

TERMS AND CONDITIONS - BIGG BOSS LOYALTY & HOUSE VISIT INITIATIVE

Effective Date: September 04, 2026

Welcome to the **“Bigg Boss Loyalty & House Visit Initiative”** microsite (**“Platform”**), operated, controlled, and run by **JioStar India Private Limited** (formerly known as Star India Private Limited) (**“Company”**).

This Terms and Conditions document (**“User Agreement”** or **“Agreement”**) is an electronic record in terms of the Information Technology Act, 2000, and rules thereunder as applicable, and the amended provisions pertaining to electronic records in various statutes as amended by the Information Technology (Amendment) Act, 2008. This User Agreement is generated by a computer system and does not require any physical or digital signatures.

This document is published to govern the access and/or usage of the Platform by users (**“User/s”** or **“You”**).

IMPORTANT NOTICE ON DOCUMENT APPLICABILITY

Please read carefully. These Terms govern two distinct user journeys on the platform:

- I. Universal applicability (loyalty badge): Sections 1, 2, 3, 4, 6, 7, 8, and 9 apply to all users who access, browse, or use the Platform, or download a Loyalty Badge. Accessing the Platform or downloading a Badge is a standalone token of recognition and DOES NOT grant, imply, or confer any right, privilege, priority, or eligibility to apply for or visit the House set.
- II. Conditional applicability (house visit application): Section 5 applies exclusively to those designated users who access the Platform and are presented with and who voluntarily fill out and submit the House Visit expression of interest form on the Platform. If You only access the Platform or download a Badge, Section 5 confers no rights or opportunities upon You.
- III. Binding consent: By accessing or using the platform, you represent and warrant that you are an adult and agree to be bound by this User Agreement and the privacy policy available at <https://www.hotstar.com/privacy-policy/in> (**“Privacy Policy”**). If you do not agree, you must immediately discontinue use of the platform.

1. DEFINITIONS

In this User Agreement, the following terms shall have the meanings ascribed below:

- 1.1. **“Badge”** shall mean the digital emblem provided on the Platform to eligible Users as a symbolic token of recognition for viewer loyalty on the JioHotstar Application.

- 1.2. **“Badge IP”** shall include, but is not limited to, the digital emblem designs, artwork, graphics, titles, visual renderings, framing, UI elements, and layout of the Badge, together with all associated copyrights, trademarks, and proprietary rights owned, controlled, or licensed by the Company.
- 1.3. **“Channel”** means the television channel owned and/or operated by the Company, currently branded as “Colors Hindi”.
- 1.4. **“Company”** means JioStar India Private Limited (formerly known as Star India Private Limited), and includes its associates and affiliates for the purposes of the Platform and the Show.
- 1.5. **“House Set”** or **“House”** shall mean the physical production set, studio premises, sound stages, surrounding facilities, and interior/exterior environments utilized by the Company for filming and producing the Show.
- 1.6. **“House Visit Initiative”** shall mean the optional evaluation process enabling designated Users to submit an expression of interest form on the Platform for a potential, conditional visit to the House Set.
- 1.7. **“House Visit IP”** shall include, but is not limited to, the House Set design, architectural layouts, set photography, audio-visual depictions of the set, application forms, screening/verification formats, Non-Disclosure Agreement templates, set visit terms, microsite UI/UX, graphics, and promotional materials associated with the House Visit Initiative.
- 1.8. **“Interactivity Data”** shall mean information collected by the Company regarding the User’s interaction with the Platform, including but not limited to device information, time spent, IP address, and badge-related activity.
- 1.9. **“JioHotstar Application”** or **“JioHotstar App”** means the audio-visual streaming platform owned and/or operated by the Company and currently branded as **“JioHotstar”**.
- 1.10. **“Restricted Territory”** shall mean any state, union territory, or jurisdiction within India where accessing the Platform, downloading digital badges, or participating in set visit drives is prohibited or restricted by applicable local laws.
- 1.11. **“Show”** shall mean the television and digital audio-visual program titled “Bigg Boss” made available on the Channel and/or the JioHotstar Application.
- 1.12. **“Show Intellectual Property”** or **“Show IP”** shall include, but is not limited to, the title ‘Bigg Boss’, show format, concept, themes, creative elements, characterizations, visual renderings, graphics, logos, emblems, audio-visual footage, audio recordings, set designs, set layouts, set photography, production environments, artwork, domain names, trademarks, service marks, copyrights, and all other intellectual property rights owned, controlled, or licensed by the Company in relation to the Show, whether registered or unregistered, existing now or created in the future, across all media formats worldwide in perpetuity.

