

## COLORS KANNADATHI

### Terms and Conditions

These following Principal and General Rules are the terms and conditions (**‘Terms & Conditions’**) which shall be binding on all individuals and participants (**each a ‘Participant’ or ‘You’**) who voluntarily attend and/or participate in the promotional and viewer engagement activity of the channel ‘Colors Kannada’ (**‘Channel’**) hosted by JioStar India Private Limited (**JiPL/Company**) and/or the Production House (*as defined below*) through mobile canter activation (**‘Activity’**) for the purpose of celebrating and recognising everyday heroines i.e., women who successfully manage their households and responsibilities, inspired by Colors Kannada channel’s fictional characters across 31 Activity Centres(*as defined below*) in the State of Karnataka and honour 1 (one) Winner (*as defined below*) in each District with **‘COLORS KANNADATHI’** title (**‘Award’**).

These Terms and Conditions shall be irrevocably binding on each Participant , voluntarily participating in the Activity for winning the Award. To participate in the Activity and get a chance to win the Award, the Participant may be required to disclose the Participant’s personal information to JiPL from time to time such as name, contact number, email ID, residential address, and/or other personal information (**‘Personal Information’**). JiPL is committed to protecting the privacy and the confidentiality of the Personal Information received. JiPL uses commercially reasonable efforts and general industry standards to protect such information from any unauthorized access or disclosure. s

By participating in the Activity, it is deemed that the Participant has read, understood, accepted and agreed to unconditionally abide with all the Terms and Conditions. The act of voluntarily participating in the Activity in the manner as detailed below shall be deemed to be the Participant’s absolute acceptance to the Terms and Conditions, privacy policy and other policies, as prescribed from time to time, available at [www.colors Kannada.com](http://www.colors Kannada.com) (**‘Website’**). If the Participant does not agree to be bound or cannot comply with any of the Terms and Conditions, please do not continue. Failure to accept these Terms and Conditions or the privacy policy or terms of use or user generated content will disqualify the Participant’s participation in the Activity/selection mechanism. The Activity shall be governed by the Terms and Conditions stated herein below and all the Participants are requested herein unconditionally accept and agree to comply with and abide by the same.

### DEFINITIONS

**‘Activity’** shall mean on-ground activity conducted for promotional and viewer engagement activity of the Channel in 31 Activity Centres (*as defined below*) for the purpose of celebrating and recognising everyday heroines across and honour 1 (one) Winner (*as defined below*) in Activity Centre with **‘COLORS KANNADATHI’** title through the selection mechanism, in the mode and manner as detailed hereunder during the Activity Period (*as defined below*), which the Participant(s) is required to qualify to participate in further Level to win the Award.

**‘Activity Centre(s)’** shall mean all the 31 districts of the State of Karnataka and such location in the respective district shall be as decided by the Production House and /or Company at its sole discretion, where the Participants need to make themselves available and the randomly selected individual shall participate in the Activity.

**‘Activity Period’** shall mean and continue from the commencement of on ground Activity i.e from 07<sup>th</sup> February 2026 and continue till the selection and declaration of the Winner and handing over the mementos to all the Winners at their residence which shall tentatively end on 25<sup>th</sup> March 2026 or such other dates at the sole discretion of the Company. The period for the Activity on ground shall be tentatively be as follows

in the respective districts from 5pm to 7pm tentatively, which may change from time to time and announced by the Company and/or Production House through Channels and/or Website and/or through any other medium from time to time as deemed fit by the Company and the Participants are required to check the location in that particular Activity Centre for the Participant's participation in the Activity.

1. 07<sup>th</sup> February 2026 – Bangalore
2. 08<sup>th</sup> February 2026 – Ramanagar
3. 09<sup>th</sup> February 2026 –Mandya
4. 10<sup>th</sup> February 2026 – Chamarajnagar
5. 11<sup>th</sup> February 2026 – Mysore
6. 12<sup>th</sup> February 2026 – Kodagu
7. 13<sup>th</sup> February 2026 – Hassan
8. 14<sup>th</sup> February 2026 – Chikmagalur
9. 15<sup>th</sup> February 2026 – Mangalore
10. 16<sup>th</sup> February 2026 – Udupi
11. 17<sup>th</sup> February 2026 – Shimoga
12. 18<sup>th</sup> February 2026 – UK
13. 19<sup>th</sup> February 2026 – Dharwad
14. 20<sup>th</sup> February 2026 – Belgaum
15. 21<sup>st</sup> February 2026 – Bagalkot
16. 22<sup>nd</sup> February 2026 – Bijapur (now known as **Vijayapura**)
17. 23<sup>rd</sup> February 2026 – Gulbarga (now known as **Kalaburagi**)
18. 24<sup>th</sup> February 2026 – Bidar
19. 25<sup>th</sup> February 2026 – Yadgir
20. 26<sup>th</sup> February 2026 – Raichur
21. 27<sup>th</sup> February 2026 – Ballari
22. 28<sup>th</sup> February 2026 – Koppal
23. 01<sup>st</sup> March 2026 – Gadag
24. 02<sup>nd</sup> March 2026 – Haveri
25. 03<sup>rd</sup> March 2026 – Vijaynagar
26. 04<sup>th</sup> March 2026 – Davangere
27. 05<sup>th</sup> March 2026 – Chitradurga
28. 06<sup>th</sup> March 2026 – Tumkur
29. 07<sup>th</sup> March 2026 – Chikaballapur
30. 08<sup>th</sup> March 2026 – Kolar
31. 09<sup>th</sup> March 2026 – BLR Rural (now known as **Bengaluru North district**) which includes areas like **Doddaballapur, Devanahalli, Hoskote, and Nelamangala** taluks

“**Award**” means honouring 1 (one) Winner (*as defined below*) from each Activity Centre who has cleared all the Levels of selection mechanism (*as detailed below*) and honoured with “**COLORS KANNADATHI**” title and a memento delivered at the residence of the Winner.

