

PRIVACY NOTICE

India Ke Top 1%

At JioStar India Private Limited (formerly known as Star India Private Limited) ("**JioStar**", "**we**", "**us**"), we respect your privacy and are committed to protect your personal data. This Privacy Notice ("**Notice**") explains how we collect, use, process, store, and protect personal data in connection with the India Ke Top 1% WhatsApp contest ("**Contest**") conducted by JioStar on the Star Plus WhatsApp channel. This Notice is designed to be in compliance with the Digital Personal Data Protection Act, 2023 ("**DPDPA**").

This Notice is intended to be read along with any consent request forms or banners that we make available to you, as well as the Terms and Conditions applicable to the Contest.

1. Personal Data Collected

We shall collect the following personal data about you ("**Participant**") in connection with your participation in the Contest:

- a) Name;
- b) Phone Number (the WhatsApp number used to initiate participation)
- c) Aadhar
- d) Photograph of your face

Please note that your WhatsApp phone number is automatically shared with us by virtue of you initiating a chat with the Star Plus WhatsApp number. No analytics are performed on this data for any purpose other than those specified in this Notice.

2. Purpose of Collection

We shall collect and process personal data about a Participant to: (a) assess, evaluate, and enable your participation in the Contest; (b) communicate contest questions, updates, and results to you via WhatsApp; (c) verify your eligibility as a participant in the Contest; (d) issue rewards, prizes, coupons, or other gratification if you are declared a winner by JioStar; (e) where you have provided your optional consent, send you marketing communications, promotional messages, and updates regarding future contests, programs, or offers by JioStar; and (f) announcement on JioStar's social media platforms, if you are determined as the winner of the Contest; (g) comply with our obligations under applicable laws.

3. Data Security

We implement adequate security measures to protect your personal data from unauthorised access, and such security measures are in compliance with the security practices and procedures as prescribed under applicable law.

4. Data Retention

- a) We will retain your personal data for a period of 30 (thirty) days from the date of announcement of the winners of the Contest, or as required by applicable law.
- b) For all purposes listed in 2 (e) If you have provided your optional consent for marketing communications, we will retain your relevant contact details for a period of 3 (three) months from the date of collection, unless you withdraw your consent earlier.

5. Disclosure of Personal Data

We may share your personal data with:

- a) our affiliates or group companies;
- b) the third-party agency engaged for the purposes detailed in this Notice and for creating the Contest infrastructure;
- c) our professional advisors, such as legal and financial advisors, where necessary; and
- d) any court, government agency, or authority, where required by law.

6. Data Principal Rights

Under certain circumstances and subject to applicable law, you may have certain rights in respect of your personal data. If you wish to exercise any of the rights set out above, please write to us in the manner specified under Clause 7.

7. Contact Information

If you have any questions or concerns regarding this Notice or our processing of your personal data, you may contact our Data Protection Officer at:

Email: DPO@jiostar.com

Address: Jiostar India Private Limited (formerly known as Star India Private Limited), Star House, Urmi Estate, 95, Ganpatrao Kadam Marg, Lower Parel (West), Mumbai - 400013, Maharashtra, India.

8. Changes to this Notice

We reserve the right to modify this Notice at our discretion. Any material changes will be communicated to you via WhatsApp or through a link to the updated Notice.