2. ELIGIBILITY & SCOPE OF TERMS AND CONDITIONS

- 2.1.The Platform is intended solely for Users located in India (excluding Restricted Territories) who are 18 years of age or older (above the age of majority), of sound mind and health, and possess full legal capacity to enter into a binding contract.
- 2.2.Receiving or downloading a Loyalty Badge is a general loyalty recognition feature available to eligible viewers.
- 2.3.Access to the House Visit application form is selective and presented at the Company's sole discretion to a limited segment of Users. Claiming or downloading a Badge does not grant or imply access to the House Visit application form or any eligibility for a set visit.

3. MANDATORY PRIVACY & DATA PROTECTION

- 3.1.Your access to and use of the Platform is governed by our Privacy Policy. Personal data is collected and processed strictly upon Your explicit affirmative consent (ticking 'Yes'), without which interactive features will remain disabled. Users are strictly prohibited from submitting Aadhaar card details for any verification or processing under this Initiative. Unless required to be maintained under the applicable law, Personal data collected from Users who are not shortlisted will be permanently deleted upon completion of the evaluation phase, while data of shortlisted visitors will be retained strictly for the duration of the set visit cycle and deleted permanently thereafter.

4. TERMS GOVERNING THE LOYALTY BADGE *(Applicable to All Platform users and Badge Downloaders)*

- 4.1.The Badge is provided strictly as a symbolic digital token acknowledging Your viewer loyalty. It is not a financial asset, currency, voucher, reward, or prize, and carries no monetary or commercial value.
- 4.2.Downloading, possessing, or displaying the Badge grants You no extra privileges, commercial rights, priority access, elevated status, special benefits, or entitlements regarding the Company, the JioHotstar Application, the Show, or access to the House Set.
- 4.3.Downloading or claiming the Badge is entirely at Your sole prerogative, option, and risk.
- 4.4.IP Reservation & Limited License:
 - 4.4.1. All right, title, and interest in the Badge IP, Show IP, and Company branding remain the sole and exclusive property of the Company.
 - 4.4.2. You are granted a limited, revocable, non-exclusive, non-sublicensable, non-transferable license to download and display the Badge strictly for personal, non-commercial display only.
 - 4.4.3. No ownership, copyright, or intellectual property rights are assigned or transferred to You. You shall not copy, modify, adapt, monetize, sell, sub-license, mint, distribute, or commercially exploit the Badge or its underlying designs in any format or medium.

- 4.4.4. The Company reserves the absolute right to alter, update, disable, modify, or permanently withdraw the Badge feature or any specific Badge at any time, at its sole discretion, without prior notice or liability to You.
- 4.4.5. The Company disclaims all liability for corrupt file downloads, device auto-locks, network glitches, or incompatibilities arising during or after downloading the Badge.

5. HOUSE VISIT EXPRESSION OF INTEREST (CONDITIONAL PROCESS)

(Applicable EXCLUSIVELY to SELECT USERS Accessing and Submitting the House Visit Application Form made available to them by the Company)

- 5.1. Submitting an application form on the Platform is merely an expression of Your interest to be evaluated for a potential visit to the House Set. It is an opportunity only and does NOT guarantee selection, outreach, a response call, or access to the set.
- 5.2. You explicitly acknowledge and agree that the evaluation process operates as a multi-stage funnel governed by the following disclaimers:
 - 5.2.1. Submitting Your form does not guarantee that the Company or its representatives will contact You.
 - 5.2.2. Receiving a call or email from the Company to collect details or conduct screening is strictly for preliminary evaluation and does not guarantee shortlisting, selection or entry to the House Set.
 - 5.2.3. Being shortlisted or chosen for evaluation does not guarantee final access or entry to the House Set.
 - 5.2.4. If You are selected by the Company, actual entry to the House Set remains strictly contingent upon successful completion of the Company's independent background, security, and identity verification process; unconditional written acceptance of a standalone, legally binding Non-Disclosure Agreement (NDA) and the separate Set Visit Terms & Conditions emailed directly to You.
- 5.3. Shortlisting, evaluation, and set access are governed entirely by the Company's sole creative, operational, and security discretion. The Company reserves the absolute right to reject any application, cancel or modify the initiative, or deny access to the House Set at any stage without assigning any reason or incurring any financial or legal liability.