“**Company/JIPL**” means JioStar India Private Limited (*Formerly known as Star India Private Limited*).

“**Participant(s)**” means all women who are aged 18 (eighteen) years and above as on 7<sup>th</sup> February 2026, being an Indian citizen and resident of Karnataka and enters the Activity/selection mechanism individually.

“**Exploitation/Exploit**” shall mean the exploitation of the Works including along with its cognate forms and grammatical variations, means and includes the exploitation, use, alteration, broadcast, rebroadcast, communication, encryption, transmission, translation, adaptation, publication, cutting, editing, and packaging of the Intellectual Property vested in the Works, either in whole or in part, in any form/format

or language, as may be decided by JIPL in its sole discretion and shall include incorporation of the Works including performances in the Activity or any audio visual recording or sound recording or as may be decided by JIPL in its sole discretion as well as the conversion of the Works from one form/format to another and in relation to the Works, making of a Cinematograph Film or Sound Recording, Communication to the Public, Broadcast, Performance in Public, adaptation, reprography, reproduction, distribution, sale, commercial rental, assignment, licensing, merchandising rights, remakes, sequels, prequels, versions, translations, dubbing and/or subtitling in any all languages/dialects in the world, converting the Works for theatrical exploitation, including but not limited to the broadcasting thereof by any form of radio, internet and any and all form of television including but not limited to terrestrial, satellite, direct to home, cable, IPTV, any form of video on demand (including but not limited to Pay-per-View, NVOD, SVOD, PVOD, FVOD, AVOD made available for being seen or heard or delivered or exploited through wire or wireless including but not limited to internet, websites including but not limited to social networking websites, blogs, internet or mobile streaming or download services (whether free, pay or subscription based) computing and networking devices, mobile/telecommunication system based platforms, mobile TV, theatrical or non-theatrical or any other means whether now known or existing or in commercial use or hereinafter invented or developed in the future in and to the Intellectual Property and all elements thereof. The capitalized terms ‘Broadcast’, ‘Communication to the Public’, ‘Cinematograph Film’, ‘Performance /Perform in Public’, ‘Sound Recording’, ‘Visual Recording’ shall have the same meanings as defined in the Indian Copyright Act, 1957 as amended from time to time and all analogous rights subsisting under the laws of each and every jurisdiction throughout the world.

**“Intellectual Property”** means and includes all performances, performers’ rights, publicity rights, brands, rights if any vested in the Participant relating to or in the footage owned by the Company, concepts, confidential information, copyrights, databases, designs, formulae, franchises, goodwill, know-how, licenses, ‘look and feel’, music (including songs, sheet music, lyrics and remixes), permits, proprietary information and knowledge, scripts (and their sound recordings), segments, set designs, service marks, technology, titles, trademarks, trade names, trade secrets, format rights, and all other allied, ancillary and subsidiary rights in any and all media whether now known or subsequently invented, as well as all other intellectual property as is commonly understood and recognized as such by applicable law, (past, current or future) industry usage, or otherwise.

**“Level(s)”** shall mean collectively Level 1 and Level 2. The term “Level(s)” shall be construed accordingly to refer to anyone (1) particular level as signified by the corresponding number and can be changed/alterd at the sole discretion of the Company and/or the Production House.

**“Production House”** means ‘WHITE SKY’ engaged by the Company for the conducting the Activity.

**“Recordings”** shall mean and include the audio-video/audio or video of the participation process/performance of the Participant(s) in the Activity and at every and/or any level of participation, including any interaction of the Participant with the Company and/or the Production House and/or fellow Participant and/or any representative of the Company and/or the Production House, if any, during the Activity or any related series of sound recordings and video recordings which have been shot/filmed/recorded during the selection, which may be used for Exploitation by the Company in any manner as it deems fit, anywhere in the world in perpetuity.

**“Story”** shall mean and include the success story of the Participant marking as an inspiration to everyone.

**“Works/Materials”** shall mean and include Videos, Recordings, Footage (*as defined below*), Entries, footage of Promotional material including any form of artistic works, works of authorship, performances and services made by the Participant(s) or compilation, data which is developed, created, discovered, invented or otherwise brought into existence by the Participants during the course of Activity and selection

of the Winner and any other Intellectual Property created/ generated by the Participants during the course of participation.

**“Winner”** means a Participant from each Activity Centre and resident of that particular Activity Centre, who has gone through the selection mechanism and selected by the Jury (*as defined below*).

