

NEEYA NAANA - PRIVACY NOTICE

1. INTRODUCTION

- 1.1. This Privacy Notice (“**Notice**”) outlines JioStar India Private Limited (formerly known as Star India Private Limited (“**we**”, “**us**”, “**our**”, “**JioStar**”) practices in relation to the storage, use, processing, and disclosure of your Personal Information that may be accessed by us, or you may have chosen to share with us in connection with **Neeya Naana World Tour – Singapore 2026** (“**Event**”).
- 1.2. At JioStar, we are committed to protecting your personal data and respecting your privacy. Please read this Notice carefully to understand our practices regarding your personal data and how we will treat it. This Notice sets out the basis on which any personal data we collect from you, we collect about you, or that you provide to us, will be processed by us.
- 1.3. Where we refer to “**Personal Information**” we mean any information related to a particular individual who we identify (whether directly or indirectly) through such information.
- 1.4. If you require any information or clarification regarding the use of your Personal Information or this Notice or if you require any general information or clarification or inquiry regarding the Event please email us at marketing.apac@jiostar.com

2. COLLECTION OF PERSONAL INFORMATION

- 2.1. We collect, use, store, transfer, or otherwise process Personal Information about you in connection with the Event. Such Personal Information may include:
 - (a) Identity Information: This includes information such as your first and last name, email address, date of birth, audio and video recordings.
 - (b) Contact Information: This includes information such as your name, age, address, phone number, and email address.
 - (c) Event-related Data: This includes any audio or video submissions you provide us, recordings of auditions and broadcasts, and any other data we collect in connection with the Event.

3. HOW WE COLLECT PERSONAL INFORMATION

- 3.1. We use different methods, as permitted under applicable laws, to collect and process Personal Information about you. This includes:
 - (a) Information you provide us: This is the information you choose to provide when you interact with us in connection with the Event (for example, by email or chat, or through WhatsApp). If you contact us, we will keep a record of the information shared during the correspondence.

- (b) Information we receive from other sources including third parties and publicly available sources: We may receive Personal Information about you from various third parties such as advertising networks, search information providers, and other publicly available sources.

4. PURPOSES OF PROCESSING

4.1. We will only use your Personal Information when applicable law permits us to. We and our partners may use your Personal Information for the following purposes:

- (a) to evaluate your eligibility to participate in the Event;
- (b) to organise and broadcast the Event;
- (c) to prevent, detect and investigate potentially prohibited or illegal activities;
- (d) to confirm your identity;
- (e) to share your information with our group companies and other third parties in so far as required for joint marketing purposes, or to offer similar services;
- (f) to provide you with information regarding the Event;
- (g) to undertake market research and planning;
- (h) to market and advertise the Event and our services;
- (i) to respond to court orders, establish or exercise our legal rights, or defend ourselves against legal claims;
- (j) for fraud prevention and detection;
- (k) for compliance with applicable law; and
- (l) to perform our obligations that arise out of the arrangement we may enter or have entered with you.

5. DISCLOSURE OF PERSONAL INFORMATION

5.1. Service Providers: At times we may make your Personal Information available to our service providers such as marketing, analytics, research, communication, advertisements, infrastructure and IT services, technology or software providers, payment processing and other service providers that work with us for the purposes set out in this Notice.

5.2. Legal: We may share Personal Information where we are required by law, any court, government agency, or authority to disclose such data. Such disclosures are made in good faith and belief

that it is reasonably necessary to do so for enforcing this Notice, or in order to comply with any applicable laws and regulations

- 5.3. Business Transfers: In the event JioStar merges with or is acquired by another company or in cases of re-organisation or re-structuring of the business, we and our affiliates and group companies may share your Personal Information, wholly or in part, with other business entities.

6. YOUR CONTROLS AND CHOICES

- 6.1. Under certain circumstances and subject to applicable laws, you may have certain rights in relation to your Personal Information such as the right to access and correct/update your Personal Information. If you wish to exercise such rights or would like to withdraw your consent that you may have previously provided to us, please write an email to us in the manner specified in Section 1 of this Notice.

7. DATA RETENTION

- 7.1. You agree and acknowledge that your Personal Information will continue to be stored and retained by us for as long as necessary to fulfil our stated purpose(s) in compliance with applicable laws or to meet statutory limitation periods.
- 7.2. To determine the appropriate retention period for Personal Information, we consider the amount, nature, and sensitivity of the Personal Information, the potential risk of harm from unauthorised use or disclosure of your Personal Information, the purposes for which we process your Personal Information and whether we can achieve those purposes through other means, and the applicable legal requirements.
- 7.3. Upon completion of the retention period for each category of Personal Information as described above, we shall delete or destroy, to the extent technically possible, Personal Information in our possession or control, or render the Personal Information into anonymised form, so that it no longer constitutes Personal Information, in which case we may use this information indefinitely without further notice to you.

8. DATA TRANSFER, STORAGE & PROCESSING GLOBALLY

We comply with applicable laws in respect of storage and transfer of Personal Information. We operate globally and may transfer your Personal Information to JioStar affiliated companies or group companies or service providers or third-party recipients, in locations around the world for the purposes described in this Notice. Wherever your Personal Information is transferred, stored or processed by us or our affiliates or our group companies or service providers, we will take reasonable steps to safeguard the privacy of your Personal Information.

9. SECURITY

- 9.1. We implement adequate security measures to protect your Personal Information from unauthorised access and such security measures are in compliance with the security practices and procedures prescribed under applicable laws.

- 9.2. Some of the safeguards we use to protect your information are firewalls and data encryption, and information access controls. These measures are designed to provide a level of security appropriate to the risks of processing your Personal Information.

10. CHANGES TO THIS NOTICE

This Notice is subject to change from time to time. We reserve the right, at our sole discretion, to modify the terms of this Notice from time to time in order to ensure compliance with applicable laws or in response to changing regulatory or operational requirements. Any changes to this Notice shall be effective immediately (unless we state otherwise). We will notify you of any changes to this Notice, where required by applicable laws.