6. USER CONDUCT & NETWORK CHARGES

- 6.1. You shall not disrupt, overburden, hack, or assist in the disruption of any computer, server, or network supporting the Platform or Company services.
- 6.2. You shall not transmit content regarding surveys, pyramid schemes, spam, unsolicited advertising, or malicious code, nor attempt to gain unauthorized access to user accounts or underlying Platform architecture.

- 6.3. Accessing the Platform and downloading Badges consumes mobile/broadband data. Data charges and roaming rates as levied by Your telecom operator apply. The Company receives no monies or consideration from telecom operators regarding Your data usage.
- 6.4. Subject to compliance with this User Agreement, You are granted a limited, non-sublicensable, non-transferable license to access the Platform strictly for personal, non-commercial, and lawful purposes within India.

7. INTELLECTUAL PROPERTY & DATA RIGHTS

- 7.1. All content, visuals, software, layout, Badge IP, Show IP, House Visit IP, and Interactivity Data featured on the Platform are owned exclusively by the Company and/or its licensors.
- 7.2. By accessing the Platform, You consent to the Company collecting, processing, and analyzing Interactivity Data for research, system integrity, and Platform optimization in accordance with the Privacy Policy.
- 7.3. Any feedback, form responses, or materials submitted on the Platform become the exclusive property of the Company upon submission, and the Company shall have unfettered exploitation rights worldwide in perpetuity across all media formats.

8. DISCLAIMERS, NO AUDIT RIGHTS & LIMITATION OF LIABILITY

- 8.1. The Platform, Badges, and House Visit forms are provided on an “as-is” and “as-available” basis without warranties of any kind, express or implied.
- 8.2. The Company shall not be liable for non-receipt, delayed receipt, or loss of form entries or badge downloads resulting from network coverage issues, device timeouts, screen auto-locks, server failures, or third-party telecom outages.
- 8.3. It shall not be open for You or any party acting on Your behalf to require, demand, or request an audit, verification, or technical inspection of the Company’s databases, servers, shortlisting logic, selection criteria, software, or backend IT systems.
- 8.4. Under no circumstances shall the Company, its affiliates, directors, officers, or employees be liable for any direct, indirect, incidental, consequential, special, or punitive damages arising out of Your access to the Platform, download of Badges, or participation in the House Visit Initiative.
- 8.5. You agree to defend, indemnify, and hold harmless the Company and its affiliates against any claims, losses, liabilities, or legal expenses resulting from Your breach of this User Agreement or unauthorized use of the Platform or Badges.

9. MISCELLANEOUS & DISPUTE RESOLUTION

- 9.1. The Company reserves the right to amend, modify, or update these Terms and Conditions prospectively or retrospectively at any time. Your continued use of the Platform following updates constitutes full acceptance of the revised terms.

- 9.2.If any provision of this User Agreement is held void or unenforceable by a court of competent jurisdiction, the remaining provisions shall continue in full legal force and effect.
- 9.3.No User shall initiate legal proceedings or arbitration against the Company without first submitting a formal written statement of concern to hello@jiohotstar.com and allowing the Company a minimum period of ninety (90) days to investigate and respond.
- 9.4.This User Agreement is governed by and construed under the laws of India. Any dispute or claim arising out of or in connection with the Platform or Initiative shall be settled by sole-arbitrator arbitration in Mumbai in accordance with the Arbitration and Conciliation Act, 1996, by a sole arbitrator nominated solely by the Company. Courts in Mumbai shall have exclusive jurisdiction.
- 9.5.For questions regarding the Platform, write to hello@jiohotstar.com. Absence of a response from the Company shall not be construed as acceptance of any claim or demand.