## **PRINCIPAL RULES**

1. Eligibility criteria for Participants:
  - (a) All Women who are 18 (eighteen) years and above as on 7<sup>th</sup> February, 2026
  - (b) who are Indian citizens and resident of Karnataka, as per applicable laws;
  - (c) Who can speak in Kannada; and
  - (d) Such other criteria provided under these Terms & Conditions.
2. The interested Participant(s) who wish to share the Story and get a chance to win the Award shall be required to be present at such Activity Centre(s) during the Activity Period. Only the residents of the respective Activity Centre(s) are allowed to participate in such respective Activity Centre(s), outsiders are not allowed to participate in the Activity, but however are free to visit and view the Activity.
3. During the Activity at each Activity Centre, **5 (five) random Participants** from the gathered audience who voluntarily raise their hands and express their consent to share their success stories, will be invited on stage to voluntarily share their success stories. The said number of Participants may be increased or decreased at the sole discretion of the Company and/or the Production House. Such Participants may be required to register themselves in the manner provided below and/or shall be required to participate in the Activity in the manner provided below.
4. The Company shall promote the Activity through on-air (promos, astons, bugs *etc.*), print, radio, online, official social media pages/handles of the Company or any other manner as the Company may deem fit, at its sole discretion, stating the mechanism by which the Participant(s) can participate in the Activity and get a chance to win the Award. By participating in the Activity and/or if shortlisted and/or selected for participation for next Level , the Participant agrees and grants an irrevocable right and consent to record her to performance on any medium as deemed fit by the Company and/or the Production House at its sole discretion for Exploitation as deemed fit by the Company.
5. **Procedure to register and Winner selection mechanism:**
  - (a) To participate in the Activity, the interested Participant(s) shall mandatorily attend the Activity conducted by the Company and/or the Production House at the respective Activity Centre(s). Such interested Participants should voluntarily raise their hands and express their consent to share their success stories; **only 5 (five) random Participants will be selected from each Activity Centre and such 5 Participants shall:**
    - i. fill and execute a registration form and/or any other document(s) at the Activity Centre(s) and duly submit all personal information of the Participant which includes but is not limited to name, date of birth, full name, gender, age, full address, education, nationality, city of residence, languages spoken, brief of the Participant(s) and/or any other documentation as required by the Company and/or Production House as may be required to be submitted by them on the registration form (“**Personal Information**”) in a manner and form, as requested and /or prescribed therein (“**Registration Form**”);
    - ii. fill and execute the consent letter and/or release letter and/or any other document at the Activity Centre(s) in a manner and form as requested and /or prescribed therein (“**Release Form**”).

- (b) For the purposes of participating in the Activity, the Registration Form and Release Form bearing the signature of the Participant shall be considered a complete entry (**Entry/Entries**).
  - (c) The Participant(s) undertake that all Personal Information, documentation, contents of the Registration Form provided by her at the time of registration at the Activity Centre are true, correct, accurate and original. Any incomplete entry(ies) with incorrect format/information and/or inadequate information will be considered invalid and will be disqualified from participating in the Activity. The Channel/Company and/or Production House shall be free at any point of time to contact and/or communicate with the Participant(s) for availing any additional information and/or to verify any details as provided in relation to the Activity and the Participant shall unconditionally facilitate the same.
  - (d) All entries at the respective Activity Centre(s) shall be at any time during the Activity timings and shall be decided at the sole discretion of the Company and/or the Production House. The decision of the Company and/or Production House in such situations shall be considered final and binding and the Participant(s) shall not challenge /dispute such decisions.
  - (e) The Company and/or Production House shall not be responsible to take Entries beyond the number as mentioned hereinabove.
6. The selected Participants shall be intimated by the Company and/or the Production House about her selection to next Level(s) and the procedure for participating in the next Level. In case the Participant(s) are unable to participate / attend the next Level, on the scheduled dates and time as communicated by the Company and/or the Production House for any reason whatsoever, she will be disqualified from participating in the said Level and the decision of the Company and/or Production House in this regard shall be considered final and binding and the Participant(s) shall not challenge /dispute such decisions.
7. The selection and shortlisting process for the Winner shall be conducted as detailed below for each Level. For the sake of clarity, Participant cannot be a Winner without undergoing the process as mentioned below:

#### **A. LEVEL 1**

- i. After making a valid Entry, the Participant shall be required to share her Story within the timelines as mentioned by the Company which shall not be less than 2 minutes and not exceed 5 minutes, in Kannada language. The said Story shall be of her own and not a copy of anyone (**“Act”**). This Act shall be evaluated by the Company and/or the Production House and/or its representatives and/or professional experts appointed by the Company and/or the Production House, at their own discretion (**“Panel”**). The decision of the Company with regard to the composition of the Panel shall be final and binding on the Participant(s). Participant(s) shall not be entitled to dispute and/or challenge the composition or the decision of the Panel at any time in connection with the selection procedure, to the maximum extent permitted by law.
- ii. The Participant(s) shall be evaluated and shortlisted by the Panel on the overall basis her brief of the Story or any such other criteria determined by the Company/Production House at its sole discretion.
- iii. The Panel shall have the sole authority to judge and rate the Participant and their decision shall be final and binding on all Participants. Based on the evaluations by the Panel, 2 (two) participants who has shared best success stories or such other number at the sole discretion of the Company and/or the Production House shall be shortlisted and such shortlisted Participant(s) shall be eligible for participation in Level 2. The timelines for such selection and intimation shall be at sole discretion of the Company and/or the Production House and the Participant shall not have any right to question for the same.

