

Privacy Notice

Effective Date: 10 June 2026

At Jiostar India Private Limited (Formerly known as Star India Private Limited), we respect your privacy and are committed to protecting your personal data. This Privacy Notice explains how we collect, use, store, and protect your personal data for participation in Telugu language reality show tentatively titled '**Bigg Boss Telugu – Season 10**' ("**Show**"). It is designed to be in compliance with the **Digital Personal Data Protection Act, 2023 (India)** ("**Act**").

1. Personal Data Collected

We and/or our third parties appointed by us, will collect the following personal data for the purpose of your participation in the Show:

- Name
- Age
- Contact Number (OTP based verification)
- Email Address
- Audition Video

2. Purpose of Data Collection

We and/or third parties authorized by us may collect and process your personal data to: (a) verify their identity and eligibility for the Show, (b) enable participation in the Show, (c) administer, protect and improve the Show, (d) promote, publicize the Show on our official social media handle(s); or (e) comply with our obligations under applicable laws, and respond to court orders, establish or exercise our legal rights, or defend ourselves against legal claims.

3. Data Retention

We will retain your personal data only for as long as necessary to fulfil the purposes outlined in clause 2 hereinabove or as required by law.

4. Data Principal Rights

You may have specific rights in respect of your personal data, such as the right to access, review, and correct personal data, as well as the right to withhold or withdraw consent, under certain circumstances and subject to applicable laws. If you wish to exercise any of the rights set out above, please write to us in the manner specified under Clause 7.

5. Data Sharing & Disclosure

We will not share your personal data to third parties, except:

- When required by law, such as to government authorities or law enforcement agencies.
- With authorized third parties, production house or service providers who assist in management and execution of the Show, under strict contractual agreements that ensure the protection of the personal data.

6. Data Security

We and/or third parties appointed by us employ appropriate technical and organizational measures to protect your personal data from unauthorized access, disclosure, or destruction.

7. Contact Information

If you have any questions or concerns about this Privacy Notice or the processing of your personal data, you can reach us at:

- **Email:** DPO@jiostar.com
- **Address:** JioStar India Private Limited (Formerly known as Star India Private Limited), Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai 400013, Maharashtra, India.