

VIRAL VIBES

“TERMS AND CONDITIONS”

The following Principal and General Rules are the terms and conditions (“**Terms and Conditions**”) uploaded on [Documentation & Support - JioStar | Exphttps://www.jiostar.com/legal-terms-policies/lore](https://www.jiostar.com/legal-terms-policies/lore) [User Guides](#) and shall be binding on each and every participant (“**Participant**”, “**Your**” and/or “**You**”) residing in and is a citizen of India (“**Territory**”) and who voluntarily desires to participate in the engagement activity (“**Activity**”) in respect of the Telugu language program titled “**Viral Vibes**” (“**Program**”) hosted by JioStar India Private Limited (formerly “Star India Private Limited”) (“**JioStar India/ Company**”) to be aired on JioStar’s channel “**Star Maa Music**” (“**Channel**”) where the Participant can get a chance dedicate the Song (*defined below*) during the telecast of the Program to their near and dear and/or to their loved ones by following the due procedure as detailed herein.

These Terms and Conditions shall be irrevocably binding on each Participant who voluntarily chose to participate in the Activity. To participate in the Activity, the Participant may be required to disclose his/her personal information to the Company as name, mobile phone number, location from where the Participant is submitting the request, name of the person to whom he/she wants to dedicate the Song and/or any other personal information as sought by the Company (“**Personal Information**”), at its sole discretion during the Activity Period (*defined below*) in a manner and form, as requested and /or prescribed while participating in the Activity. The Company is committed to protecting the privacy and the confidentiality of the Personal Information received. Any information gathered through this Activity shall be subject to Company’s <https://cdn.jiostar.com/jiostar/wp-content/uploads/2025/08/User-Agreement-Jiostar-Website-Final.pdf> (“**Terms of Use**”), [Cookie Policy](#) (*defined below*) and [Privacy Policy](#) (*defined below*) incorporated herein by reference. The Company uses commercially reasonable efforts and general industry standards to protect such information from any unauthorized access or disclosure. Such information is dealt in the manner laid down in the Privacy Policy of the Company available at https://meekosammaapaata.jiostar.com/privacy_notice.pdf (the “**Privacy Policy**”).

The collection, receipt, storage, processing, disclosure, transfer, use, retention and sharing of the Personal Information by Company, its affiliates, and designated third parties in accordance with the terms of Privacy Policy and the collection and processing of Personal Information via cookies in accordance with the terms of Company’s cookie policy available at <https://meekosammaapaata.jiostar.com/cookie-policy.pdf> (“**Cookie Policy**”).

By participating in the Activity, it is deemed that the Participant has read, understood, accepted and agreed to unconditionally abide with all the Terms and Conditions, Privacy Policy, Terms of Use and the Cookie Policy. The Participant’s act of voluntarily participating in the Activity in the manner as detailed below shall be deemed to be the Participant’s absolute acceptance to the Terms and Conditions, Privacy Policy and other Policies, as prescribed from time to time. If the Participant does not agree to be bound or cannot comply with any of the Terms and Conditions, please do not continue. Failure to accept these Terms and Conditions or the Privacy Policy or Terms of Use will disqualify the Participant’s participation in the Activity.

You are required to click on the tab ‘**Accept & Continue**’ at the end of the landing page for participating in the Activity. The failure to accept these Terms and Conditions by You will not take You forward for participation and/or disqualify your participation in the Activity. The decision of the Company for all matters relating to the Activity shall be final and binding in all respects.

Company reserves the right to revise these Terms and Conditions and/or cancel the Activity at any time without prior notice to the Participant. The revised Terms and Conditions, if applicable, will be effective immediately upon uploading the same on Website unless otherwise mentioned. The Participants are encouraged to re-visit the Website to stay abreast of any changes that may be introduced. Your continued participation in the Activity shall be deemed acceptance of such Terms & Conditions. You acknowledge that no knowledge of the revisions made shall not be a defense in any proceeding with regard to the Activity.

By proceeding further, You are representing to the Company that Your participation in the Activity is in compliance with all laws applicable on You and is in compliance with all Terms and Conditions as mentioned herein.

DEFINITIONS

Program Telecast Timelines: means 06.00 PM to 07.00 PM every day viz Monday to Sunday (or) any other time or day decided by the Channel/Company from time to time at its sole discretion.

“Activity Period” shall mean Program Telecast Timelines commencing from March 28, 2026 at 06.00 PM (IST) and continues till **March 27, 2028** at 07.00 PM (IST) or such other date stipulated and/or updated by the Company in the Terms and Conditions, at its sole discretion, and uploaded on the Website and required to be checked by You from time to time. The period can be extended or reduced by the Company and/or Channel at its sole discretion from time to time.

