personal data from unauthorized access, disclosure, or destruction.

7. Contact Information

If you require any information or clarification or have any questions or concerns about this Notice or the processing of your and your child's personal data, you can reach our data protection officer at:

- **Email:** DPO@jiostar.com
- **Address:** JIOSTAR INDIA PRIVATE LIMITED (formerly known as *Star India Private Limited*), Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai 400013, Maharashtra, India.