- iv. All the Participant(s) who has shared their success stories at the respective Activity Centre(s) are gratified goodies or such or thing at the sole discretion of the Company as a token of gratification to the Participant(s).
- v. All the Participant(s) selected and shortlisted for Level 2 shall be intimated about their selection personally intimate via telephone to the contact number that has been provided by the Participant at the time of registration or any other mode of communication as the Company and/or the Production House may deem fit at its sole discretion, and the Participant(s) shall be solely responsible for checking the emails and/or calls received from the Company and/or the Production House. If the communication is received through email, the Participant(s) shall within 24 (twenty-four) hours or receipt of such email confirm the participation of the Participant for next Level. If the communication is received through phone call, the Participants shall be required to give confirmation of the Participant's participation for Level 2 immediately against receiving the call. Such communication by the Company and/or Production House shall also give brief details of next Level i.e. Level 2, date and time etc. including the details of the medium (which shall be audio-visual conferencing/ zoom call or other similar platform/media) and requirements for the Level 2, which the Participant shall be required to confirm and make necessary arrangements for the same, prior to the Level 2. The Participant(s) shall be provided with a minimum of 7 days' notice to be available for the Level 2.
- vi. Participant(s) shortlisted at Level 1 shall be required to be available as per the requirement and instructions of the Company and/or the Production House, as may be informed by the Company and/or Production House in advance, to participate and perform in Level 2, on specific dates and time, as decided and communicated by the Company. It is clarified that in the event the Participants have not met the necessary requirements for the Level 2 and/or unable to participate in Level 2, the Participant shall not be eligible for the Level 2 and shall consequently be disqualified and the Company and/or the Production House shall be free to select any other deserving Participant for the Level 2 at its own discretion.
- vii. The Company and/or Production House shall be free at any point of time to contact and /or communicate with the Participants for availing any additional information and/or to verify any details as provided in during the Activity and/or the Entry and the Participant shall unconditionally & promptly facilitate the same.
- viii. It is further clarified that the Company is free and entitled to at its sole discretion in any manner it may deem fit, publish, Exploit any of the Video(s) of the Participant(s) taken in the Acitivity during the Activity Period which shall include but not limited to any pictures, photos or Video(s) taken during gratification, if selected as Winner in any manner and medium as deemed fit by the Company. For avoidance of doubt, it is clarified that it is not mandatory for the Company to publish Video(s) of all the Participants having submitted valid Entries and/or having participated in the Activity. No correspondence and/or phone calls shall be entertained in this regard.
- ix. The Company and/or Production House reserves the right to select any number of Participant(s) from the Level 1 and shall inform the shortlisted candidates for Level 2. The timelines for such intimation shall be at the sole discretion of the Company and/or the Production House and the Participant shall not have any right to question for the same.

## **B. LEVEL 2**

- i. Participant(s) shortlisted at Level 1 shall be required to be available for a Video Conference via audio-visual conferencing/ zoom call or other similar platform/media as per the requirement and instructions of the Company and/or the Production House. This shall be informed by the Company and/or Production House to all the short-listed Participants well in advance, along with the date and time and manner of conducting Level 2. It shall be the sole responsibility of the Participant to make herself available for such Video Conference. If the

- Participant fails to make herself available on Video Conference on the date and time as informed by the Company and/or the Production House, the Entry of the Participant will be deemed invalid and the Company and/or the Production House shall be free to select any other deserving Participant at its own discretion.
- ii. The Company and/or Production House shall be free at any point of time to contact and /or communicate with the Participants for availing any additional information and/or to verify any details as provided in relation to the Entry and Act and the Participant shall unconditionally & promptly facilitate the same.
  - iii. The Participant(s) will have to present for Level 2 with the specified documents. It is clarified that the Participant(s) failure to submit the aforementioned documents and/or attend the Level 2 without the same shall automatically disqualify the Participant.
  - iv. Subject to completion of formalities as prescribed by Company and/or the Production House, the Participant(s) shall be asked to elaborate the Story shared by the Participant in the Activity Centre (“Act”) and be further interviewed by the Panel regarding her background, family history etc.
  - v. The Act of these shortlisted Participants shall be evaluated by the Panel on the basis of their impact, relatability, reliability and inspiration value of the Story shared etc or such other criteria as may be determined by the Panel and/or the Company in its sole discretion and select the Winner. For avoidance of doubt, it is clarified that the decision of the Company and/or Panel and/or the Production House shall be final and binding in this regard and the Participant shall not have any objection to the same.
  - vi. Based on the evaluations by the Panel as mentioned hereinabove, **the 31 (Thirty One)** Participants with top rated stories viz a viz 1 (one) Participant with top rated Story from each Activity Centre or such other number at the sole discretion of the Company and/or the Production House shall be selected as Winners and shall be eligible for the Award.
  - vii. All Participant(s) selected in this Level as Winner(s) shall be personally intimated about their selection vide an email and/or telephone or any other mode of communication, as the Company may deem fit at its sole discretion, and the Participant(s) shall be solely responsible for checking the email /calls received from the Company.
  - viii. The timelines for such intimation shall be at the sole discretion of the Company and/or the Production House and the Participant shall not have any right to question for the same.
  - ix. The Company and/or Production House shall be free at any point of time to contact and /or communicate with the Participant(s) for availing any additional information and/or to verify any details as provided in relation to Activity and/or the Entry and/or Story and the Participant(s) shall unconditionally & promptly facilitate the same.
  - x. **The Company and/or Production House shall visit the residence of the Winner(s) at the time and date as communicated to the Winner well in advance and hand over the memento.**
  - xi. In the event of the failure of the Winner(s) from attending the meeting held at their residence within the aforesaid timelines for any reason whatsoever the Company shall at its own discretion be entitled to exclude/disqualify such Winner(s) from honouring with the Award and the Company shall be free to select any next deserving Participant as the Winner basis the selection mechanism or such other mechanism at its sole discretion.
  - xii. The Company and/or Production House reserves the right to introduce other prospective shortlisted Participant(s) who have gone through the similar selection process as the Winner(s) or such other selection process as deemed fit by the Company and/or Production House. Such decision of the Company shall be final and binding upon all the Participants.