“Participant” shall mean any natural person(s) who is 18 (eighteen) years or above as on March 28, 2026, being a citizen and resident of India as per the applicable laws and who voluntarily chooses to participate in the Activity individually, basis the mechanism as mentioned hereinbelow and/or any other mechanism at the sole discretion of the Company.

“Song(s)” shall mean full-length audio-visual songs and/or extended and/or edited and/or reduced version of the songs which may include the performances of the performers/actors synced with the sound recordings and its underlying works forming part of any of the films or private album as available on the Website.

“Exploitation/Exploit” shall mean the exploitation of the Works including along with its cognate forms and grammatical variations, means and includes the exploitation, use, alteration, broadcast, rebroadcast, communication, encryption, transmission, translation, adaptation, publication, cutting, editing, and packaging of the Intellectual Property vested in the Works, either in whole or in part, in any form/format or language, as may be decided by the Company in its sole discretion and shall include incorporation of the Works including performances in the Program or any audio visual recording or sound recording or as may be decided by the Company in its sole discretion as well as the conversion of the Works from one form/format to another and in relation to the Works, making of a cinematograph film or sound recording, Communication to the Public, Broadcast, Performance in Public, adaptation, reprography, reproduction, distribution, sale, commercial rental, assignment, licensing, merchandising rights, remakes, sequels, prequels, versions, translations, dubbing and/or subtitling in any all languages/dialects in the world, converting the Works for theatrical exploitation, including but not limited to the broadcasting thereof by any form of radio, internet and any and all form of television including but not limited to terrestrial, satellite, direct to home, cable, IPTV, any form of video on demand (including but not limited to Pay-per-View, NVOD, SVOD, PVOD, FVOD, AVOD made available for being seen or heard or delivered or exploited through wire or wireless including but not limited to internet, websites including but not limited to social networking websites, blogs, internet or mobile streaming or download services (whether free, pay or subscription based) computing and networking devices, mobile/telecommunication system based

platforms, mobile TV, theatrical or non-theatrical or any other means whether now known or existing or in commercial use or hereinafter invented or developed in the future in and to the Intellectual Property and all elements thereof. The capitalized terms ‘Broadcast’, ‘Communication to the Public’, ‘Cinematograph Film’, ‘Performance /Perform in Public’, ‘sound recording’, ‘visual recording’ shall have the same meanings as defined in the Indian Copyright Act, 1957 as amended from time to time and all analogous rights subsisting under the laws of each and every jurisdiction throughout the world.

“Intellectual Property” means and includes all performances, performers’ rights, publicity rights, brands, rights if any vested in the Participant relating to or in the footage owned by the Company, concepts, confidential information, copyrights, databases, designs, formulae, franchises, goodwill, know-how, licenses, ‘look and feel’, music (including songs, sheet music, lyrics and remixes), permits, proprietary information and knowledge, scripts (and their sound recordings), segments, set designs, service marks, technology, titles, trademarks, trade names, trade secrets, format rights, and all other allied, ancillary and subsidiary rights in any and all media whether now known or subsequently invented, as well as all other intellectual property as is commonly understood and recognized as such by applicable law, (past, current or future) industry usage, or otherwise.

“Program” means the Song based live television show in Telugu language titled as **“Viral Vibes”**.

PRINCIPAL RULES

1. Eligibility criteria for Participants:
 - (a) Participants who are aged 18 (eighteen) years and above as on March 28, 2026
 - (b) Participants who are Indian citizens and resident of India, as per applicable laws;
 - (c) Who can read/speak/write in Telugu & English; and
 - (d) Such other criteria provided under these Terms & Conditions.
2. The Activity will be conducted during the Activity Period on Channel, which may be accessed by the interested Participants through their mobile phones. Participants who voluntarily choose to enter in the Activity are required to register themselves for the Activity by following the procedure set out in these Terms and Conditions.
3. The Company shall promote the Activity through on-air (promos, astons, bugs etc.), print, radio, online, official social media pages/handles of the Company or any other manner as the Company may deem fit, at its sole discretion, stating the mechanism in which the eligible Participant(s) can participate in the Activity, wherein the Participant(s) can get details of the Activity, timings, etc.
4. By participating in the Activity, the Participant agrees and grants an irrevocable right and consent to record his/her to Personal Information and publish the same at the sole discretion of the Company during telecast of the Song in the Program.
5. **Procedure to participate in the Activity:**

