

## Privacy Notice for Kanaa Kandenadi – Pass the Friendship Band Campaign

**Effective Date:** 06<sup>th</sup> February 2026

At JioStar India Private Limited (formerly known as Star India Private Limited), we respect your privacy and are committed to protecting your personal data. This Privacy Notice explains how we collect, use, store, and protect your and your friend's personal data in connection with the Kanaa Kandenadi Campaign ("Campaign").

### 1. Personal Data Collected

We will collect and process the following personal data in connection with the Campaign:

- Your Name;
- Your Contact Number;
- Your Address;
- Friend's Name.

You shall be solely responsible for obtaining the necessary consent from your friend with respect to collection, sharing and processing of your friend's personal data, for the purpose of this Campaign

### 2. Purpose of Data Collection

We will collect and process your and your friend's personal data to: (a) verify your identity; (b) enable your participation and gratification for the Campaign, and (c) comply with our obligations under applicable laws.

### 3. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes outlined in clause 2 hereinabove or as required by law.

### 4. Data Principal Rights

Under certain circumstances and subject to applicable laws, you may have certain rights in respect of your and your friend's personal data such as the **right to correct, update and erasure** of your and your friend's personal data. If you wish to exercise any of the rights set out above, please write to us in the manner specified under clause 7.

### 5. Data Sharing & Disclosure

We will not share your and your friend's personal data to third parties, except:

- When required by law, such as to government authorities or law enforcement agencies.
- With authorized third parties or service providers who assist in execution of Campaign, under strict contractual agreements that ensure the protection of the personal data.

### 6. Data Security

We employ appropriate technical and organizational measures to protect your and your friend's personal data from unauthorized access, disclosure, or destruction.

## 7. Contact Information

If you have any questions or concerns about this Privacy Notice or the processing of your and your friend's personal data, you can reach us at:

- **Email:** [DPO@jiostar.com](mailto:DPO@jiostar.com)
- **Address:** JioStar India Private Limited (Formerly known as Star India Private Limited), Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai 400013, Maharashtra, India.