8. The Participant agrees and undertakes that the Story shared by her is in good taste, not obscene, vulgar, libelous, defamatory, insulting, annoying, etc. The Participant(s) further agree and undertake that he /she shall not host, display, upload, modify, publish, transmit, update, submit, share the Story and/or information that:
  - a. belong to another person and to which the Participant(s) do not have any right;
  - b. is grossly harmful, harassing, blasphemous, pornographic, pedophilic, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever;
  - c. harm minors in any way;
  - d. infringes any patent, trademark, copyright or other proprietary rights;
  - e. violates any law for the time being in force;
  - f. deceives or misleads the addressee about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;
  - g. impersonates another person;
  - h. contains software viruses, Trojans, spyware, malware or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource, including harming recipient's computers/system/servers etc;
  - i. threatens the unity, integrity, defence, security or sovereignty of India, friendly relations with foreign states, or public order or causes incitement to the commission of any cognisable offence or prevents investigation of any offence or is insulting any other nation. For avoidance of doubt, Participant agrees that the Company has the right to remove any such material/Entry which breaches any of the terms of these Terms and Conditions and the Participant shall not be entitled to object to the same.
9. The Participant(s) will be solely responsible to bear all costs of travel, accommodation and all other expenses, should such Participants voluntarily wish to participate in the Activity during the Activity Period without any recourse to the Company and/or the Production House. The Company and/or Production House will not entertain any such requests for logistical or other related issues.
10. The Participant(s) shall maintain the decorum of the Activity Centre(s) and shall abide by the rules and regulations thereof. Further the instructions of the Company and/or the Production House shall be adhered to strictly. Any Participant who acts in contravention to the instructions of Company and/or the Production House or creates nuisance in any manner shall immediately be disqualified from participating.
11. The Participant(s) will be required to execute any and all legal documents including but not limited to Release Form, as required by the Company including but not limited to submitting all the necessary information (in addition to the information and/or documents already submitted at Level 1 and/or Level 2) and also furnish the documents as sought and as required by the Company and/or the Production House from time to time, to verify the Personal Information provided by the Participant(s) in Level 1 and Level 2. For avoidance of doubt, it is clarified that each of the selected Participant(s) shall be required to furnish the necessary documentation (as stated in the General Rules below) in original to confirm the eligibility details, etc. In case the Participant is unable to furnish the original document(s) to verify the eligibility details and also fails to submit self-affirmed photocopy of the same, the said Participant(s) shall be disqualified, based on the sole discretion of the Company and/or the Production House.
12. Participant(s) who have previously participated in any similar Activities or reality shows/programs and/or appeared/featured in any television programs (of any genre) or has entered into any contract or contractual arrangement including but not limited to having signed any document or letter in respect of

any such participation/appearance with any third party/persons including but not limited to media companies, production houses, broadcasting companies, agencies in relation to participation in such reality shows or featuring and /or appearance, will need to mandatorily disclose the details of such prior participation. Company reserves the right to disqualify such Participant on such ground, based at its sole discretion. The Participant(s) agree to fully co-operate with the Company for any additional information that may be required by the Company to evaluate the facts related to the matter.

13. The Company and/or the Production House reserves the right to extend the timing or close the gates of the Activity Centre(s), without prior notice to the Participant(s).
14. For avoidance of doubt it is clarified that the final selection of the Winner(s) made by the Channel/Company/Panel shall be final and binding on all the Participant(s) and in no event shall the Participant(s) dispute the decision made by the Channel/Company and/or Production House or its employees in this connection. For the sake of clarity, in the event of any fault, misunderstanding or dispute concerning any part of the Activity and/or the selection process to qualify for the Winner, the decision of the Company shall be final and binding.
15. The Company and /or the Production house and /or the Panel (as the case may be) reserve the right to stop/interrupt the performance of the Participant(s) at any given point during any of the Levels and during the Activity and the Participant(s) shall have no objection to the same nor shall they raise any objections against the same. It is further clarified that the Company and /or the Production House and /or the Panel (as the case may be) are not obligated to watch the performance of the Participant(s) and /or the Act beyond a reasonable time period. For the purposes of this Activity, reasonable period shall mean 30 (thirty) seconds. The Participant(s) shall abide by the decision of the Panel and/or /Company/Production House in this regard.

## **GENERAL RULES**

1. The Activity is strictly open to Participant(s) aged 18 (eighteen) years and above as on 7<sup>th</sup> February 2026, being an Indian citizen and residing in Karnataka during the Activity Period, as per the respective applicable laws of India and should be able to speak in Kannada language.
2. Employees of the Company, of the Production House, the advertising agency or any other agency or third-party vendor which has been appointed from time to time, and also employees of the main sponsors and members of their immediate family; are ineligible to participate in the Activity. Further, failure to provide proof or affidavit of eligibility, including the correct date of birth, nationality including any of the documentation required under these Terms and Conditions, within the timelines specified by the Company hereunder may result in disqualification. The Company also reserves the right to disqualify the Participant(s) in case discrepancy is found to exist in the information furnished/provided/stated by the Participant(s) during the conversation with the Company and in the information(s) stated in the documents furnished by the Participant(s).
3. In the event the Participant(s) is found to be in violation of any applicable laws at any point of time during the Activity, the Company reserves the right to disqualify the Participant immediately and her Entry shall be considered null and void. Such disqualified Participant shall not be eligible to proceed further.
4. Participant(s) represent to the Company and/or Production House that the Participant is free and competent to enter the Activity; is the sole, absolute, unencumbered legal and beneficial owner of all rights granted to Company and/or Production House respect of the Materials and/or the Story shared, is not under any disability, restriction or prohibition, whether legal, contractual, physical, mental,

medical or otherwise, which might prevent the Participant from performing or observing any of the obligations undertaken or from honoring any of the Terms and Conditions stated herein.