This Activity is to invite the interested Participants to get a chance to dedicate the Song and/or convey the wishes by dedicating the Song of his/her choice to the near and dear and/or to the loved ones and/or to his/her friends/relatives etc. The Participants are given chance to the first come and first serve basis who has made a valid Entry (*as defined below*). To participate in the Activity, the Participants shall be mandatorily required to do the following:

- i. Scan the QR code from the smart phone prominently displayed on the screen of the Channel during live broadcasts of the Program. Upon scanning the QR code the Participant will be redirected to the Website <https://meekosammaapaata.jiostar.com/> where the participant need to mandatorily fill the consent banner to move forward for participation. The Participant also get access the link to the ‘Terms and Conditions’, ‘Privacy Policy’ & ‘Cooky Policy’ embedded in the consent banner. The Participant may choose to read the same to proceed with.
- ii. The Participants are required click on the tab ‘**Accept & Continue**’ at the end of the landing page to accept the Terms and Conditions. The failure to accept these Terms and Conditions by You will not take You forward for participation and/or disqualify your participation in the Activity. By participating in the Activity, it is deemed that the Participant has read, understood, accepted and agreed to unconditionally abide with all the Terms and Conditions.
- iii. On landing on the home page, the page will be prompted with the playlist, which has multiple Songs, displayed at the sole discretion of the Company, and the Participant can select the Song of his/her choice. The Songs will be accompanied with the film title, artists names and music directors names. Participants can search with any of these categories for selecting the Song.
- iv. The Participants will be able to select the Song only after accepting the Terms and Conditions.
- v. After accepting the Terms and Conditions and after selecting the Song the screen will be directed to a registration form wherein he/she need to enter the following mandatory details:
 - Name of the Participant
 - Mobile Phone Number of the Participant
 - Gender
 - Name of the person to whom the Song to be dedicated
 - Location (City or current location) of the Participant
 - Viewer also has an option to select the message of his/her choice from the drop down list or customise the message of his/her own choice, to wish the person whom they intend to dedicate the Song. The selection of the message is at the sole discretion of the Participant
- vi. Once the Participant enters the details and clicks the “**Submit**” button an acknowledgement will pop-up mentioning “your song selection has been submitted successfully”. No separate confirmation on the submission of the request for Song will be delivered to the Participant through any modes.
- vii. It may be clarified that the Participant(s) participating in the Activity may scan the QR code and enter Website only once in a day during the **Program Telecast Timelines**.
- viii. For purposes of the Activity, logging onto the Website, furnishing the Personal Information and giving the information as prescribed under the registration form and any other information in the mode and manner as prescribed on the Website, accepting the Terms and Conditions, selection of the Song and clicking on Submit button and receiving the pop-up acknowledgment on the screen saying “your song selection has been submitted successfully” shall be considered as a complete and valid entry (“**Entry**” or “**Entries**”). Any incomplete Entry and /or Entries with incorrect format, broken/bad web link, inadequate Personal Information, invalid mobile number or which contains any of the elements irrelevant and specified in the below clauses, will be evaluated by the Panel (as defined below) and shall be considered invalid, null and void and will be disqualified from participating in the Activity.
- ix. It is further clarified that if the Participant has already registered and submitted Entry on the Website with same details and/or similar details multiple times within **Program Telecast Timelines** through different registered mobile numbers, then only the first Entry shall be considered and all subsequent Entries shall be deemed invalid and shall be disqualified and not taken into consideration for further participation in the Activity. Additionally, it is clarified that a same Participant cannot submit Entries on the Website through multiple registered mobile numbers dedicating the Song to the same person and/or sharing the same or similar credentials. In such cases only the first Entry submitted by the Participant through a particular mobile

- number shall be considered, and the others shall be deemed invalid. Incomplete Entries/ inappropriate entries shall be considered invalid. The decision of selecting the Entry is at the sole discretion of the Company and no questions will be entertained in this regard.
- x. Entries received after the Activity Period and/or Program Telecast Timelines will not be considered for the participation and shall be deemed null and void. The Company shall not be responsible for any Entries submitted, whether correctly or not, but not received due to any reason whatsoever. It shall be the sole responsibility of the Participant(s) to ensure that the Entry is submitted correctly after following the due procedure specified by the Company hereunder.
 - xi. Company reserves the right to disqualify any Participant(s) from participating in the Activity without assigning any reason whatsoever. The decision of the Company and/or the Channel in this regard shall be binding upon the Participant(s).
 - xii. In case of telecom, internet, network failure and/or any other reason, Company reserves the right to change the mechanism or take such necessary steps as it may deem fit.
 - xiii. The Participants shall at all times comply with the applicable laws and the Terms and Conditions.
 - xiv. The Participant(s) agrees and undertakes that all Personal Information provided by him/her at the time of registration is true, correct, and accurate.

6. Selection Criteria:

- i. The selection criteria for telecasting the Song requested by the Participant through the valid Entry shall be on first come first serve basis.
- ii. During the Activity Period and during the Program Telecast Timelines, on a regular basis, on the basis of Participants having made a valid Entry, and fulfilling criteria set out herein shall be collectively viewed by the panel comprising of representatives from the Company at the discretion (**“Panel”**).
- iii. This Panel shall rate the Entry basis the compliance of the TNCs and/or any such other criteria as the case may be and basis independent assessment, at its sole discretion shortlist the Participant for the Activity (**“Shortlisted Participant”**).
- iv. The Songs selected by the Shortlisted Participant(s) will be telecasted during the Program Telecast Timelines.
- v. It is to be noted that:
 - (a) During telecast of the **Program**, every day a minimum of 11 and a maximum of 13 Songs (subject to sole discretion of the Company) will be played, depending on the duration of each Song. Each Song duration may be approximately 3-4 minutes. For avoidance of doubt it is clarified that if 13 Participants select 13 different Songs, the other playlist will be disabled and other Participants can select the Song out of only these 13 songs or such number of Songs as available on the Website.
 - (b) 4 Participants will be accommodated for each Song. The names may be displayed only once or multiple times basis the duration of the Song. No questions are entertained in this regard. The display of the number of names and number of times shall be at the sole discretion of the Company.
 - (c) Songs selected outside the Program Telecast Timelines and invalid Entries will not be considered and shall be deemed null and void.
 - (d) The details filled in the registration form (save and except the mobile phone number) shall be displayed on the screen during Telecast of the Song only for a minimum of 20 seconds, which may vary at the sole discretion of the Company.

- (e) The Company's decision shall be final, binding on the selection of the Shortlisted Participant and not subject to appeal or further review. The Company will not be under any obligation to disclose reasons for non-selection of any Participant.
 - (f) Participation in the Activity shall be construed to mean that the Participant(s) has waived his/her right to dispute any decision(s) made by the Company in relation to the Activity to the extent applicable under law.
 - (g) Mere participating in the Activity and registering himself/herself in the participation does not entitle the confirmation of telecast of the Song selected by the Participant(s). It is further clarified that save and except telecast of the Songs the Participants shall not be entitled to any other form of gratification (monetary or otherwise)
 - (h) It is clarified that the Participant shall participate in the Activity through a registered mobile number and it is mandatory that the mobile number should be valid Indian mobile number and should be registered in his/her name only, failure to comply with this pre-requisite will automatically cause such Participant's registration/Entry (*as defined below*) to be invalid.
 - (i) For avoidance of doubt, for the purposes of participating in the Activity during the Activity Period defined above, registering through a valid mobile phone number vide the medium of the Website is mandatory for all interested Participants.
 - (j) For avoidance of doubt, it is clarified that it is not mandatory for the Company to telecast the Songs of all the Participants having submitted valid Entries. No correspondence and/or phone calls shall be entertained in this regard.
 - (k) The decision of the Company shall be final and binding on the Participant(s). Participant(s) shall not be entitled to dispute and/or challenge decision of the Company at any time in connection with the selection procedure, to the maximum extent permitted by law.
 - (l) The Panel engaged by the Company shall have the sole authority to judge the Entries and their decision shall be final and binding on all Participants. Based on the evaluations of the representatives of the Company, the Entries will be shortlisted and such shortlisted Participants' selected songs shall be aired on the Channel. The selected Songs telecast timelines shall be at the sole discretion of the Channel and the Participant shall not have any right to question for the same.
 - (m) The Company and/or Channel shall be free at any point of time to contact and /or communicate with the Participants for availing any additional information and/or to verify any details as provided in relation to Activity and/or the Entry and the Participant shall unconditionally & promptly facilitate the same.
 - (n) The Company reserves the right to introduce such other selection process as deemed fit by the Company. Such decision of the Company shall be final and binding upon all the Participants
7. The Participant agrees and undertakes that the Entry submitted by him /her is in good taste, not obscene, vulgar, libelous, defamatory, insulting, annoying, etc. The Participant(s) further agree and undertake that he /she shall not host, display, upload, modify, publish, transmit, update, submit, share the Entry and/or information that:
- a. belong to another person and to which the Participant(s) do not have any right;
 - b. is grossly harmful, harassing, blasphemous, pornographic, pedophilic, invasive of another's privacy, hateful, or racially, ethnically objectionable, disparaging, relating or encouraging money laundering or gambling, or otherwise unlawful in any manner whatever;
 - c. harm minors in any way;
 - d. infringes any patent, trademark, copyright or other proprietary rights;
 - e. violates any law for the time being in force;
 - f. deceives or misleads the addressee about the origin of such messages or communicates any information which is grossly offensive or menacing in nature;