5. The Participant(s) hereby provides her consent for collection, receipt, storage, use, transfer and retention of Personal Information, which is subject to: (i) the Privacy Policy, and (ii) the following terms and conditions:
  - a. The Participant has read, understood and accepted the Privacy Policy and understand and agree that the Personal Information is subject to the terms of this Terms and Conditions and the Privacy Policy.
  - b. The Personal Information may include information *inter alia* name, date of birth, address, age, gender, place of birth, contact details, photograph, language spoken, citizenship/nationality, residence, government identity proof, hobbies, physical, physiological, mental health condition, images, videos etc of the Participant.
  - c. The Personal Information is being collected by the Company/ Production House pursuant to the Terms and Conditions, in connection with the Activity and it is necessary for the Company/ Production House to collect the Personal Information for the Activity and the uses set out below in (d) below.
  - d. The Personal Information will be used for the Activity, in various formats, manner and media, including television, digital, print for marketing and promotional activities, as deemed fit by the Company, in respect of the Activity on the channel(s) owned by the Company and/or the digital platform (namely the 'JioHotstar' platform) of the Company or such other platforms at the sole discretion of the Company and/or the Production House.
  - e. The Personal Information will be shared by the Company with the Production House, the Panel, host and the public at large, in connection with the Activity.
  - f. The Production House and/or Company will be collecting and retaining the Personal Information of the Participants.
  - g. The Company has informed the Participant(s) of her rights to: (i) review her Personal Information and the Participant(s) Personal Information for deficiencies and inaccuracies and request the Company to correct or amend the Personal Information, to the extent deemed feasible by the Company; and (ii) withdraw the consent provided under this Terms and Conditions, provided that the Company shall not be liable for any collection, receipt, storage, use, transfer, disclosure or deletion of Personal Information prior to such withdrawal of consent or request for correction or amendment of Personal Information. Additionally, upon any such withdrawal of consent or request to review and correct or amend the Personal Information, the Company shall be entitled to disqualify the Participant's entry and/or participation in the Activity, as deemed fit and necessary by the Company at its sole discretion.
  - h. All Personal Information is true, correct and complete in all respects and in no event will the Company, the Production House or the Panel or the host be liable either of the authenticity of the Personal Information or any inaccuracies or deficiencies in the Personal Information.
  - i. The Company has provided the Participant(s) with the option to opt out of providing her Personal Information and the Participant(s) has not exercised such option.
6. The Participant(s) shall not make any claims against the Company and/or the Production House, their directors, employees arising out of or relating to any and all costs, injuries, losses or damages of any kind, including, without limitation due to any technical faults or directly or indirectly, to their participation or non-participation in the Activity or any related activity including any unauthorized access of the Videos, etc. If the Participant is found to be ineligible, or if the Participant(s) has not complied with these Terms and Conditions, Terms of Use, Privacy Policy and/or User Generated Content the corresponding Entries will be disqualified.

7. The Company and/or the Production House shall not be responsible in the event any Entry or Entries are not received or submitted due to any error of any nature whatsoever. Company and/or the Production House shall not be responsible and/or liable in any manner whatsoever for any problem. For the purposes of these Terms and Conditions, “receipt” of Entry(ies) occurs when the Registration Form is submitted with all the details filled in and with all supporting documents as requested for. For the avoidance of doubt, by submitting the Entry the Participant(s) represents that the Entry(s) or contents thereof are not confidential or comprise any sensitive personal information.
8. The Company and/or the Production House is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, emotional, mental trauma caused to the Participant(s) in any manner whatsoever or for any reason whatsoever in connection to the Program and/or any aspect related to Activity/selection process. The Participant(s) shall hold harmless the Channel, Company, Production House, its affiliates, its group companies, their employees, officers, directors or any other person from and against any injury/damage/harm/loss/ death/ mental or emotional trauma suffered by the Participant (s), in any manner whatsoever in connection with the Program and/or any aspect of the Activity/selection process and waives all rights to file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India to claim any damages or reliefs.
9. The Participant acknowledge that the Program is a promotional and marketing activity of the Channel and for the purpose of celebrating and recognising everyday heroines basis their success stories in their life. Due to the aforesaid nature of the Activity, there may be segments or questions made by the Panel which may depict the Participant in an unfavorable manner or may appear to be defamatory. the Participant(s) fully understand this aspect of the Program and shall neither hold the Production House/Company liable for any such depiction nor shall make any claims in respect of the same against the Production House/Company and/or the Channel or any of its representatives and/or the Panel.
10. The Company reserves all rights to make amendments to the Activity Period, Levels or such other terms and conditions stated herein, without giving prior notice. It shall be the sole responsibility of the Participant(s) to check the Terms and Conditions for the Activity on the Website and /or the platforms from time to time. Company and/or the Production House also reserves the right to evade/skip any type and/or Levels , reserve the right to include new Levels or alter the existing Levels and also reserve the right to cancel and/or postpone the Activity at any point of time without any prior intimation to the Participant.
11. The Participant(s) should not have been convicted under criminal laws and/or should not be disqualified under any applicable law from participating in the Activity. The Participant must be in a physically, emotionally and mentally fit condition to participate in the Activity and/or Program. The Participant(s) by entering into the Activity represents and confirms that the Participant is medically fit to travel anywhere and at anytime and that she does not suffer from any kind of ill health, disease, ailment(s) and medical problems (viz.: heart problem, blood pressure problem, pregnancy, etc.).
12. The Participant(s) will be required to furnish necessary supporting documentation in original (*i.e.*, birth certificate, passport, aadhar card etc.) and/or any other documentary proof as may be required by the Company and/or Production House to confirm the eligibility of the Participant(s) at any stage. The Participant(s) agree to do any and all acts and execute any and all documents in such manner and at such location as may be required by the Channel and/or JIPL and/or Production House in its sole and absolute discretion at any stage.