- g. impersonates another person;
 - h. contains software viruses, Trojans, spyware, malware or any other computer code, files or programs designed to interrupt, destroy or limit the functionality of any computer resource, including harming recipient's computers/system/servers etc;
 - i. threatens the unity, integrity, defence, security or sovereignty of India, friendly relations with foreign states, or public order or causes incitement to the commission of any cognisable offence or prevents investigation of any offence or is insulting any other nation. For avoidance of doubt, Participant agrees that the Company has the right to remove any such material/Entry which breaches any of the terms of these Terms and Conditions and the Participant shall not be entitled to object to the same.
8. The Participant(s) will be solely responsible to bear all costs towards their participation in Activity and all other expenses, should such Participants voluntarily wish to participate in the Activity during the Activity Period without any recourse to the Company. The Company and/or Channel will not entertain any such requests for logistical or other related issues.
9. The Participant(s) shall maintain the decorum of the Activity and shall abide by the rules and regulations thereof. Further the instructions of the Company shall be strictly adhered. Any Participant who acts in contravention to the instructions of Company/Channel or creates nuisance in any manner shall immediately be disqualified from participating in the Activity.
10. Company reserves the right to disqualify the Participant(s) who have participated in the Activity during the Program Telecast Timelines on respective days, at its sole discretion. However, the Website automatically identifies the repeated requests raised by particular Participant and automatically disqualifies the same. The Company may at its sole discretion block mobile number(s) and/or chose not to telecast the Songs selected by the Participant if it believes that the Song(s)/series of Songs selected by the Participants are damaging/crippling essence of the program. This is including but not limited to if the Channel believes that the messages are spam; the Participant/sender is a bot; any threatening/spam/hate/abusive messages etc. The decision of the Company shall be final and binding on the Participant(s) in this matter and the Company will not entertain any complaints against the same.
11. For avoidance of doubt, it is clarified that the final selection of the Participants for telecast of their respective favourite Songs made by the Channel/Company shall be final and binding on all the Participant(s) and in no event shall the Participant(s) dispute the decision made by the Channel/Company or its employees in connection to the Activity. For the sake of clarity, in the event of any fault, misunderstanding or dispute concerning any part of the Activity, the decision of the Company shall be final and binding.

GENERAL RULES

1. The Activity is strictly open to Participant(s) who attained 18 (eighteen) years, being an Indian citizen and residing in India during the Activity Period and the Program, as per the respective applicable laws of India and should be able to speak in Telugu language .
2. Employees of the Company, the advertising agency or any other agency or third-party vendor which has been appointed from time to time, and also employees of the main sponsors and members of their immediate family; are ineligible to participate in the Activity.

3. In the event the Participant(s) is found to be in violation of the Terms and Conditions and any applicable laws at any point of time during the Activity, the Company reserves the right to disqualify the Participant(s) immediately and his /her Entry shall be considered null and void. Such disqualified Participant shall not be eligible to proceed further in the Activity.
4. Participant(s) represent to the Company and/or Channel that the Participant is free and competent to enter the Activity; is the sole, absolute, unencumbered legal and beneficial owner of the information provided to the Company and/or Channel and the same is not under any disability, restriction or prohibition, whether legal, contractual, physical, mental, medical or otherwise, which might prevent the Participant from performing or observing any of the obligations undertaken or from honoring any of the Terms and Conditions stated herein.
5. Participant(s) hereby provides his/her consent for collection, receipt, storage, use, transfer and retention of Personal Information, which is subject to: (i) the Privacy Policy, and (ii) the following terms and conditions:
 - a. The Participant has read, understood and accepted the Privacy Policy and understand and agree that the Personal Information is subject to the terms of this Terms and Conditions and the Privacy Policy.
 - b. The Personal Information may include information *inter alia* name, date of birth, address, age, gender, place of birth, contact details, photograph, language spoken, citizenship/nationality, residence, government identity proof, hobbies, physical, physiological, mental health condition, images, videos etc of the Participant and may also include name, nationality, contact details, email ID etc., of the Participant(s).
 - c. The Personal Information is being collected by the Company/ Channel pursuant to the Terms and Conditions, in connection with the Activity/Program and it is necessary for the Company/Channel to collect the Personal Information for the Activity/ Program.
 - d. The Personal Information will be used for the Activity/Program in various formats, manner and media, including television, digital, print for marketing and promotional activities, as deemed fit by the Company, in respect of the Activity/Program/ on the channel(s) owned by the Company and/or the digital platform (namely the 'JioHotstar' platform) of the Company or such other platforms at the sole discretion of the Company.
 - e. The Personal Information will be shared by the Company with their production house/third party agents and the public at large, in connection with the Program.
 - f. The Company will be collecting and retaining the Personal Information of the Participants, for a limited period as decided by the Company, from time to time.
 - g. The Company has informed the Participant(s) of his/her rights to: (i) review his/her Personal Information and the Participant(s) Personal Information for deficiencies and inaccuracies and request the Company to correct or amend the Personal Information, to the extent deemed feasible by the Company; and (ii) withdraw the consent provided under this Terms and Conditions, provided that the Company shall not be liable for any collection, receipt, storage, use, transfer, disclosure or deletion of Personal Information prior to such withdrawal of consent or request for correction or amendment of Personal Information. Additionally, upon any such withdrawal of consent or request to review and correct or amend the Personal Information, the Company shall be entitled to disqualify the Participant's entry and/or participation in the Activity and/or Program, as deemed fit and necessary by the Company at its sole discretion.
 - h. All Personal Information is true, correct and complete in all respects and in no event will the Company / Channel be liable either of the authenticity of the Personal Information or any inaccuracies or deficiencies in the Personal Information.
 - i. The Company has provided the Participant(s) with the option to opt out of providing his/her Personal Information and the Participant(s) has not exercised such option.

6. The Participant(s) shall not make any claims against the Company, their directors, employees arising out of or relating to any and all costs, injuries, losses or damages of any kind, including, without limitation due to any technical faults or directly or indirectly, to their participation or non-participation in the Activity or any related activity. If the Participant is found to be ineligible, or if the Participant(s) has not complied with these Terms and Conditions, Terms of Use, Privacy Policy and/or User Generated Content the corresponding Entries will be disqualified.
7. The Company/ Channel shall not be responsible in the event any Entry or Entries are not received or submitted due to any technical error of any nature whatsoever. Company shall not be responsible and/or liable in any manner whatsoever for any network problem, breakdown of machinery, unclear network, disruption in the network and/or the cost of the internet session charged by the telecom/mobile operator etc. Any dispute in connection to the above shall be settled between the subscribers/ Participant(s) and the telecom/mobile operator directly, without involving Company. For the purposes of these Terms and Conditions, “receipt” of Entry(ies) occurs when the Company’s server records the Entry information upon the entrant clicking “**submit**” button. For the avoidance of doubt, by submitting the Entry the Participant(s) represents that the Entry(s) or contents thereof are not confidential or comprise any sensitive personal information.
8. The Company is in no manner whatsoever responsible and/or shall not be held liable in any manner whatsoever, for any injury, emotional, mental trauma caused to the Participant(s) in any manner whatsoever or for any reason whatsoever in connection to the Program and/or any aspect related to Activity. The Participant(s) shall hold harmless the Channel, Company, its affiliates, its group companies, their employees, officers, directors or any other person from and against any injury/damage/harm/loss/ death/ mental or emotional trauma suffered by the Participant (s), in any manner whatsoever in connection with the Program and/or any aspect of the Activity and waives all rights to file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India to claim any damages or reliefs.
9. The Company reserves all rights to make amendments to the Activity Period, levels of Activity or such other terms and conditions stated herein, in any manner whatsoever as deemed fit, without giving prior notice to the Participants. It shall be the sole responsibility of the Participant(s) to check the Terms and Conditions for the Activity on the Website from time to time. Company also reserves the right to evade/skip any type and/or levels of Activity, reserve the right to include new levels or alter the existing levels and also reserve the right to cancel and/or postpone the Activity and/or Program at any point of time without any prior intimation to the Participant.
10. Company reserves the right to terminate the Song Selection Process at any time without any prior intimation or notice to the public/ Participants and Company/Channel is not obligated in any manner whatsoever to compensate any person or persons who have participated in the Song Selection Process and/or accommodate any person or persons who have been selected in the Song Selection Process.
11. The Participant(s) should not have been convicted under criminal laws and/or should not be disqualified under any applicable law from participating in the Activity/ Program. The Participant must be in a physically, emotionally and mentally fit condition to participate in the Activity and/or Program.
12. If the Company and/or Channel demands, the Participant(s) will be required to furnish necessary supporting documentation in original (*i.e.*, birth certificate, passport, aadhar card etc.) and/or any other documentary proof as may be required by the Company and/or Channel to confirm the eligibility of the Participant(s) at any stage of the Activity.