13. The Company also reserves the right to change the selection process of the Winner(s) (in any manner whatsoever as deemed fit) stated herein and/or the requirements of any of the Levels , without any prior intimation to the Participant(s) and/or the public.
14. Participant must enter the Activity voluntarily on their own behalf and Entry(ies) by proxy will not be accepted.
15. The Channel/Company and/or Production House reserves all rights to make amendments to the existing Terms and Conditions without prior notice-to the Participant. Further, Company reserves the right to terminate the Activity at any time without any prior intimation or notice to the public/ the Participants and Company/Channel/Production House is not obligated in any manner whatsoever to compensate any person or persons who have participated in the Activity and/or accommodate any person or persons who have been selected in the Activity.
16. In case for whatever reason any Participant(s) is not agreeable to travel, stay, *etc.* entirely at her own expense, the Company and/or the Production House will regretfully consider the Entry of such Participant(s) as invalid and the Participant(s) shall be disqualified.
17. In the event of any fault, misunderstanding or dispute concerning any part of the Activityand/or the selection process to qualify for the Winner, the decision of the Company shall be final and binding and each Participant(s) shall without limitation be bound by such decision of the Company.
18. The Participant(s) shall not during the Activity or during any Levels make any obscene gesture(s)/acts, or any defamatory statement regarding any event or any person alive or deceased, or do anything in the nature of an endorsement/advertisement that may expose the Company and/or the Production House and/or the Channel to civil and/or criminal proceedings.
19. The Participant(s) shall not grant or publish any interviews, or share any information /details news articles, or issue any other kind of publicity and/or on personal blog(s)/blogs and /or any social networking sites including but not limited to their participation in the Activity or the selection process or the Levels or the names and identity of the selected Participants, Panel or any aspect related to the Program or any information regarding the Company without Company's prior written consent in each instance. The Participant(s) shall not at any time make or issue any statements on behalf of the Company/ the Production House/ the Channel without the prior written consent of the Company and/or Production House.
20. The Participant(s) shall not do any act either directly or indirectly which may bring the Company and/or the Program and/or Production House into public disrepute or denigrate any of the preceding, or offend any community or public morals and in all public appearances the Participant(s) shall use her judgment in general demeanor and choice of language to create an atmosphere which would be conducive to the filming and/or promotion of the Channel/Company/Activity.
21. Non-conformance by any Participant directions/instructions issued by the Company, Terms of Use, User Generated Content, or Privacy Policy then Company will at its sole discretion be entitled to disqualify their Entry on an immediate basis.
22. If the operation of the Activity (including without limitation the operation of the telephone system); the recording; broadcast of any/all of the shows is prevented by any war, industrial action, flood or any Act of God, or applicable law or any Act of God or Pandemic or any act beyond the reasonable control of the Company or any guidelines set up by the State / Central Government for shooting of Programs//conducting Activity ("**Force Majeure**") which continues for a period of fifteen (15) days,

the Company may at its sole discretion cancel all or any part of the Activities and/or participation of a Participant(s) forthwith and such decision shall be final and binding on the Participants(s).

23. Notwithstanding a Participant's participation in the Activity, there is no obligation on part of the Company to broadcast the Activity in which he/she has taken part, or any or all of her contribution as recorded by the Company.
24. Participant(s) specifically agree, allows, grants and permits the Company or any party authorized by it to record (audio-video/audio or video), the participation process/performance at every level, including any interaction of the Participant with the Company or fellow Participant or any representative of the Company, if any, of the Participant(s) rendered during the Activity or selection process or any related series of sound recordings and video recordings which have been shot/filmed/recorded during the Activity or during selection process on film, tape or digital or other electronic media and includes recording of any personal questions or conversations relating to the personal lives of the Participant (“**Footage**”) and agree that the Footage may be used by the Company as it deems fit anywhere in the world at any time now or in the future, including but not limited for promotion of the Channel and/or Activity and/or Company. For the avoidance of doubt, all rights in the Footage vests exclusively with the Company worldwide in perpetuity and the Company is entitled to exploit the same in any manner it may deem fit.
25. In consideration of being afforded an opportunity to participate in the Activity, the Participants(s) agree, represent and warrant that all Intellectual Property in and to the Materials shall remain the exclusive property of Company from the moment they arise, for the entire period of their subsistence, in every part of the world. To the extent, that the Intellectual Property or any rights, title and interest in the Materials, do not vest with Company, by operation of law, the Participant(s), on an outright basis hereby irrevocably, exclusively, perpetually and for the entire world assigns and transfers all Intellectual Property vested in the Materials including rights in any Exploitation thereof to Company. To the extent that the assignment of rights, title and interest in the Intellectual Property in and to the Materials in relation to future medium or mode of exploitation of the Materials is not held valid by operation of law, notwithstanding the assignment of such rights in favor of Company, the Participant(s) hereby grant an irrevocable, exclusive, sub-licensable, perpetual license to Company for such future medium or mode of exploitation of the Intellectual Property in and to the Materials as may be developed in the future, for the entire world. Notwithstanding the above, the Participants hereby agree that they shall not assign or in any other manner transfer rights including the Intellectual Property in and to the Materials for such means and modes of exploitation of the Materials which are not mentioned herein and are not presently known or in commercial use and therefore by operation of law are not deemed to have been assigned to Company without offering for assignment such modes or means of exploitation of the rights including Intellectual Property in and to the Materials for the entire world and perpetuity to the Company. The Participant(s) agrees and acknowledges that any form of assignment or transfer of any rights, title and interest in any such future modes and mean of exploitation of the Intellectual property in and to the Materials to any third party in breach of the obligation herein, anywhere in the world shall be null and void. Further, Company may Exploit the rights including the Intellectual Property in and to the Materials at any time it chooses, and it is expressly agreed by the parties that Section 19(4) of the Indian Copyright Act, 1957 will not apply to this Terms and Conditions.
26. The Participant(s) waive off their “Moral Rights” with respect to the Materials/ participation in the Activity and/or the selection process. Further, the Participant(s) agree and acknowledge that they shall not be entitled to any share in the revenues arising from exploitation of the Materials. The Participant acknowledges that the Entry submitted and /or Videos submitted and/or contribution to

the Materials does not qualify as a 'performance'/'live performance' within the meaning of the Indian Copyright Act, 1957.