13. Participant must enter the Activity voluntarily on their own behalf and Entry(ies) by proxy will not be accepted.
14. In case for whatever reason any Participant(s) is not agreeable to update required information during the Activity and/or in the request form entirely at his/her own expense, the Company will regretfully consider the Entry of such Participant(s) as invalid and the Participant(s) shall be disqualified.
15. In the event of any fault, misunderstanding or dispute concerning any part of the Activity/ Program, the decision of the Company shall be final and binding and each Participant(s) shall without limitation be bound by such decision of the Company.
16. The Participant(s) shall not during the Activity/Program make any obscene gesture(s)/acts, or any defamatory statement regarding any event or any person alive or deceased, or do anything in the nature of an endorsement/advertisement that may expose the Company and/or the Channel to civil and/or criminal proceedings.
17. The Participant(s) shall not grant or publish any interviews, or share any information /details news articles, or issue any other kind of publicity and/or on personal blog(s)/blogs and /or any social networking sites including but not limited to their participation in the Program or the Activity or the Program or the names and identity of the selected Participants, or the format of the Program or any aspect related to the Program or any information regarding the Company without Company's prior written consent in each instance. The Participant(s) shall not at any time make or issue any statements on behalf of the Company/ the production house/ the Channel without the prior written consent of the Company and/or Channel.
18. The Participant(s) shall not do any act either directly or indirectly which may bring the Company and/or the Program and/or Channel into public disrepute or denigrate any of the preceding, or offend any community or public morals and in all public appearances the Participant(s) shall use her/his/its judgment in general demeanor and choice of language to create an atmosphere which would be conducive to the filming and/or promotion of the Activity/Program.
19. Non-conformance by any Participant directions/instructions issued by the Company, Terms of Use, User Generated Content, or Privacy Policy then Company will at its sole discretion be entitled to disqualify their Entry on an immediate basis.
20. If the operation of the Activity/ Program (including without limitation the operation of the telephone system); the recording; broadcast of any/all of the shows is prevented by any war, industrial action, flood or any Act of God, or applicable law or any Act of God or Pandemic or any act beyond the reasonable control of the Company or any guidelines set up by the State / Central Government for shooting of Programs/conducting Activity ("**Force Majeure**") which continues for a period of fifteen (15) days, the Company may at its sole discretion cancel all or any part of the Programs/ Activity and/or participation of a Participant(s) forthwith and such decision shall be final and binding on the Participants(s).
21. Notwithstanding a Participant's participation in the Activity, there is no obligation on part of the Company to broadcast any Song or the Activity in which the Participant has taken part, or any or all of his/her contribution as stored/recorded by the Company.
22. Participant(s) specifically agree, allows, grants and permits the Company or any party authorized by the Company to save/record the participation process at every level of the Activity, including any interaction of the Participant with the Company or any representative of the Company, if any, and the Company is entitled to exploit the same in any manner it may deem fit.

23. In consideration of being afforded an opportunity to participate in the Program/Activity, the Participant(s) agree, represent and warrant that all Intellectual Property in and to the materials shall remain the exclusive property of Company from the moment they arise, for the entire period of their subsistence, in every part of the world. To the extent, that the Intellectual Property or any rights, title and interest in the materials, do not vest with Company, by operation of law, the Participant(s), on an outright basis hereby irrevocably, exclusively, perpetually and for the entire world assigns and transfers all Intellectual Property vested in the materials including rights in any Exploitation thereof to Company. To the extent that the assignment of rights, title and interest in the Intellectual Property in and to the materials in relation to future medium or mode of exploitation of the materials is not held valid by operation of law, notwithstanding the assignment of such rights in favor of Company, the Participant(s) hereby grant an irrevocable, exclusive, sub-licensable, perpetual license to Company for such future medium or mode of exploitation of the Intellectual Property in and to the materials as may be developed in the future, for the entire world. Notwithstanding the above, the Participants hereby agree that they shall not assign or in any other manner transfer rights including the Intellectual Property in and to the materials for such means and modes of exploitation of the materials which are not mentioned herein and are not presently known or in commercial use and therefore by operation of law are not deemed to have been assigned to Company without offering for assignment such modes or means of exploitation of the rights including Intellectual Property in and to the materials for the entire world and perpetuity to the Company. The Participant(s) agrees and acknowledges that any form of assignment or transfer of any rights, title and interest in any such future modes and mean of exploitation of the Intellectual property in and to the materials to any third party in breach of the obligation herein, anywhere in the world shall be null and void. Further, Company may Exploit the rights including the Intellectual Property in and to the materials at any time it chooses, and it is expressly agreed by the parties that Section 19(4) of the Indian Copyright Act, 1957 will not apply to this Terms and Conditions.
24. The Participant(s) waive off their “Moral Rights” with respect to the materials/ participation in the Activity/ Program. Further, the Participant(s) agree and acknowledge that they shall not be entitled to any share in the revenues arising from exploitation of the materials. The Participant acknowledges that the Entry submitted does not qualify as a ‘performance’/ ‘live performance’ within the meaning of the Indian Copyright Act, 1957.
25. The Participant(s) agree that in consideration of being given opportunity to the Participant to participate in the Activity, they shall hold harmless the main sponsor (if any), Channel, Company, its employees, officers, directors, affiliates, group companies or any other person from and against any injury/damage/harm/loss/ death/ mental or emotional trauma suffered by the Participant, in any manner whatsoever in connection with the Activity and/or Entry and/or any aspect related to their participation in the Activity and to the extent permissible under law waives all rights to file in person/ through any family member and/or third party any applications, criminal and/or civil proceedings in any courts or forum in India against the Company and/or the Channel and/or Company to claim any damages or reliefs or otherwise.
26. The Participant(s) agree to keep the Company, the Channel, production house, its employees, officers or any other person indemnified from and against any claims or demands, cause of action, judgments, liabilities, losses, costs and expenses that may arise out of a result of any violation of any third party rights/material in with respect to the Exploitation of the Entry including any information related to the Activity, by the Company and /or any of its affiliate companies and/or channels.
27. The Participant agrees that the Company and/or Channel shall in no event, whatsoever, be responsible for any medical or other problems suffered by the Participant during or in relation to their participation in the Activity. The Participant(s) acknowledges and understands that the participation in the Activity is at their own risk.

28. Certain information relating to the Channel, the Company, the Program, Channel, disclosed to the Participant(s) by the Channel and/or the Company which is confidential and/or proprietary in nature, and includes data, the format of the Program, the manner of selection/rejection etc., whether or not explicitly designated as "confidential", disclosed or to be disclosed (including information transmitted in written, electronic, magnetic or other form and also information transmitted orally, visually or by other means) and any and all information which may be developed or created, in whole or in part, directly or indirectly, from such information shall be altogether considered as "**Confidential Information**"). Participant(s) agree that Confidential Information whether disclosed orally or in writing, is the property of Channel/the Company, as the case may be, and is valuable, special and unique to the business of Channel/the Company, as the case may be. Participant(s) agree that the Participant shall not discuss and/or disclose any information about the Program with any third party;
29. Participant(s) shall not engage in any activity that would in any manner result in violation of any applicable anti-bribery or anti-corruption laws applicable to the parties hereto.
30. The Participant(s) acknowledges that in case any portion/clause of these Terms and Conditions is deemed invalid or becomes unenforceable or prohibited by the law of the country, such portions shall be considered divisible and shall not be part of the consideration, and the remainder of these Terms and Conditions shall be valid and binding and of like effect as though such provision was not included herein.
31. Participant(s) acknowledges that their representations, warranties, indemnities, grant of rights in the Entry including materials, Promotional Activity, dispute mechanism and obligations shall survive the efflux of time and the termination of these Terms and Conditions.
32. The participation of the Participant in the Activity shall mean that the Participant has read, understood, accepted and agrees to unconditionally abide with all the rules including the General Rules of the Activity, Terms and Conditions, the Privacy Policy, other Policies, including Website Terms of Use and Governance as provided on the Website.
33. Notwithstanding the conflict of laws principle, these Terms and Conditions shall be construed in accordance with the laws of India and in case of any dispute or other matter arising in reference to the Activity and /or Entry and/or the Program, shall be referred to a sole arbitrator appointed by the Company and shall be governed by the Arbitration and Conciliation Act, 1996, amended from time to time. The venue for arbitration shall be Hyderabad (India), in English language. All the costs, charges and expenses in connection to the Arbitration shall be solely borne by the Participant(s) who has raised the dispute.
34. Subject to the provision of clause 33 above, the Courts having exclusive jurisdiction under the provisions of the Arbitration and Conciliation Act, 1996, to determine all matters which the Court is entitled to determine under the Act, including, without limitation, provision of interim relief's under the provisions of Section 9 of the Arbitration and Conciliation Act, 1996, shall exclusively be the courts at Hyderabad, India. The Participant(s) agrees to exclusively submit to the jurisdiction of the Courts and dispute resolution mechanism as set out herein.