27. The Participant(s) agrees and acknowledges that the Channel /Company shall have the sole and exclusive right to edit, alter, modify and or use any Footage or Materials in any manner whatsoever it may deem fit and necessary at its sole discretion (including but not limited to as a part of the Activity / selection process or any ancillary event related to the Activity/selection process etc).
28. The Participant shall make themselves available from time to time and co-operate with the Channel and/or Company and/or Production House and participate in any activity and/or campaign and /or events ("**Promotional Activity**") of any nature whatsoever with respect to the Activity without any money payable/ any consideration to the Participant. Further, the Participant shall at no point of time refuse or disagree for participation of the Participant(s) in any such Promotional Activity for any reason whatsoever.
29. Participant(s) hereby allow the use of the face, image, biographical data, name, signature, voice, photographs of the Participant and the family/relatives/friends/colleagues of the Participant ('**Likeness**') to appear on and be used in connection with the promotion of the Activity / Channel/Company for all media, all means of exploitations, distribution including, but not limited to, the press, internet, television. Company reserves the right to use, in any manner whatsoever, in part or in whole the Likeness, and/or program elements including without limitation in connection with any merchandise, tie-in, product or service of any kind, whether or not such use is in connection with the Company or the Channel without notice to the Participant and without any further compensation to the Participant(s).
30. The Participant(s) agree that in consideration of being given opportunity to the Participant to participate in the Activity , they shall hold harmless the main sponsor (if any), Channel, Company, Production House, its employees, officers, directors, affiliates, group companies or any other person from and against any injury/damage/harm/loss/ death/ mental or emotional trauma suffered by the Participant, in any manner whatsoever in connection with the Activity and /or Entry and /or any aspect related to their participation in the Activity/selection mechanism and to the extent permissible under law waives all rights to file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against the Production House and/or the Channel and/or Company to claim any damages or reliefs or otherwise.
31. The Participant(s) agree to keep the Company, the Channel, Production House, its employees, officers or any other person indemnified from and against any claims or demands, cause of action, judgments, liabilities, losses, costs and expenses that may arise out of a result of any violation of any third party rights/material in with respect to the Exploitation of the Entry including the Video, Recordings, by the Company and /or any of its affiliate companies and/or channels.
32. The Participant agrees that the Company and/or Production House shall in no event, whatsoever, be responsible for any medical or other problems suffered by the Participant during or in relation to their participation in the Activity/selection process including but not limited to travelling anywhere and anytime and undertake the performances required for the Program. The Participant(s) acknowledges and understands that the participation in the Actiivty and/or selection mechanism is at their own risk. The Company and/or the Production House shall not be responsible for the Participant's safety during the Activity, nor shall they be required to obtain any insurance in relation to the same for the Participant. The Participant(s) acknowledge and understand that the participation of the Participant in the Activity is at her own risk.

33. Certain information relating to the Production House, the Company, the Program, Channel, will be disclosed to the Participant(s) by the Production House and/or the Company which is confidential and/or proprietary in nature, and includes data, the format of the Activity, the manner of selection/elimination etc., whether or not explicitly designated as "confidential", disclosed or to be disclosed (including information transmitted in written, electronic, magnetic or other form and also information transmitted orally, visually or by other means) and any and all information which may be developed or created, in whole or in part, directly or indirectly, from such information (altogether, "**Confidential Information**"). Participant(s) agree that Confidential Information whether disclosed orally or in writing, is the property of Production House/the Company, as the case may be, and is valuable, special and unique to the business of Production House/the Company, as the case may be. Participant(s) agree that she shall not discuss and/or disclose any information about the Activity, the performances of other participants in the Activity with any third party; and also not disclose the names of the participants eliminated in respective rounds of eliminations.
34. Participant(s) shall not engage in any activity that would in any manner result in violation of any applicable anti-bribery or anti-corruption laws applicable to the parties hereto.
35. The Participant(s) acknowledges that in case any portion/clause of these Terms and Conditions is deemed invalid or becomes unenforceable or prohibited by the law of the country, such portions shall be considered divisible and shall not be part of the consideration, and the remainder of these Terms and Conditions shall be valid and binding and of like effect as though such provision was not included herein.
36. Participant(s) acknowledges that their representations, warranties, indemnities, grant of rights in the Entry including Materials, Promotional Activity, dispute mechanism and obligations shall survive the efflux of time and the termination of these Terms and Conditions.
37. The participation of the Participant in the Activity shall mean that the Participant has read, understood, accepted and agrees to unconditionally abide with all the rules including the General Rules of the Activity, Terms and Conditions, the Privacy Policy, other Policies, including Website Terms of Use and Governance as provided on the Website.
38. Notwithstanding the conflict of laws principle, these Terms and Conditions shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the Activity/selection mechanism and /or Entry and/or the Program, shall be referred to a sole arbitrator appointed by the Company and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Bengaluru (India), in English language. All the costs, charges and expenses in connection to the Arbitration shall be solely borne by the Participant(s) who has raised the dispute.
39. Subject to the provision of 38 above, the Courts having exclusive jurisdiction under the provisions of the Arbitration and Conciliation Act, 1996, to determine all matters which the Court is entitled to determine under the Act, including, without limitation, provision of interim relief's under the provisions of Section 9 of the Arbitration and Conciliation Act, 1996, shall exclusively be the courts at Bengaluru, India. The Participant(s) agrees to exclusively submit to the jurisdiction of the Courts and dispute resolution mechanism as set out herein.